

Lydia E. Pinkham's PILLS FOR CONSTIPATION

Have you tried our improved *Pills for Constipation* in coated form? These pills are a dependable laxative, not unpleasant to take and efficient in their action. They are attractively packed in glass bottles enclosed in cartons. Each bottle contains sixty-five pills.

Everyone needs a laxative at times. Lydia E. Pinkham's Coated Pills for Constipation are a purely vegetable laxative. They are equally good for men and women. Keep them in your medicine cabinet.

If you cannot obtain these pills from your druggist, we shall be very glad to send you a bottle postpaid upon receipt of fifty cents. Use the order blank in the center of this book.

LYDIA E. PINKHAM MEDICINE COMPANY

LYNN, MASSACHUSETTS

Simplified Sewing

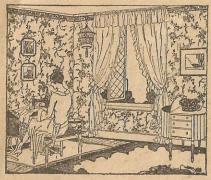


Published by

LYDIA E. PINKHAM MEDICINE
COMPANY
LYNN, MASSACHUSETTS

1928

SIMPLIFIED SEWING



Most women like to sew. Some women must sew whether they like it or not, for the busy wife and mother will agree with the business girl that home sewing is "first aid to the budget."

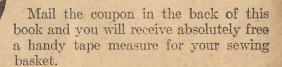
One woman in fifty, perhaps, has a perfectly equipped sewing room. The other forty-nine, nothing daunted, make the best of

what they have and accomplish just as much. The secret of success in home sewing is to choose simple patterns with as few seams as possible and no little tricky places to bother. Remember that simple, well-fitting garments are always in good taste. There are many good patterns on the market which make each step of the work simple by little pictures and diagrams. One pattern may be used several times, with variations.

Often, however, a pattern is unnecessary. In this little book we show how easily pretty and becoming garments may be made by following the diagrams. Use a yardstick or tape measure for measuring. There is a seam allowance of $\frac{3}{8}$ inch. These patterns were designed for an average figure (36-38 in.) and we believe that they will fit most women. If you have never cut by measurement and are afraid of spoiling your

cloth, cut a pattern from newspaper first. We are confident that after a trial you will be an enthusiastic booster for "yardstick dressmaking."

Good luck!



A COLLAR, CUFF AND VESTEE SET

Requires 1/3 yd. linen or French voile.

Pull threads and cut as shown in the diagram. These cuffs fit wide short sleeves. Cut them 9 ins. long for tight cuffs.

5"	31". Collar		5"
3/2	Cuff	Vietae	
31/2"	Cuff 15"	ao"	

French voile looks daintiest hemstitched. Heavier material may be blanket stitched in color.

Try a set in colored linen bound with contrasting bias binding.

Tan linen bound with jade green, lilac bound with deeper violet, gray bound with orange, peach bound with brown, and pale pink bound with deep rose are good combinations.

A bit of harmonizing embroidery in the corners adds to the attractiveness. Turn a ¼ in. hem to sew the set on by.

· These sets are inexpensive and make pretty gifts.

"PERSUADED MY DAUGHTER TO TAKE IT"

"I was a nervous wreck and each month I was in bed for at least one day. My nerves were so bad I could neither eat nor sleep and I had a complete nervous breakdown finally. I saw an advertisement for Lydia E. Pinkham's Vegetable Compound and after taking six bottles I am able now to do all my housework for a family of five children. I have persuaded my daughter to take it too and she has found great relief but she is still taking it as I have advised her to take six bottles as I did. I recommend it to my friends and will answer letters from women."

MRS. PETER W. LINCK, Route No. 6, Brown City, Michigan

APRONS FOR HOME OR THE CHURCH FAIR

A good practical apron is always salable and always acceptable at Christmas. Percale is the old favorite for good service. Cretonne is also popular. Unbleached cotton or black sateen is effective, trimmed with bands or applique of cretonne. Rickrack braid (pointed), stickerei (scallops), colored bias binding and tatting edges are all inexpensive trimmings, wash perfectly and come in any color you may wish for. Try red and white (mixed) rickrack to brighten up a black and white percale.

"FELT VERY BLUE"

"I was all run-down, felt very blue and had no appetite.
My mother told me to get Lydia E. Pinkham's Vegetable
Compound and I am gaining in weight and improving in
general."

MILDRED CRAWFORD,
R. F. D. No. 2, Voorheesville, New York

"I ADVISE OTHER WOMEN"

"I was so weak and nervous I could not sleep at night. A friend advised me to try your wonderful medicine—Lydia E. Pinkham's Vegetable Compound—so my husband got me a bottle-one day. I am still taking this medicine and feel like I could not live without it. I advise other women to take it for I believe what it has done for me it will do for others. I will be glad to answer any letters I receive."

MRS. NAT. WASH, R. F. D. No. 1, Doswell, Virginia

"BACK TO NORMAL"

"I was in a run-down condition and often felt miserable for two weeks at a time. My sister advised me to take Lydia E. Pinkham's Vegetable Compound as I was feeling so mean. After taking two bottles I was back to normal condition and felt much stronger. I am taking another bottle now, having felt run-down this Spring and I knew it would tone me up. I have always spoken a good word for this medicine and I will answer any letters from women."

> MRS. A. N. DAY, East Hiram, Maine

PRACTICAL BIB APRON

Requires:

1 yd. 36-in. percale 4 yds. trimming

Fold 1 yd. of material lengthwise and cut off two strips each 2½ ins. wide for strings.

From A measure 6 ins. to B and put

From C measure 10 ins. along the selvage D and put a pin.

Lay your yardstick from C to X and locate a point $10\frac{1}{2}$ ins. from C. (This point is marked E on the diagram.) Cut a smooth curve from B to D passing through E.

In the same way, lay your yardstick from A to Y and locate point F (6 ins. from Y). Cut a smooth curve from X to D passing through F.

Baste the trimming all around the

edge.

From material that is left cut two strips $2\frac{1}{2}$ ins. wide and 11 ins. long. Join them and hem sides to make a strap that is pieced at the back of the neck. Baste to corners of bib (B). Hem strings and baste to points D. In this way you can stitch the strings and straps on as you stitch the trimming. Make one or two pockets as preferred.

"IT PUT ME ON MY FEET AGAIN"

"I took your medicine after an operation when I was in a run-down and nervous condition. I sent to our druggist and asked for a tonic. She sent me Lydia E. Pinkham's Vegetable Compound and I began taking it right away. By two weeks I was up and doing my work. It put me on my feet again. I have three children and besides my housework and dairying I have chickens, a garden, etc. I am certainly grateful to the Vegetable Compound for what it has done for me."

MRS. EDNA SCHNORRENBERG, Box 44, Van Tassell, Wyoming

ASK YOUR NEIGHBOR



"Hello . . . Yes . . . Oh, yes, Mrs. Caldwell Much better, thank you. I'm so glad you told me about Lydia E. Pinkham's Vegetable Compound . . Yes indeed. It's just what I need. My backache is gone, I slept well last night and I don't feel so weak and nervous today. . . . A special sale? Where? . . . Everybody's Drug Store? . . I'll have John get me another bottle

tonight. I wouldn't be without Pinkham's Compound now."

"FEEL LIKE A DIFFERENT PERSON"

"I was very nervous and felt so badly in the morning that I could hardly go about. My nerves were very bad and my system in a run-down condition. Through the advice of friends and through your advertisements I have taken three boxes of Lydia E. Pinkham's Vegetable Compound and feel like a different person. You may use my name with my testimony and I will gladly answer any letters."

MRS. SARA GLACKEN, Peach Bottom, Pa.

"IT HAS DONE ME GOOD"

"Following an operation about three years ago I have taken Lydia E. Pinkham's Vegetable Compound and it has done me good. I am a housekeeper and since I have been taking your medicine I do all my work myself. I try to make all our friends understand what this medicine has done for me and I have a sister in Iowa who feels all right again since she has taken it. One day I was looking through the paper and I read a letter that was sent to you by a lady who had been using your medicine. I am willing to answer any letters I may receive asking about the Vegetable Compound."

MRS. LOUIS. BODEL, R. R. No. 2, Box 26, O'Fallon, Illinois

A WELL-FITTING SMALL APRON

Requires:

1 yd. 36 in. material 4 yds. trimming

First cut one strip $2\frac{1}{2}$ ins. wide along one selvage, and another strip $2\frac{1}{2}$ ins. wide across the width of the material. These are the straps, which should be 32 inches long when finished.

Your material is now 33 inches square. Fold lengthwise as shown in the diagram.

From the corner of the fold A measure 5 ins. to B.

From the corner of the selvage C measure 12 ins. to D.

Lay a yardstick from C to the opposite corner E and locate point F which is 12 ins. from C.

Cut a smooth curve from B to D passing through F. Round the bottom corners or leave them square, as you

Attach straps at points marked B. Cross them in the back and button or snap to points marked D.

"GAINED PEP AND IN GOOD SPIRITS"

"Lydia E. Pinkham's Vegetable Compound did so much for me that I have recommended it to my sister-in-law and to her friend and they both claim that it helped them also."

MRS. CLYDE COLE, Box 383, Gladstone, Michigan

"GAINED CONSIDERABLE PEP"

"I was so nervous I could not sleep at night and now I do all my work and feel so much better and sleep better. I have a good appetite and have gained considerable pep. I can recommend the Vegetable Compound to any woman who is in a run-down condition and if any one will write to me I will gladly tell what it has done for me."

MRS. N. B. JAMISON, 3 Avenue No. 9 Jackson, Greenville, S. C.

A DRESSY BELTED APRON TRIMMED WITH CRETONNE



Requires:

1½ yds. peach color chambray or gingham

1 piece (6 yds.) bias binding to

1/3 yd. cretonne to harmonize

This apron is a little more complicated than some of the others but an experienced sewer should have no difficulty in following directions and the finished apron will repay the time spent in making it.

From one end of the chambray tear two strips each 2½ inches

wide for the belt.

Fold the rest of the material lengthwise. See diagram on next page. From the corner (A) measure 5 ins. along the open edges to B. This makes the top of the bib. From B cut down 12 ins. to C, slanting a little so that the bottom of the bib is 1 in. wider

than the top. From C cut straight out to selvage D.

Cut a strip of cretonne 6 ins. deep and exactly as long as the bottom of the apron. Fold this into six equal sections and scallop the top. (Use a saucer if necessary.) Pin this cretonne band to the bottom of the apron. Turn in the edges of the scallops and stitch flat.

In the same way cut a piece of cretonne 3 ins. by 10 ins. Fold and cut two scallops. Stitch to top of bib.

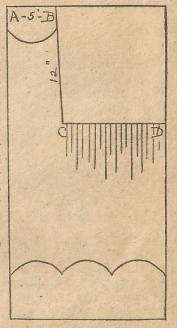
Bind with bias binding all around the three sides of the skirt of the apron. Gather by hand from C to D and stitch into a belt. (Each section of the belt is a 2½ in. strip folded and having edges turned in.) Continue stitching along the belt to make strings which tie at the back of the waist.

APRON TRIMMED WITH CRETONNE (continued)

If you prefer, cut the belt the proper length to button at the back.

Stitch bias binding around the three sides of the bib, taking a small pleat at the waist to conceal edges of the belt.

Cut a strip of cretonne 3 x 30 ins. Fold and stitch to make a strap to go around the neck. Attach to corners of bib, shortening the strap if necessary for comfort. From the chambray cut a pocket 5 ins. square. Make one deep scallop of cretonne and stitch to the top of the pocket. Curve the bottom corners of the pocket and stitch in place.



"FEEL BETTER IN MANY WAYS"

"I took Lydia E. Pinkham's Vegetable Compound for a weakness and for a run-down system in general. I was nervous, dizzy and felt as if I might faint at any time. One of my sisters took Lydia E. Pinkham's Vegetable Compound and recommended it to me. I have become stronger and feel better in many ways since I have been taking it. You may use my letter as a testimonial as I shall be glad to do anything I can for those who are sick and suffering."

MRS. E. J. STAUB, R. R. No. 1., Marshall, Missouri

WRITE to Mrs. E. H. McColly, Route A., Yoder, Colorado and ask her what Lydia E. Pinkham's Vegetable Compound did for her. She has written us that she will answer such letters from women.

A DAINTY SILK UNDERVEST FOR A DOLLAR

Requires:

34 yd. silk tubing 1 yd. ribbon or lingerie straps 1½ yds. fine silk tape

The tubing comes in lovely soft shades—peach, nile, laven-der—as well as flesh and white.

Turn an inch hem at top and bottom of tubing and featherstitch. Work an eyelet in the center of the top casing (inside) for the draw string. Adjust the straps and your vest is done. Some girls prefer to run an elastic in the top and dispense with the straps.

This is a delightful Christmas gift which you can make in an hour. There are more expensive tubings of course.

"ABLE TO WORK EVERY DAY"

"I think Lydia E. Pinkham's Vegetable Compound is a wonderful medicine and I always take three or four bottles at a time. It has made me feel better and I have gained pep and sleep good. I do house and farm work and am able to work every day now but I used to feel weak and tired and had to lie down frequently. I recommend the Vegetable Compound whenever I can."

MRS. ORA W. DOUGLAS, Route No. 2, Hancock, Maryland

"IMMEDIATELY FELT RESULTS"

"After baby came it seemed that it took all of my strength to nurse her and all the food I ate went to milk. After taking four bottles of Lydia E. Pinkham's Vegetable Compound I am now stronger than I have been before. My mother bought the first bottle for me just one week after I got out of bed and I immediately felt results from it. I have also taken Lydia E. Pinkham's Pills for Constipation. You may use my statement if you wish as I should like other women to know what Lydia E. Pinkham's medicine has done for me."

MRS. J. F. BARBEE, 912 E. 36th St. North, Portland, Oregon

CLOTHESPIN APRON

Requires:

½ yd. Khaki ½ yd. Cretonne

1 piece (5 yds.) colored tape to harmonize with cretonne;

or

1 yd. of Khaki ½ yd. of Cretonne and 2 pieces of tape will make two aprons.

From the Khaki, cut out an 18 in. square. This is the back.

From the cretonne, cut another 18 inch square for

the front. Fold lengthwise and cut as shown in the diagram.

From A measure $3\frac{1}{2}$ ins. to B. From C measure 9 ins. to D.

Lay a yardstick from C to F and locate point marked E which is 7½ ins. from C.

Cut a smooth curve from B to D passing

through E.

Bind from B

Bind from B to D with colored tape. These are the openings for the pockets.

Lay the cretonne section on the Khaki section. Round the bottom corners or leave them square, just as you prefer. Bind all around sides and bottom with tape. Cut a piece of tape about 1½ yds. long. Stitch along top of apron, leaving the ends free for strings

SEWING APRON

A dainty and practical sewing apron may be made from this same pattern. Use plain gingham instead of Khaki. Bind with plain color bias binding, and use either cretonne or gingham for the belt and strings.

FOR BETTER HEALTH TO WORK AND PLAY LYDIA E. PINKHAM'S VEGETABLE COMPOUND

"I was nervous and run-down and always so tired. I am a clerk and at times I was not fit to work. Knowing friends who had taken Lydia E. Pinkham's Vegetable Compound and seeing how it helped them I began taking it too. My nerves are quieter and I now feel full of life. I recommend the Vegetable Compound now and there is one friend in particular who finds your medicine has helped her so much. I am also willing to answer letters from women asking about the Vegetable Compound as it has certainly been a great help to me."

> MADELINE DeLAS, 2907 Lauretta Avenue, Baltimore, Maryland

"DON'T HAVE TO STOP WORK"

"Through a friend I began taking Lydia E. Pinkham's Vegetable Compound and now I don't have to stop work when I am sick. My nerves are better and I am able to work every day. I used to feel weak and tired and would have to lie down. I am willing to answer letters from women asking about the Vegetable Compound."

> CLARA M. KEES. R. No. 1, Box 84, Hilbert, Wisconsin

"GLAD TO ANSWER ANY LETTERS"

"I was sick most of the time for three months and unable to do my housework. Then my husband bought me a bottle of Lydia E. Pinkham's Vegetable Compound and after taking three bottles I felt like a different person and could do my own work. I am taking it regularly now and am feeling fine. I am willing for you to use these facts as a testimonial. I want other women to benefit in the same way I have and would be very glad to answer any letters from women asking me about the Vegetable Compound and how it helped me."

> MRS. PAUL ASHTON. 4217 Westworth Avenue, Chicago, Illinois

WHY DON'T YOU WRITE TO SOME OF THESE WOMEN?

GAY FLOWERS FOR COAT OR DRESS

Require:

green felt cut exact size of this pattern. darker green embroidery silk for veins. a few yards of knitting yarn in harmonizing colors. 1 package of Dennison's rose stamens.



Make Four or Five Flowers

For each one, use 1 yard of yarn. Wind over a piece of cardboard 1 in. wide. Slip off and tie. Fasten a few rose stamens securely in the center. Clip yarn to make a pompon.

Arrange flowers on leaf and tack with needle and thread.

ANNOUNCEMENT

THESE four products are the result of many months of careful experiments by our consulting pharmacist. The ingredients are of the highest quality. We believe that the formulas embody the latest ideas of therapeutics and that they are pharmaceutically correct.

The fact that these products are placed on the market by the makers of the Lydia E. Pinkham's Vegetable Com-

pound is a guarantee of their worth.

PINKHAM'S PHENRIN TABLETS

To break up a cold in its early stages.

To relieve headache.

25 cents a box.

PINKHAM'S PENETRATING LINIMENT

To ease pains and aches. 50 cents a bottle.

PINKHAM'S PECTORANT BALSAM

To stop a cough caused by a cold.

To soothe irritated throats.

50 cents a bottle.

PINKHAM'S PROPHYLACTIC MOUTH WASH

Use it every day.

Keep your mouth clean and help to prevent disease.

50 cents a bottle.

Manufactured by Pinkham Laboratories

A Department of the

LYDIA E. PINKHAM MEDICINE COMPANY

ORDER BLANK

Lydia E. Pinkham Medicine Co., 271 Western Avenue, Lynn, Massachusetts.

27,1113, 1720000021400000				
Please send me the remedies I have checked.				
☐ Pinkham's Pectorant Balsam @ .50				
☐ PINKHAM'S PENETRATING LINIMENT @ .50				
☐ PINKHAM'S PROPHYLACTIC MOUTH				
Wash @ .50				
☐ Pinkham's Sanative Wash@ ,50				
☐ PINKHAM'S PILLS FOR CONSTIPATION @ .50				
☐ Pinkham's Phenrin Tablets @ .25				
PINKHAM'S VEGETABLE COMPOUND				
(Liquid) @1.25				
PINKHAM'S VEGETABLE COMPOUND				
TABLETS				
☐ Pinkham's Herb Medicine @1.25				
I enclosein payment.				
Name				
Street Address				
TownState				



A MESSAGE TO GIRLS WHO WORK

Thousands of American girls and women in offices, factories and stores are depending upon Lydia E. Pinkham's Vegetable Compound. They know from their own experience that this popular medicine keeps them fit to do their work under trying conditions. Made of selected roots and herbs, it helps Nature to restore and preserve a normal condition of health. To every working woman, better health means increased efficiency.

GET A BOTTLE OF
LYDIA E. PINKHAM'S VEGETABLE COMPOUND
FROM YOUR DRUGGIST TODAY

A CHARMING NEGLIGEE

Requires:

2³/₄ yds. French voile, crepe de chine or radium.

10 yds. Valenciennes lace. 5 yds. one inch ribbon.

Fold the material to make two straight lengths with fold on shoulders. Cut out a round neck. Measure 22 ins. down and 6 ins. in from selvage on each side back and front, cut slots 1½ ins. long and buttonhole them.

Try the garment on to be sure the length is right. There is no hem and no side seam. Edge all around with lace put on perfectly plain. Around the neck, ease the lace on so that it will not draw. Slip 2½ yds. of ribbon through slots on each side and tie to hold fullness under the arms. Delicate sprays may be embroidered around these slots and at neck if desired.



This negligee makes a lovely Christmas gift. It is dainty in rose, blue, lavender, peach or any of the pastel shades. Cream lace usually looks better than white. It is striking in flame color with black lace, though the black lace is more expensive. A two-tone ribbon is pretty. If you are making the negligee of silk, you may prefer to have the edges picoted instead of using the lace.

THE FOURTH GENERATION

If Lydia E. Pinkham were alive today she would be 108 years old. Her descendants continue to manufacture her famous Vegetable Compound and the integrity of four generations is behind the product.

SEWING HINTS

Buy the best shears you can and keep them sharp.

In binding a round neck, have the seam come on the shoulder and it will not be noticeable.

A safety pin is an ever ready substitute for a bodkin.

If your thread kinks, do not break it. Push the knot gently toward the needle and the kink will smooth itself out.

To cut sheer material evenly, pull a thread. In making draperies, always pull threads before cutting so that they will hang evenly.

If you are using a ready-made collar and cuff set, buy the set and cut the neck of your dress to fit the collar. This saves

the annoyance of collars that don't fit.

If your machine puckers on thin material in spite of your efforts to adjust the tension, cut paper in strips, slip them under the material and stitch through both. The needle will perforate the paper so that it can be torn away easily.

DO YOU USE LYDIA E. PINKHAM'S SANATIVE WASH?

This healing agent for women's use is now put up in large (4-oz.) bottles which sell for fifty cents. The 1½ oz. size has been selling for thirty cents. You get nearly three times as much for less than twice the price—a real bargain!

If your druggist is not yet stocked with this new size, use

the order blank on page 17.

"GOING DOWN HILL ALL THE TIME"

"If in any way I could be a help to any other girls or women I would be very glad to do it," writes Helen P. Bower, of Glenmont, Ohio, when asked to tell her experience with Lydia E. Pinkham's Vegetable Compound. "My troubles caused me to lose my appetite and to lose in weight and I was going down hill all the time. I am a school teacher this year, but formerly I have always gone to school. I had read about the Vegetable Compound in different papers, especially 'The Ohio State Journal' and finally my mother induced me to take it. Your medicine has helped me very much and I recommend it highly."

STEP-INS

FOLD 24'

Requires:

1½ yds. of 27 in.
material

1 yd. of narrow elastic

2½ yds. of lace

Fold material lengthwise and crosswise as shown in the diagram.

From A to B measure 12 ins.

From the opposite corner C measure 8 ins. to D.

Cut from B to D.

From E measure down 2 ins. on the fold, then slash in 2 ins. and from this point curve gently to D.

French seam from B to D on both sides. Gather the top into a casing for the elastic.

Trim with lace around the bottom of each leg.

"TOLD EVERY ONE OF MY NEIGHBORS"

"I was all run-down, nervous and did not feel like being on my feet. I was so weak I could not hold out to do my work. I began to take Lydia E. Pinkham's Vegetable Compound by the advice of a friend and I began to improve before I had taken all of the first bottle. I have taken nine bottles and I certainly recommend your medicine to others. I have told every one of my neighbors about it."

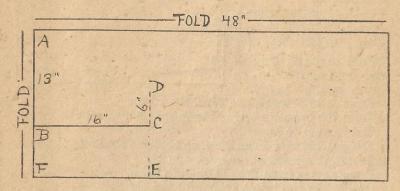
MRS. CHAS. McDONALD, R. F. D. No. 5, Bowie, Texas

"I feel it my duty to write you that I am so much better since taking Lydia E. Pinkham's Vegetable Compound. Mrs. F. Ward persuaded me to try it as she has so much faith in it and takes it for any dull and weak feelings. I am a business woman—cashier—and I used to feel so weak and tired at times. I sure will continue taking the Vegetable Compound for I know how it has helped me and I am willing at any time to say what it has done for me."

MOLLIE LEWIS, 420 S. Campbell Street, Detroit, Michigan 21

FOR ECONOMY, MAKE TWO SLIPS

Requires 4 yds. of 36 in. or 40 in. material. Do not attempt to use anything less than 36 ins. wide.



Cut one piece of material 48 ins. long and split it. This

makes your two back breadths.

Fold the remaining material lengthwise and crosswise as shown in the diagram. It should measure 48 inches along the fold.

From A to B measure 13 ins. for size 40 and cut (12 ins. for size 38).

From B to C measure 16 ins. and cut.

From C slash in 6 ins. to D and out to selvage E. Do not cut from B to F. This section is used for straps.

Gather or pleat fullness from D to E into 6 in. space (D to C). This gives fullness over the hips and the straight outside edges are French seamed to the back breadth.

Make a casing at the top and adjust the straps. If desired,

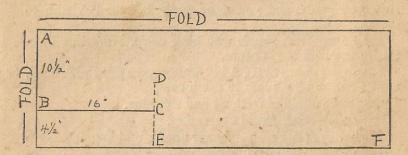
trim with imitation filet or any narrow edge.

Turn up a deep hem (about 12 ins.) which is shadowproof.

FOR BETTER HEALTH TO DO YOUR WORK
TAKE LYDIA E. PINKHAM'S VEGETABLE
COMPOUND

THE PRACTICAL PONGEE SLIP

Requires: $2\frac{3}{4}$ yds. 33 in. pongee for hip hem or $2\frac{1}{4}$ yds. for narrow hem.



First cut off a 3 in. strip all along one selvage edge, making the material 30 inches wide.

Fold material lengthwise and crosswise as shown in diagram.

From A to B measure 10½ ins. and cut.

From B to C measure 16 ins. and cut.

From C slash in 4 ins. to D and out to edge E.

French seam each side from B to C.

Make an ordinary seam on the wrong side of the goods from E to F.

Gather or pleat fullness on hips (D to E) into space D to C. Stitch twice and bind with a bit of material.

Pongee has a tendency to pull out in seams and gathers. You can avoid later annoyance by careful stitching now.

Make a casing in the top with an eyelet in front through which to run ribbon or tape.

Make straps from left-over material. Press them and adjust.

Turn up hem.

ASK YOUR NEIGHBOR ABOUT
LYDIA E. PINKHAM'S VEGETABLE COMPOUND

HOW TO PREVENT A COLD

Keep your bowels open with Lydia E. Pinkham's Pills for Constipation. If your elimination is sluggish, you cannot throw off germs and you more easily become a victim to disease.

Keep away from people who have colds. Never let them sneeze or cough in your face.

Keep your rooms at 68. A hot, stuffy room filled with dead, used air is an ideal place to catch cold.

Do not be afraid of fresh air and sunshine.

Eat simple food. Avoid overeating.

Wear warm clothing but do not bundle up too much. Keep your feet warm and dry.

Get plenty of sleep with open window.

If you are overheated, do not sit in a draft to cool off. Never lean against a cold surface.

"WHILE SHE WAS RAISING HER BABIES"

"I was run-down, lost weight, my skin got yellow, everything seemed out of order and I could not do my work. I had such tired feelings I just seemed to wear out. My mother took Lydia E. Pinkham's Vegetable Compound while she was raising her babies and she recommended it to me. After taking two bottles of Vegetable Compound I looked different and above all I felt different. It seemed to give me new life and I recommend it to anyone I know. It is the only medicine I take."

MRS. ELSIE MAE GRIFFITH, Densmore, Kansas

A GOOD HEALTH HABIT

Never ignore constipation. Lydia E. Pinkham's (coated) Pills for Constipation are pleasant to take and efficient in their action.

Keep them in your medicine chest.

WHAT TO DO FOR A COLD

At the first symptoms of a cold (sneezing, chills, dull headache) take one of Lydia E. Pinkham's Phenrin Tablets every two hours with a full glass of water. These effective little pink tablets will usually break up a cold in its early stages.

Phenrin does not affect the

heart.

Spray your nose and throat with Lydia E. Pinkham's Mouth Wash.

Eat lightly.

A glass of hot lemonade before going to bed will often help.

A cold in the head, though uncomfortable is not serious.

A cold in the head, though uncomfortable, is not serious. Do not try to check the secretions too soon. This is Nature's way of getting rid of the cold. Use old, soft cloths when possible instead of handkerchiefs, and burn them. If the nostrils become red and sore from continually wiping the nose apply white vaseline with the finger tip or a cotton swab, working a little of it up into the nostril. This is particularly helpful before going to bed, since it helps to relieve soreness during the night and aids breathing.

Think of the other people. Be careful to use your handkerchief every time you sneeze or cough, Colds are contagious.

> Send 25 cents today for a box of Phenrin Tablets. Use order blank on page 17.

"ABLE TO CARE FOR MY CHILDREN"

"I was nervous and run-down and Lydia E. Pinkham's Vegetable Compound built me up and I feel so much stronger and able to care for my children and to do my housework."

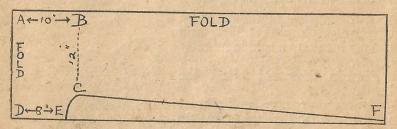
MRS. A. C. PARHAM, R. No. 6, Box 140, Alton Park, Tennessee 25

A SIMPLE NIGHTGOWN

Requires:

3 or 31/4 yds. material according to one's height.

3 yds. Val. lace for neck and sleeves.



Fold material lengthwise and crosswise as shown in the diagram. This pattern fits 36-38 bust.

From the corner A measure down 10 ins, on the fold to point marked B and put a pin.

From the corner D measure 8 ins. along the selvage to E and put a pin.

With your yardstick measure straight across 12 ins. from B and locate point C.

Cut a curve from E to C.

Lay your yardstick from point C to F at the bottom corner of the material and cut.

For a round neck, measure $3\frac{1}{2}$ ins. along both folds from point A and cut a curve. Slip your head through the circle thus formed and cut it deeper in front if necessary.

Trim with lace, easing it on around the neck.

A soft white "nightie" is always in good taste. Figured crepe is popular, inexpensive and easily laundered. The shops are offering lovely soft fabrics in delicate colors of blush pink, maize, etc., that are charming for lingerie.

Try ecru lace on pale pink instead of white lace.

Pale pink and pale blue ribbons knotted up together into rosettes give a Frenchy touch.

ANOTHER NIGHTGOWN

Requires: 3 or 3½ yds. material (according to one's height) 4 yds. trimming.

If you use figured plisse, remember that it must be stamped through clearly because the revers will be on the wrong side of the material.

Use the foundation pattern on the previous page.

To form the neck, measure off with pins a 4 in. square at the corner fold. Slash this diagonally, turning back the four triangles until you have a square neck measuring 8 ins. on each side, with a point 4 ins. deep on each shoulder, in front and in back. Bind or trim with lace and stitch the points down flat on the right side.

To point the sleeves, slash up 3 ins. on the fold. Turn back, trim and stitch flat.



"HELP OTHERS OF MY OWN NATIONALITY"

"I was in a very run-down condition, did not have any appetite and could hardly do my work. I was really ailing all over and could not sleep nor eat as I should nor handle a broom. I read in the Italian paper 'Bolletino Della Sera' about Lydia E. Pinkham's Vegetable Compound and my husband wanted me to try it. After taking three bottles I noticed a great improvement. I began to gain in weight, could sleep well and eat well. I have gained 30 pounds during the last thirteen months since I have been taking it and I do my own housework and also help my husband in our candy store. I would like to have this letter in the Italian papers because it has helped me so much that I would like it to help others of my own nationality."

MRS. FRANCES YETTA, Box 182, Biwabik, Minnesota

A SIMPLE HOUSE DRESS

(Sizes 36-38)

Requires 23/4 yds. material.

Fold lengthwise and crosswise until you have four thicknesses with double folds forming a corner which we have marked A. From A measure 10 ins. along the lengthwise fold and put a pin (B). From B measure 12 ins. across the material to C. (This is the underarm measure.) Along the selvage measure 9 ins. to point D. From D cut a gentle curve to C.

Now decide how wide your dress is to be at the bottom and divide by four. If you want a 1½ yd. skirt, 15 inches will be about right for the distance from E to F along the loose edge of your material. With a yardstick, draw a straight line from C to F and cut.

(See diagram on next page)

"TIRED AND CROSS MUCH OF THE TIME"

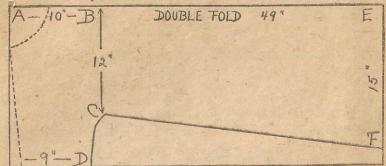
"I want to tell you how much your Vegetable Compound helped me. I felt tired and cross much of the time and could not keep my food down. I did not get much work done and words cannot express how mean I felt. My husband heard of Lydia E. Pinkham's Vegetable Compound from his mother and his aunt, who had taken it and he brought me my first bottle. It wasn't long before I began to feel fine. I am an eighty-five pound young woman and when my baby was born the doctor said she was nearly as big as her mama! I have taken five bottles of Lydia E. Pinkham's Vegetable Compound and am feeling so good. Have lots of work to do and can do it, so I'm happy."

MRS. ROSS T. BURCH, R. No. 1, Belvidere, Nebraska

"I found that Lydia E. Pinkham's Vegetable Compound was a wonderful medicine in my case and I would be glad to answer letters asking about the Vegetable Compound and what it has done for me."

MRS. A. F. GOODRICH, 189 Douglass Street, Brooklyn, N. Y.

A SIMPLE HOUSE DRESS (continued)



For the neck. From A measure 3½ ins. on the crosswise fold and 3 ins. on the lengthwise and cut a curve. Try the dress on. You will probably want to cut the neck another inch lower in front. Bind the neck to prevent fraying.

Sleeves. If you want them shorter, cut them off. Cuffs may be made from the scraps, if desired. A slanting seam run from the neck to the outer edge of the sleeve will make the sleeve fit better. Try the dress on and pin to determine how deep the seam should be. An inch at the sleeve edge slanted to nothing at the neck is usually about right.

The material left from the sides will make a belt.

"THE GIRLS GOT ON MY NERVES"

"I was pale and nervous and terribly run-down. Too much work at home and outside and I had to walk 14 blocks to work each day and the girls got on my nerves. So I started to take Lydia E. Pinkham's Vegetable Compound. I tried one bottle, then the second and I felt so much better that I kept on until I was real well. I would take it whenever I felt I wanted something and didn't know what I wanted. I have it on hand now for my twelve-year-old girl, who takes a bottle every month and doesn't have to miss school any more. I tell every one about the Vegetable Compound as they all say when they meet me, 'Why, you look better than you did ten years ago!' I find I have picked up in looks while gaining my health. I was run-down for nearly ten years and lost my strength but now I am fine."

MRS. J. M. JUNGBLUTH, 437 32nd Avenue, Milwaukee, Wisconsin

HOW A STOUT WOMAN CAN LOOK STYLISH

Avoid

Striving for a girlish effect.

The too-tight corset that moves the bulges from one place to another.

Fussy, frilly clothes. Ruffles or trimming running around the body.

Sashes.
Belt all the way around.
Belt of contrasting colors.

Too short skirts.

Large checks, plaids, awning stripes, prints and large figured materials.

Collars wide across the shoulders, Peter Pan effects, stiff tight collars.

Fancy trimmings: frills, perky bows, bunches of flowers, splashes of color.

Jacquettes and short coats that chop the figure in two.

Stiff taffetas, shiny satins, clinging jersey.

Sleeveless gowns even for evening.

Choose

Dignity.

A low, fitted corset loose enough to give her a flat effect. A long brassiere.

Long lines that carry the eye down. Surplices. Pleats for width. Soft drapery.

Narrow belt tied on the side. Belt only part way around or slipped through slots to break the circular effect.

Skirts that do not expose too much expanse of the leg.

Plain material, vertical pencil stripes, brocade in self color. Use figured material sparingly for inserts and under tunics.

Scarf collars with long narrow ends, V necks, long revers, lapels.

Vertical rows of buttons. Only one bright touch—a pin or buckle.

Long loose coats. Raglan sleeves. Ensembles.

Soft crepes and voiles. Twills.

Loose flowing sleeves of Georgette or lace.

HOW A STOUT WOMAN CAN LOOK STYLISH (continued)

Avoid

Choose

Light hosiery in contrast to shoes.

Hosiery to match shoes. Gunmetal and dark shades.

All white. As a rule, it makes one look larger. Loud colors. Dark blue. Dull colors with the one permissible bright touch.

"GLAD TO RECOMMEND IT"

"I have taken three bottles of Lydia E. Pinkham's Vegetable Compound and am on the fourth and it sure does me good. I was all run-down and couldn't do my work. I raise chickens and I couldn't do anything hardly. I was nervous and sometimes I could not sleep. I was this way about eighteen months and my mother recommended the Vegetable Compound to me. The first bottle helped me so much that I could sleep nights and I felt better in every way. I am always glad to recommend it to other women."

MRS. EDITH O. JENNINGS, Calico Rock, Arkansas

"Indeed I have received benefit from taking Lydia E. Pinkham's Vegetable Compound. When a small, non-developed girl I took twenty bottles for general weakness and some years later before my baby was born I took more of it. Now I am taking it for a run-down and weak condition and already feel like a different woman. I want to thank you so much for what it has done for me and mine. I have a fine healthy baby girl and am a happy mother. Needless to say I am telling my friends and neighbors of the help the Vegetable Compound has been to me and I will gladly answer any woman's questions so far as I am able."

MRS. JAMES G. BENDER, R. F. D. No. 1, New Cumberland, Pa.

USE THE ORDER BLANK ON PAGE 17

LYDIA E. PINKHAM'S SANATIVE WASH



Contains Healing Antiseptics for Women

To be used as a vaginal injection for leucorrhoea and inflammation. It soothes and heals.

New Four Ounce Size. 50 cents a Bottle.

The 1½ ounce bottle has been selling for 30 cents. Improved methods of manufacture make it possible for us to offer this dependable product at a real saving.

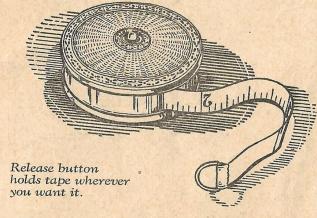
If your druggist is not yet stocked with this new large size, we shall be glad to send a bottle postpaid upon receipt of price.

Use the coupon in the middle of this book.

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