

Bleed area 3.625"X2.125"

Trim line 3.5"X2.0"

Safe area 3.4"X1.9"



**Bleed area 3.625"X2.125"**

Extending the background into this area will prevent white from showing up on the edges of the card. Fill this area fully with the background graphics.



**Safe area 3.4"X1.9"**

Elements outside of this area are at risk of being trimmed off. Place all important text and graphics inside this area.



**Trim line 3.5"X2.0"**

This is the target for trimming.

#### Do

- ✓ Roll one up and get ready to design
- ✓ Delete Template before returning
- ✓ Choose CMYK colors
- ✓ Embed linked images
- ✓ Convert fonts to outlines
- ✓ Return as a working file

#### Don't

- ✗ Smoke mids
- ✗ Flatten layers
- ✗ Add crop marks

Perforations

2"

.5"

For more design do's and don't's visit [crutchcards.com/design](http://crutchcards.com/design)

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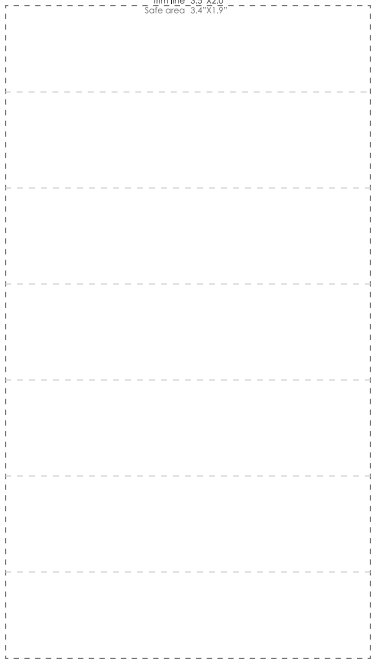
Safe area 3.4"X1.9"



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