

Tweed and Bedrocan Canada Respond to Allard Decision

February 24, 2016

Smiths Falls, ON – Today the Federal Court released its decision in the case of *Allard et al v. Canada*. This case began as a result of the government's decision to repeal the *Marihuana Medical Access Regulations* ("MMAR") and enact the *Marihuana for Medical Purposes Regulations* ("MMPR"). This change overhauled the way that the government provides access to medical cannabis for patients across the country. The plaintiffs in the Allard case argued that the MMPR violates their *Charter* rights and the court, in a lengthy and detailed judgment, agreed with the plaintiffs and gave the government six months to amend the MMPR. The following Q&A provides guidance on Tweed and Bedrocan Canada's position on the ruling.

What is the initial reaction to the decision?

At Tweed and Bedrocan Canada, as is the case for all companies operating in regulated industries, we don't write the rules. This ruling will compel the government to act and we will wait to see what the government's response is going to be. That response could range from introducing rules allowing patients to grow at home, to ensuring easier access to the MMPR, to providing insurance coverage for medical cannabis.

Canadian courts have recognized again and again that people have a right to medical marijuana and this was reaffirmed again today. This is good news.

However, the court was clear that this is not an attack on the substance of the MMPR. Rather, the MMPR in its current form does not provide sufficient access to cannabis for those who need it. Increased ease of access to medical cannabis for those that need it is welcome.

In the broader context of the cannabis policy discussion already underway, this only reaffirms the need for the government to move quickly to establish a framework for both medical and non-medical cannabis that serves all Canadians.

What does this mean for Licensed Producers (LPs)?

For Tweed and Bedrocan Canada it means business as usual.

The MMPR continues while the government determines how best to address the concerns of the court and amend the rules to ensure that patients have the access to cannabis that they need.

LPs like Tweed and Bedrocan Canada offer people a convenient option and a product of unrivalled quality at exceptionally affordable pricing compared to the illicit market. Even under the injunction, many people that grew their own cannabis under the MMAR have chosen Tweed, Bedrocan Canada and other LPs because it is simple, affordable, and safe.

It took only two and a half years for the size of the MMPR to rival the size of the MMAR in terms of patients, and that speaks to the positives of the system.

Six months to decide, what does that mean?

It's hard to say. The government could choose to appeal the decision of the Federal Court. If it doesn't appeal, it could mean that the response is legislative and the government introduces more fulsome legislation addressing legalization, increased access, and even creating a home-grow provision under a legal medical and non-medical framework. Insurance coverage or assistance for those who can't afford their medical cannabis may also be solutions.

Tweed and Bedrocan Canada have been working very hard to improve affordability for patients and will continue to do so over the coming months and years.

Do you support home growers?

Tweed and Bedrocan Canada support all legal means of producing medication. However, illegal sales of uncontrolled, unregulated cannabis are a serious concern. The decision today does not change the fact that access to cannabis must be done in a manner consistent with public health and safety objectives.

Are you still registering patients?

Of course. Today's ruling in no way changes the ability of medical professionals to continue to prescribe medical cannabis to patients in need. Tweed and Bedrocan Canada have been welcoming hundreds of new customers each week and will continue to do so, offering a wide variety of affordable, high quality products for Canadians from coast to coast.

Here's to Future Growth (Still).

Media Contact
Jordan Sinclair
Jordan@tweed.com
855-558-9333 ex 309

Investor Contact:
Tyler Burns
Tyler.burns@canopygrowth.com
855-558-9333 ex 122

Director:
Bruce Linton
tmx@tweed.com
855-558-9333

Notice regarding Forward Looking Statements

This news release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved. Forward-looking statements, including but not limited to those relating to the recent federal court decision, the possibility of further litigation including appeals by the federal government or other parties, potential amendments to existing medical marijuana legislation, the potential adoption of new legislation for medical and/or recreational marijuana, other potential regulatory or policy responses, potential changes to the competitive landscape in the industry, and the anticipated timing and impact of any of the foregoing, involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company or any of its subsidiaries to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Although Canopy Growth Corporation has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. Readers should not place undue reliance on forward-looking statements. The factors identified above are not intended to represent a complete list of the factors that could affect the Company

or any of its subsidiaries. The forward-looking statements included in this news release are made as of the date of this news release and Canopy Growth Corporation does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities legislation.