



# WHITEBOARD PAINT APPLICATION PROCESS

SCAN HERE FOR



INSTALLATION VIDEO!

## BEFORE YOU BEGIN: CAREFULLY READ ALL LITERATURE CONCERNING WRITEYBOARD PAINT

Prior to application ensure your WriteyBoard paint has acclimated to the room temperature 65°F - 80°F (No greater than 85% humidity) for at least 24 hours. For colder climates it may take up to 5 days for the contents to acclimate to room temperature. Neglect of WriteyBoard paint to match room temperature will result in product failure.



**ALLOW PAINT  
TO ACCLIMATE**

# SAFETY INFO



**WEAR  
GLOVES**



**USE EYE  
PROTECTION**



**VENTILATE  
IF POSSIBLE**



**CLEAN WITH  
SOAP & WATER**

Remove contact lenses from eyes, use full wrap safety goggles, face mask and gloves. Keep wet product from skin and clothing. When possible apply in a well-ventilated room with fresh air access. Use respirator and/or special masks for chemical application if desired. Use caution when using this or any paint product. Not for consumption or use over substrates other than described in these instructions. Not to be installed around pregnant women. Keep away from children, pets (animals), and plants. Follow all safety precautions as outlined on the MSDS. Do not exceed recommended sq. footage as it will lower product performance. If stored product skins over the top, remove skinning or strain product, and apply. Bubbles may occur during curing if excessive moisture is present. If in doubt or if not in complete understanding and agreement of any information relating to the product; do not use product and return unopened product for refund or credit.

# PREPARATION

- 1) 90% off a job well done is preparation.
- 2) Mark off edges of intended area to be painted with low-adhesion tape.
- 3) If applying more than 50sqft of whiteboard paint.
  - i. Mark off 50sqft increments to ensure proper paint distribution.
  - ii. Do not exceed the allotted square footage.
- 4) Cover any areas that might incur unintended coating, this includes: carpets, floors, & furniture.
- 5) A smooth surface is essential for best results. For textured and porous walls, sand with 120 grit sandpaper then wipe away with clean damp cloth. It is imperative that the wall be dry and free of any dust or debris as this will impede the application and performance of the final product.
- 6) If cleaning agents were used to cleanse the surface wash all residue away with a clean damp cloth as failure to do so will affect the application and performance of final product.
- 7) If the wall is unpainted a primer is required. Use a non-glossy primer and ensure it is fully cured. If the surface is new or unfinished substrate the use of a non-glossy primer is required to seal the surface, more than one coat may be necessary. Disregard to seal the surface will result in product failure.
- 8) If covering a dark surface with WriteyBoard white paint, a white primer is recommended for best results.



# APPLICATION



Pour entire contents into the paint tray. Stir moderately for 2 minutes, ensuring not to form air bubbles. Slip the roller onto the frame. The recommended roller for applying writeyboard paint is a zero-lint ¼ inch mohair roller. De-lint roller by dabbing with painter's tape or scotch tape. For smaller areas, corners, and edges use a foam brush.

1) Start by slowly dipping the roller into the well of paint tray, be careful not to over saturate the roller.

2) Bring the roller out of the well and up to the rake. Roll along the rake removing excess paint.

3) Repeat the process by dipping and rolling the roller back and forth on rake to distribute the paint on the roller evenly until roller no longer drips.

4) Inside the taped parameters, the best way to achieve a properly painted whiteboard surface is by applying 2 thin coats in the same 50 sq ft area. Paint one 50 sqft area edge to edge with a coat thickness that will not result in runs or drips. Return to the starting point and repeat the process. Additional layers may be required on more absorbent surfaces. Multiple roller covers may be needed for larger areas.

5) Too thin or too thick of an application or an application to a damp and/or uncured substrate/finish will cause product failure. \*Maintain temperatures 65°F - 80°F and air conditions No greater than 85% humidity during the application and the curing process.



# CLEAN UP & WAIT

Use xylene or ketone solvents to clean wet product utensils. Try to contain your excitement, after the surface is dry to the touch, you must wait 48 hours (or longer for colder climate conditions) to use dry erase markers on the WriteyBoard surface. Erase ability will continuously improve, reaching an optimal performance level after 2 weeks.



# WRITE & ERASE



Slap on your included sticker to inform oblivious associates that they can write on the walls. WriteyBoard low odor markers are recommended for best results. However any low odor marker is acceptable. Remove dry erase marks with a micro-fiber cloth. If cleaning agents are used to remove difficult marks, ensure all residues are removed with water and a damp microfiber cloth. To remove unknown residue, use Goof-off™ aerosol spray cleaner; allow 7 days after dry erase surface installation before using Goof-off™. Test non-listed cleaners in a small area. Now, get Brainstorming!