

# "I'm a success— want my secret?"



"EVERY GIRL in the office craved the promotion I got!

"Till lately, I was worried about *my* chances. Oh, my work was as good as anybody's—but somehow I didn't get *noticed*. Maybe because my salary didn't stretch to career-girl clothes . . .

"I was window-shopping, in a wishful-thinking sort of way, when I came to our local Sewing Center.\* Dawned an Idea! Why, if I knew how to sew, I could *afford* the right clothes—clothes that *looked* like a gal on her way up!

"In no time, I was inside that door—signing up for Singer's wonderful Home Dressmaking Lessons. My, the tricks I've been learning! How to pick colors, patterns, fabrics! How to cut, fit, finish up . . .

"Well, that smart, crisp new wardrobe of mine was the last push I needed. Made me *look* like an up-and-comer—made me *feel* more poised, too. Result: this morning the boss gave me the good news!"



"Now I can afford more War Bonds! Not just from my getting up in the world, but from the money Singer helps me save on clothes!" Lessons, \$10 for an 8-lesson course. Single "Refresher" lessons—\$1.50 for 2 hours.



"White touches—employers love 'em! That's how we got called 'white-collar girls.' Every Singer Sewing Center has wonderful jabots . . . collars . . . dickeys . . . all made up, ready to give a girl that fresh nine o'clock look straight through till five!"



"Belt and buttons; thanks to Singer! I made this dress—hit of our Canteen dance! And Singer covered the buttons—made the belt." Singer also does buttonholes, picoting, hemstitching.



"I've signed up for a new Singer! Singer Sewing Centers are accepting registrations right now—for early delivery when Singers are again being made. I'm making sure I'll be among the first to get mine. Meantime—I've rented a Singer. Makes sewing such fun my roommate's all interested, too!"

## SINGER

SEWING CENTERS EVERYWHERE

Singer Sewing Machine Company



\*FOR YOUR PROTECTION: Singer Sewing Machine Co. continues its long-time policy of selling its machines only through Sewing Centers identified by the famous Red "S" trademark on the window—never through department stores or other sewing machine dealers.



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The Featherweight SHOP