Bleed area 3.625"X2.125"
Trim line 3.5"X2.0"
Safe area 3.4"X1.9"

CRUTCHCARDS®

Bleed area 3.625"X2.125"
Extending the background into this area will prevent white from showing up on the edges of the card. Fill this area fully with the background graphics.

Safe area 3.4"X1.9"
Elements outside of this area are at risk of being trimmed off. Place all important text and graphics inside this area.

Trim line 3.5"X2.0"
This is the target for trimming.

Do

- ✓ Roll one up and get ready to design
- ✓ Delete Template before returning
- ✓ Choose CMYK colors
- ✓ Embed linked images
- ✓ Convert fonts to outlines
- ✓ Return as a working file

Don't

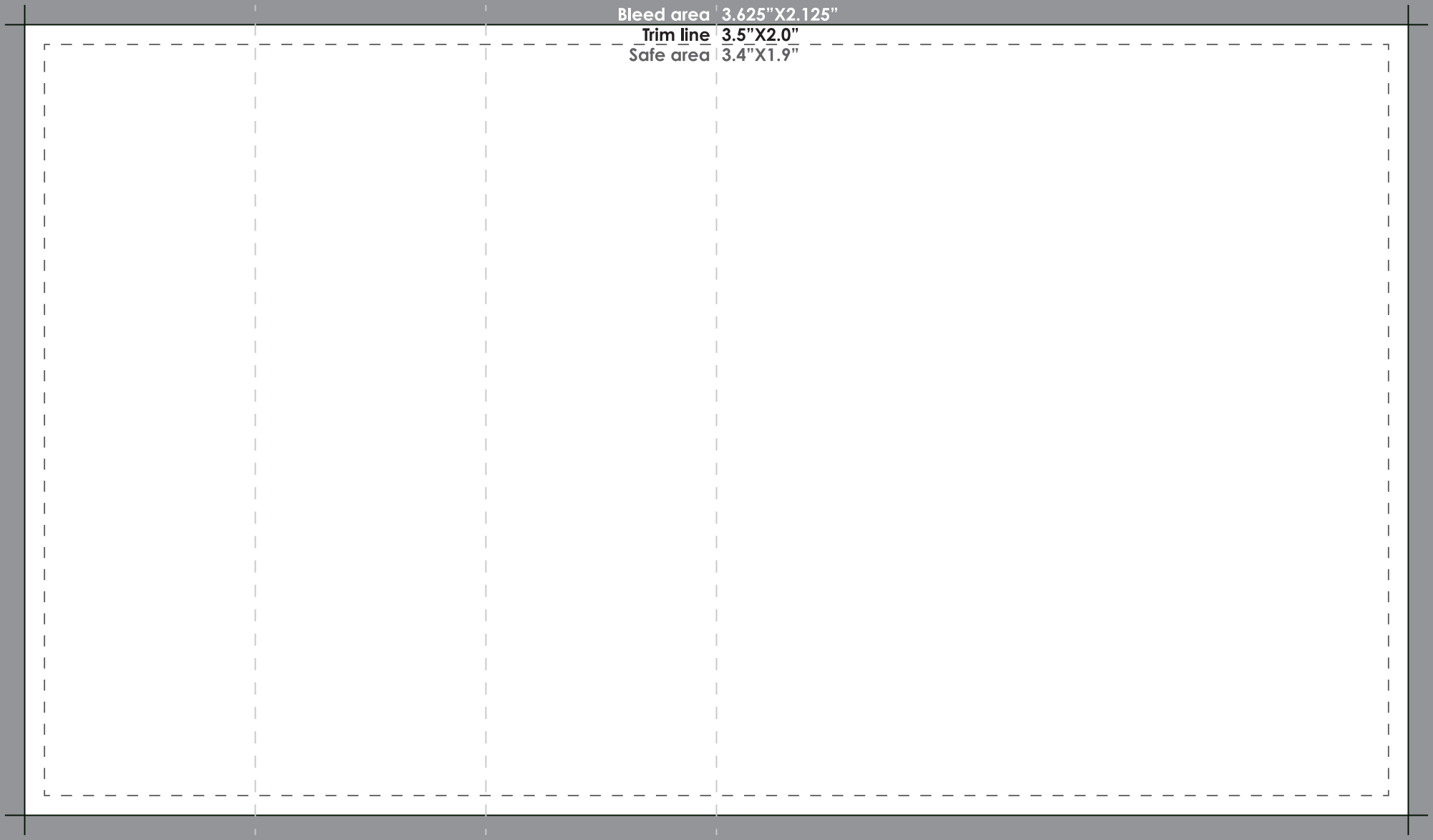
- ✗ Smoke mids
- ✗ Flatten layers
- ✗ Add crop marks

Perforations

2"

.5833"

For more design do's and dont's visit crutchcards.com/design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