

Tweed Inc. Supports Patients' Rights to Grow Medical Cannabis at Home

April 20th, 2016

Smiths Falls, ON – In the spirit of 4/20, Tweed Inc. (Tweed), Canada's largest legal cannabis producer, is pleased to confirm its support for patients' rights to grow their own medical cannabis supply in their residence. Many Canadians have been legally growing medical cannabis in their homes for over a decade.

Tweed has been shipping cannabis to Canadians for almost two years under the *Marihuana for Medical Purposes Regulations (MMPR)*. In that time the Company has provided a consistent, clean supply of cannabis that patients can order online and have shipped right to their door. The MMPR mail-delivery system has proven very popular with more Canadians accessing cannabis through the current system in its first two years than the decade-long home-grow regime that preceded it.

"Canadians authorized to medicate with cannabis should have the ability to grow their own supply if they want to take that on," said Mark Zekulin, Tweed's President. "It's our job as a licensed producer to provide a consistent and convenient choice for the majority of people who will choose to purchase from a regulated source rather than setting up a grow-op in their house. Our focus will remain on a products and services to set us apart."

In order to maintain its award-winning customer service levels in a growing market, Tweed is also pleased to announce it has completed the expansion of its Customer Care Centre at the company's Smiths Falls location.

"There are many companies to choose from so we've long known that the way to stay ahead of the curve is through product variety and meaningful customer experiences. This expansion to house our team of over 35 trained Customer Care Representatives will allow us to improve that experience for new and existing customers," continued Zekulin.

Here's to future growth, at home or at Tweed.

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About Tweed Inc.

Tweed Inc. is a Canadian company licensed under the Marihuana for Medical Purposes Regulations to produce and sell marijuana to authorized customers. Tweed strives to supply a wide selection of marijuana, as diverse as the patients who trust the company with their patronage. For more information visit www.tweed.com.

About Canopy Growth Corporation

Canopy Growth is Canada's first publicly traded medical marijuana company and the first geographically diversified producer with multiple licenses under the Marihuana for Medical Purposes Regulations. Through its wholly owned subsidiaries, Tweed, Bedrocan Canada and Tweed Farms, the Company operates state-of-the-art production facilities throughout Ontario and distributes marijuana across the country to Canadian patients managing a host of medical conditions. The Company is dedicated to educating healthcare practitioners, providing consistent access to high quality medication, and furthering the public's understanding of how marijuana is used for medical purposes.

Forward-Looking Statements

This news release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company or any of its subsidiaries to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements.

Although Canopy Growth Corporation has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. Readers should not place undue reliance on forward-looking statements. The factors identified above are not intended to represent a complete list of the factors that could affect the Company or any of its subsidiaries. The forward-looking statements included in this news release are made as of the date of this news release and Canopy Growth Corporation does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities legislation.