

Medical Cannabis Industry Pioneer Adam Greenblatt Joins Tweed and Mark Zekulin appointed President of Canopy Growth Corporation

August 15, 2016

Smiths Falls, ON — Canopy Growth Corporation (TSX:CGC) (“Canopy” or “the Company”) is pleased to welcome Adam Greenblatt as the Head of Quebec Engagement at its wholly owned subsidiary Tweed Inc. (“Tweed”). Mark Zekulin, President of Tweed, has also taken on the additional role of President of Canopy Growth Corporation.

“Mark has demonstrated outstanding vision and organizational execution from the founding of Tweed to the achievement of our 20,000th patient,” said Bruce Linton, CEO and Chairman of Canopy. “The Company is now engaged in the pursuit of medical, recreational and international opportunities and Mark fits naturally in this new role.”

At the same time, Adam Greenblatt has stepped down from his role at Quebec’s leading medical cannabis clinic, Santé Cannabis, in order to further expand access for patients in Canada’s second most populous province on behalf of Tweed.

“Adam’s appointment is an important step in our commitment to fair and equal access to medical cannabis patients across the country,” said Mark Zekulin. “In addition to his unparalleled wit on social media, Adam Greenblatt is a pioneer in the cannabis community and we are excited to have him join us here at Tweed.”

Mr. Greenblatt has stepped down from his role at Quebec’s leading medical cannabis clinic, Santé Cannabis, in order to further expand access for patients in Canada’s second most populous province on behalf of Tweed.

Mr. Greenblatt’s time as Executive Director of Sante Cannabis was marked by an ability to positively influence provincial cannabis policies, obtaining intervenor status at the Supreme Court of Canada in *R v. Smith*, and collaborating in the Québec Cannabis Registry -- all while helping patients obtain safe and legal access to medical cannabis under the *Marihuana for Medical Purposes Regulations (MMPR)*.

Quebec is underrepresented in the MMPR, with less than 5% of authorized patients residing in the province, despite representing almost 25% of Canada’s population. More than half of patients in Québec that have gained access to medical marijuana under the *MMPR* have accessed the system with support from Santé Cannabis.

“There are more barriers to safe and legal access to medical cannabis in Québec than elsewhere in Canada,” said Adam Greenblatt. “Joining the Tweed team will empower me to engage patients and healthcare professionals, and to further establish a vibrant and professional marijuana industry in the province of Québec.”

Poussons vert l’avenir.

About Tweed Inc.

Tweed Inc. is a Canadian company licensed under the Marihuana for Medical Purposes Regulations to produce and sell marijuana to authorized customers. Tweed strives to supply a wide selection of marijuana, as diverse as the patients who trust the company with their patronage. For more information visit www.tweed.com.

About Canopy Growth Corporation

Canopy Growth is Canada's first publicly traded medical marijuana company and the first geographically diversified producer with multiple licenses under the Marihuana for Medical Purposes Regulations. Through its wholly owned subsidiaries, Tweed, Bedrocan Canada and Tweed Farms, the Company operates state-of-the-art production facilities throughout Ontario and distributes marijuana across the country to Canadian patients managing a host of medical conditions.

The Company is dedicated to educating healthcare practitioners, providing consistent access to high quality medication, and furthering the public's understanding of how marijuana is used for medical purposes.

Forward-Looking Statements

This news release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as “plans”, “expects” or “does not expect”, “is expected”, “estimates”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Canopy Growth Corporation, Tweed Inc., Tweed Farms Inc. or Bedrocan Canada Inc. to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Examples of such statements include the anticipated closing and closing date of the Offering and anticipated use of proceeds. The forward-looking statements included in this news release are made as of the date of this news release and Canopy Growth does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities legislation

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SOURCE Canopy Growth Corporation

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