

Renegade Collective, 1st November 2014

renegade

game changers | thought leaders | rule breakers | style makers

COLLECTIVE

Issue
#16



The Super Bloggers

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WE'RE LEANING IN SHERYL // ENTREPRENEURIAL
DEMIGOD SETH GODIN // SLEEPING WITH THE BOSS //
TIM CAHILL STRIKES AGAIN // LOST IN PARADISE

> BEAUTY



MISSED OUR STORY ON LINDA RODIN? Issue 5 is still up for grabs at collectivehub.com

KORA Luxurious Rosehip Body Oil AU\$59.95 koraorganics.com, **CALVIN KLEIN REVEAL** 50ml EDP AU\$90, 1800 812 663, **PHILOSOPHY** Time in a Bottle Eye AU\$75, 1800 812 663, **RIMMEL** Lasting Finish 25 Hr Foundation with Comfort Serum AU\$17.95, 1800 812 663, **RODIN OLIO LUSSO** Luxury Body Oil AU\$135 peonymelbourne.com.au, **SALLY HANSEN** Complete Salon Manicure in Shell We Dance AU\$14.95, 1800 812 663, **OPI** Gwen Stefani Collection In True Stefani Fashion AU\$19.95, 1800 812 663, **JANE IREDALE** Angle Definer Brush, AU\$45, janeiredale.com.au, **MODELCO** Instant Miracle Booster Skin Brightening and Firming Serum, AU\$35, modelcocosmetics.com, **MODELCO** Fluid Splash 3 in 1 Foundation AU\$39, modelcocosmetics.com, **BELMONDO** The Cloud, USD\$51.95, belmondo.ca, **BONDI SANDS** Self-Tanning Foam, AU\$19.95, bondisands.com.au, **SMASHBOX** Bronze Lights AU\$38 mecca.com.au, **NARS** Audacious Lipstick in Rita AU\$44 mecca.com.au, **NARS** Night Series Eyeliner in Night Flight AU\$32 mecca.com.au, **GLOW** Inner Beauty Powder AU\$59.95 thebeautychef.com

TAKE 5 WITH THE BEAUTY CHEF



FOUNDER, CARLA OATES

WHAT WAS YOUR 'AHA' MOMENT WHEN STARTING THE BEAUTY CHEF? I was always a big believer that beauty begins from within and for years, was writing, researching and creating recipes around this. The 'aha' moment in my product development was when I stumbled upon the benefits of bio-fermentation – it ticked all the boxes. I could ferment nutrient-dense food to make the nutrients more available for the body to use and also create probiotics.

WHAT HAS BEEN A KEY LEARNING CURVE IN BUSINESS SO FAR? You have to surround your business with good, positive people, who will help you fertilise and grow it.

WHAT INSPIRES YOU? Nature is my big inspiration. I love plants, the way they look, their individuality, their biology, their health benefits. I also love research and science, the justification that nature is so spot on with the benefits it can bring us.

ANY TIPS FOR OTHERS BREAKING INTO THE WELLNESS INDUSTRY? To educate yourself, work hard and follow your passion. You can start small and grow a lovely little business or you can grow a large business. The most important thing is to start.