TUTORIAL VIDEO 1. PR

1. PREPARATION 3. APPLICATION

3. APPLICATION (cont.)

The very first thing you need to do is visit GetWritey.com and watch the installation video.

ACCLIMATE

Prior to application, ensure your WriteyBoard paint has acclimated to room temperature of 65°F - 80°F (no greater than 85% humidity) for at least 24 hours.

For colder climates, it may take up to 5 days for the contents to acclimate to room temperature. Neglect of WriteyBoard paint to match room temperature will result in product failure.



65°F - 80°F

18.3°C - 26.6°C



IMPORTANT SAFETY INFO

Remove contact lenses from eyes, use full wrap safety goggles, face mask and gloves. Keep wet product from skin and clothing. When possible, apply in a well-ventilated room with fresh air access. Use respirator and/or special masks for chemical application if desired. Use caution when using this or any paint product. Not for consumption or use over substrates other than described in these instructions. Not to be installed around pregnant women. Keep away from children, pets (animals), and plants. Follow all safety precautions as outlined on the MSDS. Do not exceed recommended sq. footage as it will lower product performance. If stored product skims over the top, remove skimming or strain product, and apply. If in doubt or if not in complete understanding of any contact us at (800) 571-8347.







1) **SEAL THE SURFACE** Most walls are sealed and finished with primer and paint, however there are exceptions. Your selected wall must be 100% sealed before application. If it is not, use a primer and ensure it has fully cured before Writey Paint application. An unsealed surface will result in product failure.

2) **PATCHING** If your surface has indent damage, use spackle to create a smooth surface. The spackled area will need to fully cure and be sealed with primer.



3) **OPTIONAL STEP** For a smoother finish on textured walls, sand with 120 grit sandpaper, then wipe away with clean damp cloth. Seal the freshly sanded wall with a coat of primer (and paint if a color is desired).

2. APPLICATION PREP.

- 1) **TAPE YOUR AREA** Use a leveler and mark off edges of intended area to be painted with painters tape. Press the tape firmly to the wall. To protect from dripping, apply an extra 3-4 strips of painter's tape at the bottom with the final strip curled up to act as a catch.
- 2) If you are applying more than 50 sq.ft. of whiteboard paint: -Only apply 50 sq.ft. at a time.
- -Mark off 50 sq.ft. increments with tape to ensure proper paint distribution.
- 3) Cover any objects that might incur unintended coating. This may include: outlets, carpets, floors, & furniture.
- 4) **REMOVE DEBRIS**: Remove all dust and debris with a damp cloth. If cleaning agents were used to cleanse the surface, wash all residue away with a clean damp cloth as failure to do so may affect the application and performance of final product.



The required roller for applying Writey Paint is a zero lint, 1/4 inch, mohair roller (provided in our paint kit). Take extra precaution and de-lint the roller further by dabbing the roller with painter's tape.

- 1) **POUR** Pour entire contents into the paint tray. Pour upside down until the pour stream comes to a drip (prop up the can if necessary).
- 2) **DIP** Start by slowly dipping the roller into the well of paint tray.
- 3) **RAKE** Bring the roller out of the well and up to the rake. Roll along the rake removing excess paint.
- 4) **SATURATE** Repeat the process by dipping and rolling the roller back and forth on rake to distribute the paint on the roller evenly until roller no longer drips.
- 5) **PAINT** Inside the taped parameters, the best way to achieve a properly painted whiteboard surface is by applying 2 thin coats in the same 50 sq.ft. area.

Using moderate pressure, put your saturated roller on the top left corner and slowly roll all the way down to the bottom left.

From the bottom left move the roller 3/4 roller length to the right (for a slight overlap) and roll to the top. Repeat until the entire surface is covered.

* When it appears the roller is no longer dispensing paint on the wall, repeat steps 2-4.

When you are finished with the first coat, saturate the roller with the remainder of the paint in the tray and return to the starting point. Repeat the process ensuring to leave no gaps or thin coats of paint.

- 6) **PAINT (cont)** Roll along the edges ensuring there are no missed areas or dripping.
- 7) 15 Minutes after you've finished painting, visually inspect the Writey Paint for drip and bubbles, clean up or smooth out imperfections with your roller.
- 8) Carefully remove the painters tape from the top and sides. Leave the bottom layer of painters tape for an additional 2-3 hours as a precaution for dripping.

4. POST APPLICATION

- 1) **DRYING** While the Writey Paint dries maintain temperatures of 65°F 80°F and air conditions no greater than 85%
- 2) **CLEAN UP** Use xylene or ketone solvents to clean wet product utensils.
- 3) **WRITE** Try to contain your excitement! After the surface is dry to the touch, you must wait 72 hours (or longer for colder climate conditions) to use dry erase markers on the Writey Paint surface.

Fill out the dates and tape your included "Wet Paint" flyer in close proximity to the new Writey Paint wall.

Erase-ability will continuously improve, reaching an optimal performance level after 30 days.