

NEWS RELEASE

FOR IMMEDIATE RELEASE

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NEWS RELEASE: SARI BARI PARTNERS WITH CHUCK AND LISA SURACK AND SWEETWATER TO OFFER EMPLOYMENT TO WOMEN IN KOLKATA, INDIA

Fort Wayne, IN April 2, 2019 – Sari Bari USA expresses deep gratitude to Chuck and Lisa Surack for their recent, generous gift to partner with the woman of Sari Bari.

Sari Bari USA, located on Wells Street in Fort Wayne, sells beautiful, handmade products made by women who have exited sexual exploitation or are vulnerable to human trafficking. The products they make are part of a growing, social business model that is coupled with programs made available to a woman who chooses employment that will support her in her journey to freedom. Donations are an important part of the growth and success of the organization who is continuing to grow and, through generous gifts like these, can continue to invest, broaden the reach of the product, and engage with more supports — all resulting in greater employment opportunities and choice for those looking to exit their current situation in red-light and vulnerable areas of Kolkata.

“Of course, Sweetwater is synonymous with musical equipment, and is known for spectacular customer service and support. But the growing partnerships with important organizations, through the leadership of Chuck and his wife, Lisa, is also well-known in our community.” Says David Grant, Executive Director of Sari Bari USA, Inc. “It is an honor to be both recognized and supported as part of the tapestry of valuable organizations who impact lives in partnership with companies like Sweetwater. It is a blessing to be a part of a community full of compassion as we make not only our home, but our world a better place. A special ‘thank you’ to Chuck, Lisa, and all of our friends at Sweetwater as we celebrate the freedom that comes through partnerships like this one. We hope many more will join us as we continue to celebrate life and the increasing opportunities for freedom with Sari Bari.”

There are a number of ways you can be a part of what Sari Bari is doing including shopping, volunteering, and giving. Through your partnership, Sari Bari will grow to employ many more women in the future as we, together, transform vulnerable communities for freedom.

If you are interested in learning more and discussing corporate partnership opportunities with Sari Bari, Visit <http://saribari.com/invest> and fill out the form at the bottom of the page.

Additionally, you are invited to shop and visit us at our Wells Street location:

**1008 North Wells Street
Fort Wayne IN 46808**
Open Monday through Thursday from 9am until 4pm.

Connect with Sari Bari at saribari.com

About Sari Bari USA, Inc.

Sari Bari USA, Inc. is a A 501(c)(3) organization located at 1008 North Wells Street, Fort Wayne, Indiana 46808. Sari Bari is an ethical fashion business that employs women who have been exploited in the sex trade or who are vulnerable to human trafficking. Women are trained as artisans to create handmade kantha products from recycled saris. For more information, call 260-420-8518 or visit saribari.com.

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