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CANOPY GROWTH TO PARTICIPATE IN BANK OF AMERICA MERRILL LYNCH 2017 CONSUMER & RETAIL TECHNOLOGY CONFERENCE

March 8, 2017

SMITHS FALLS, ON – Canopy Growth Corporation (TSX:WEED) (“Canopy Growth” or “the Company”) announced that the Company will participate in the Bank of America Merrill Lynch 2017 Consumer & Retail Technology Conference being held on March 14 – 15, 2017 at the Lotte New York Palace Hotel, New York, NY.

Canopy Growth’s Senior Vice President & Chief Financial Officer, Tim Saunders, will participate on a panel entitled “Marijuana Industry: perceptions are changing, and with them opportunities for growth” which is taking place on Wednesday, March 15, 2017 at 10:30 am.

About Canopy Growth Corporation

Canopy Growth is a world-leading diversified cannabis company, offering diverse brands and curated cannabis strain varieties in dried and oil extract forms. Through its wholly owned subsidiaries, Canopy Growth operates numerous state-of-the-art production facilities with over half a million square feet of indoor and greenhouse production capacity. Canopy Growth has established partnerships with leading sector names in Canada and abroad. For more information visit www.canopygrowth.com.

Notice Regarding Forward Looking Statements

This news release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as “plans”, “expects” or “does not expect”, “is expected”, “estimates”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Canopy Growth Corporation and its subsidiaries to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. The forward-looking statements included in this news release are made as of the date of this news release and Canopy Growth Corporation does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities legislation.

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