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Meet Tweed Main Street: A New Standard in Cannabis Variety

Access to multiple cannabis product offerings through single online store to transform market

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SMITHS FALLS, ON – Canadian medical cannabis users are about to have a better way to shop for their medicine. Starting in early April, 2017, Tweed’s new online store, Tweed Main Street, will be the go-to place for the over 50,000 Canadians who are registered with Tweed Inc. (“Tweed”), Bedrocan Canada Inc. (“Bedrocan Canada”) and Mettrum Health Corp. (“Mettrum”), three of Canada’s most established cannabis brands.

Canopy Growth Corporation (TSX:WEED) (“Canopy Growth” or the “Company”) owns and operates all three companies (along with licensed producers Tweed Farms Inc. and Agripharm Corp.), which are individually licensed to produce and sell cannabis under Health Canada’s Access to Cannabis for Medical Purposes Regulations (ACMPR). Until now, customers have been required to choose a single producer, register with that producer and shop online based on that single producer’s availability. With the introduction of Tweed’s Tweed Main Street store, all our registered customers will now access the full product catalogues of three of the largest and most recognized producers in one convenient online location.

“We look at this as a transformative shift in the market,” said Mark Zekulin, President, Canopy Growth. “From doctors to patients to virtually every stakeholder in the sector, we have heard continually that variety, reliability and consistency, matched with high quality products and top customer care are essential. Bringing the sector’s three leading producers into a single online marketplace is the most important thing we can do to serve our clients.”

With many sector firsts, including the first public listing, the first diversified production platform, the first to introduce CFPC Mainpro accredited CMEs across Canada, the first to legally sell seeds for home-grow production, the first to export Canadian medical marijuana to Germany, and the establishment of Canopy Health Innovations to invest in clinical research, Canopy Growth has been leading the way forward in this exciting sector since day one. It is our privilege to introduce another first: serving tens of thousands of Canadians from a single legal access point, leveraging an unparalleled production platform and unwavering commitment to service, variety and product safety.

Here's to Future Growth.

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About Canopy Growth Corporation

Canopy Growth is a world-leading diversified cannabis company, offering diverse brands and curated cannabis strain varieties in dried and oil extract forms. Through its wholly-owned subsidiaries, Canopy Growth operates numerous state-of-the-art production facilities with over half a million square feet of indoor and greenhouse production capacity. Canopy Growth has established partnerships with leading sector names in Canada and abroad. For more information visit www.canopygrowth.com.

Notice Regarding Forward Looking Statements

This news release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Canopy Growth Corporation, Tweed Inc., Tweed Farms Inc., Mettrum Health Corp., or Bedrocan Canada Inc. to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Examples of such statements include future operational and production capacity, the impact of enhanced infrastructure and production capabilities, and forecasted available product selection. The forward-looking statements included in this news release are made as of the date of this news release and Canopy Growth Corp. does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities legislation.

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