



“And you’ll love how much it didn’t cost—thanks to the Singer Sewing Center!”

What a thrill it is to put on a new dress for the first time and have your husband say, “Gee, honey, it looks like a million!”

And what fun to be able to answer, “It cost only a song!” You can do it so easily—with the help of the Singer Sewing Center.

Singer’s complete “sew-while-you-learn” courses teach

you how to make dresses and suits that have a really professional flair—how to put together lovely fashion-wise outfits that are oh-so-easy on the budget.

And you’ll find every sewing notion you need—every service from covering buttons to hemstitching—all available right at your Singer Sewing Center.

Get acquainted today!



● **Learn to sew** by actually making a dress! Singer experts guide you all the way from pattern to placket. After eight lessons you’re sewing like a professional yourself!



● **Fitting start** for a new dress. The Singer Form, an exact duplicate of your own figure. You can adjust pattern, fit, pin, measure hem without a single personal try-on!