

THE Featherweight



"The trip she ought to take is a trip to her Singer Sewing Center!"

New faces, new scenes are all very well, but a little new scenery on Susan wouldn't hurt.

A crisp jabot for that old suit, a make-over job on last year's wool, a new print frock—that's the ticket for Susan!

And where else can you find so much wonderful help, so many ideas as at your Singer Sewing Center?

Look over this list yourself—and remember, these are only a few of the finds at your local Sewing Center.



Make a dress while you learn to sew, in 8 easy lessons! Once you master the fundamental steps, you're set for life. Single 2-hour lesson, \$1.50. Complete course, \$10.



White Frosting. Give your suit a new look with a crisp dickey. Or add a pair of button-down frills to an old frock. We've got new things, too, in scarves and accessories.



Order a double and eliminate the necessity of try-ons! Takes only a comfortable 30 minutes to have a Singer Form molded to your figure. And it's you, to the last curve! Complete with adjustable stand, \$19.75.



We cover buttons—and belts, too—right from your own material. We'll even make your buttonholes for you, hemstitch, picot—save you time on your finish-up work! Prompt service, reasonable prices.



Singer Sewing Cabinets. So beautifully made—so handy to have! This Chippendale style is fitted with sewing essentials, has sliding tray in top drawer. Walnut or mahogany, \$19.95. Other models from \$15.95.



We don't know how many wedding dresses and baby clothes have been stitched on Singer machines. The first Singer appeared in 1851, and ever since, Singer has striven

endlessly to improve its product. Shown above is the modern Singer Featherweight Portable—the sewing wonder that weighs only 11 pounds.

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For your protection: Singer continues its policy of selling machines only through Sewing Centers identified by the Red "S" on the window, and never through department stores or other outlets. Check address of your local Singer Shop in phone book—Singer Sewing Machine Company.

SINGER SEWING MACHINE COMPANY