

Tweed Launches DNA Certified Products in Canada

September 15, 2016

Smiths Falls, ON – Tweed Inc. (Tweed), wholly owned subsidiary of Canopy Growth Corporation (Canopy Growth) (TSX:CGC), is pleased today to launch *Lemon Skunk* in the Tweed store. This is the first strain bred from DNA Genetics, hand selected through painstaking phenotyping by DNA Genetics, and grown to DNA standards in Tweed's world-class facility at One Hershey Drive in Smiths Falls, Ontario.

“The number of awards won by DNA Genetics is simply unbelievable,” said Mark Zekulin, President of Tweed. “Our partnership with DNA has allowed us to advance our growing to the next level, and now we can bring this very specific line of new products to market, grown out to the highest terpene and quality standards only for Tweed customers.”

DNA Genetics was founded in Amsterdam in 2004 and has won over 125 awards from prestigious cannabis events in several countries.

The launch of this prestigious line-up of hand picked genetics follows a recent announcement that Tweed has [launched a new seed breeding area](#), which will serve as a massive accelerator towards unique product development capabilities in order to expand quality and variety through innovation. In addition to brand new products, Tweed and DNA have collaborated on a phenotyping project that has now yielded dried cannabis worthy of official certification by the California-born, Holland-based breeding team.

“This coming October will mark one full year we have been working with the incredible team at Tweed,” said Don of DNA Genetics. “We’ve been through thousands of genetics over that time, and spent many days with the growers, infrastructure and plants there at Tweed. We’re proud to put our DNA logo and stamp of approval on the Tweed box.” Added Aaron: “Its called Lemon Skunk for a reason.”

To learn more, please visit: www.tweed.com/pages/dna-genetics

Here's to Future Growth.

About Tweed Inc.

Tweed is the most recognized marijuana production brand in the world. It has built a large and loyal following by focusing on quality products and meaningful customer relationships. Tweed doesn't just sell marijuana, it facilitates a conversation about a product we've all heard about but haven't met intimately yet.

Tweed Smiths Falls is housed in the former Hershey Chocolate factory at 1 Hershey Drive, and comprises 40 acres of land with over 460,000 sq. ft. of available space.

Tweed occupies 168,000 sq. ft. of licensed production space, plus office space where Canopy's head office drives the vision forward. It is a data-driven, automated and lean operation, housing an R&D facility, oil extraction infrastructure, and in-house lab. Precise climate controlled spaces for each stage of cannabis production, from clone to cured bud, allows for the highest quality and widest variety of product in the sector. Tweed is partnered with some of the leading names in the sector including legendary breeders DNA Genetics and iconic cannabis connoisseur Snoop Dogg.

About Canopy Growth Corporation

Canopy Growth is publicly traded on the TSX and a leading diversified producer of medical cannabis through its wholly owned subsidiaries Tweed, Bedrocan Canada, and Tweed Farms. The Company operates a collection of diverse brands and curated strain variety, supported by over half a million square feet of indoor and greenhouse production capacity.

Forward-Looking Statements

This news release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Canopy Growth Corporation, Tweed Inc., Tweed Farms Inc. or Bedrocan Canada Inc. to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. The forward-looking statements included in this news release are made as of the date of this news release and Canopy Growth does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities legislation. Neither the Toronto Stock Exchange nor its Regulation Services Provider (as that term is defined in policies of the Toronto Stock Exchange) accepts responsibility for the adequacy or accuracy of this release.

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