



## **Graphic Designer**

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PRx Performance is a leader in the design, development, manufacturing, and distribution of a broad range of fitness equipment with a strong reputation for quality and customer service. We are seeking a creative, organized, energetic, and self-starting Graphic Designer to join our talented and customer-focused team. This is an in-office position that reports to our Creative Marketing Manager. PRx is based in Fargo, North Dakota.

### **Position Summary:**

The Graphic Designer combines art and technology to communicate ideas through images and design. The focus of the graphic designer will be email creation, creative assets for social media and website, package inserts, and creating and maintaining brand standards.

### **Duties and Responsibilities:**

- Prioritize and manage multiple projects for multiple brands
- Collaborate with teammates to ensure designs meet organizational standards, brand expectations, and align with larger visual direction
- Catalog and organize creative assets
- Conduct market research and stay on top of design trends
- Complete other miscellaneous projects as assigned

### **Experience, Skills, and Qualifications:**

- High school diploma required; a 2 or 4 year degree in graphic design, marketing, or related field preferred
- Strong design and graphic skills a must, Adobe Suite skills preferred
- Ability to think creatively and innovatively
- Creative self-starter who is comfortable working independently as well as in collaboration with teammates
- Passion for fitness and enjoy working out

Salary is dependent on experience.

**PRx Performance, LLC partnered with PRO Resources are Equal Opportunity Employers.**