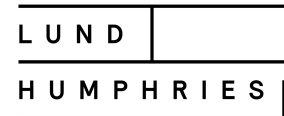


# Lund Humphries Proposal Form



Please email completed proposals on Visual Arts subjects to **Lucy Clark**, on Architecture & Design to **Val Rose**, and on Art Business to **Lucy Myers**.

Please include the following information:

## 1 Title


The title proposed for the book, plus any subtitle, and the name of the author(s).

## 2 Aims and Objectives

An overview, in two or three paragraphs, of the book's purpose including a brief account of the territory covered and an assessment of the original contribution it aims to make.

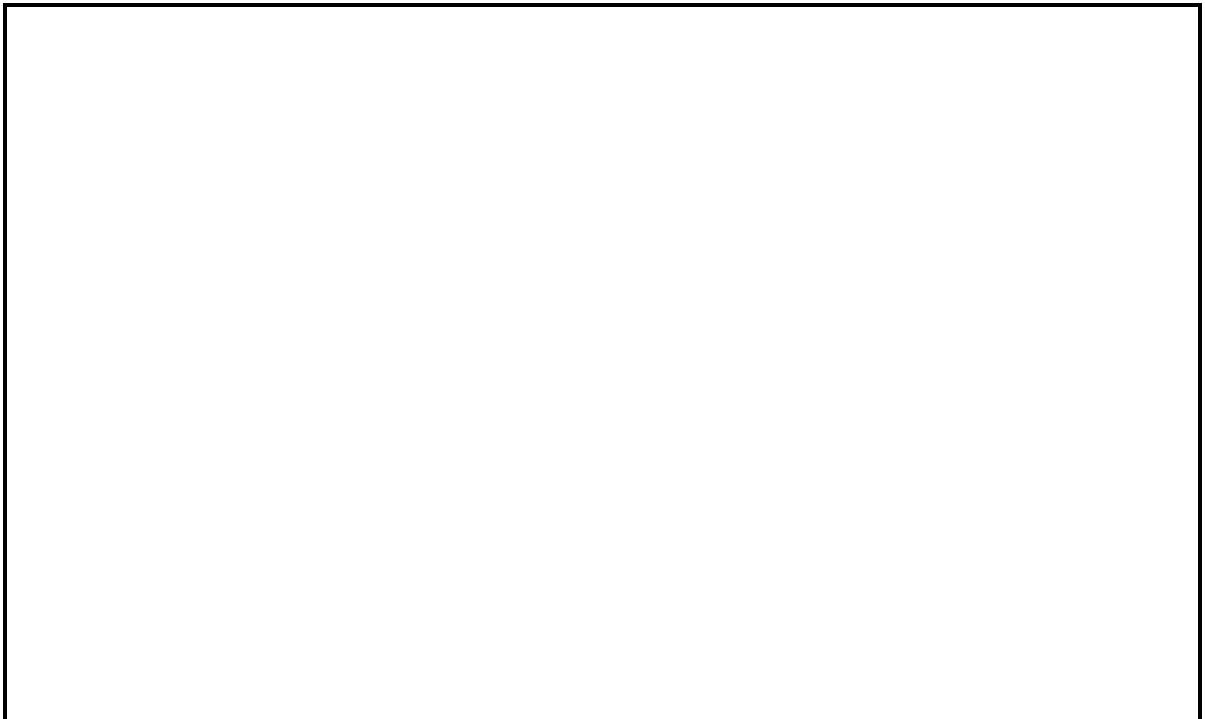
### **3 Distinguishing Features**

A list of between three and five outstanding features of the book, including for example, whether publication should coincide with any significant events, exhibitions, anniversaries etc.

A large, empty rectangular box with a black border, intended for the user to list distinguishing features of the book.

### **4 Intended Readership**

A consideration of who will be the primary audience for the book and why?

A large, empty rectangular box with a black border, intended for the user to describe the intended readership for the book.

## **5 Outline of Contents**

This should detail all sections of the book, including the contents of each chapter plus a word count inclusive of footnotes, bibliographic information etc.



## **6 Illustrations**

We need to know your proposed number of black-and-white and colour illustrations and be sure that high-quality images are available (see our Image Guidelines at <https://www.lundhumphries.com/pages/for-authors>). An assessment should be made of the cost and difficulty of obtaining the illustrations.



### **7 Competitive Publications**

Please supply a list of all publications in the same territory, with an indication of how your book will improve on/differ from what has gone before.

### **8 Subsidies/Special Sales**

Is there any possibility of a subsidy for heavily illustrated titles? Are there any outlets which would commit to buying the book in substantial quantities, e.g. at an exhibition?

### **9 Planned Manuscript Delivery Date**

Please note, we typically expect a final illustration list to be submitted no later than three months in advance of manuscript delivery date.

**10 CV & Writing Sample**

Please attach as separate documents the author's curriculum vitae and a sample of recent writing.

**11 Proposed Referees**

Please indicate if there is someone to whom you think it would be useful to send the proposal for comment, stating if this is a colleague with whom you have worked.

**12 Marketing Opportunities**

What opportunities for marketing might there be at the time of its launch and how can you help to promote the book? For example, through exhibitions, talks or exploiting networks of contacts.

Please download, complete and return this form with any additional material attached as a separate sheet.

Thank you for your interest in working with Lund Humphries.