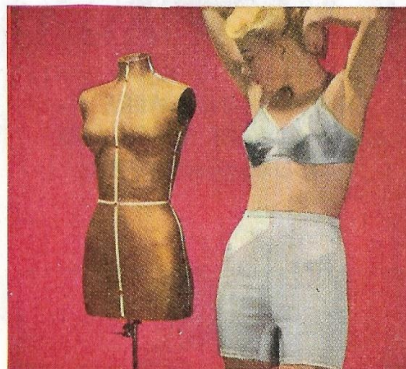


● **A flower for your hair**, a scarf for the throat of your plain blue suit. Frothy white cuffs to glorify last year's black dress. Come and see our "pretties"!



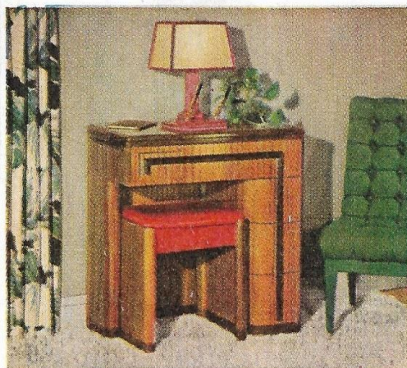
● **Take a notion**—Dress shields, yarn, thread, zippers, tailor's chalk, buttons—you'll find every notion to fill your needs—at your Singer Sewing Center.



● **Your understudy for fittings**—A dress form, molded exactly to fit *your* form in only 30 minutes. The one model that never gets tired—assures perfect fit.



● **See Singer's magic attachments.** A Buttonholer which does a professionally perfect job—a Zipper Foot—a Zig-Zagger for fine appliquéing—and many others.



● **Talented writing desk**—In blond oak or mellow walnut finish. A charming piece—with a dream of a Singer inside, to help solve all your sewing problems.

FOR YOUR PROTECTION!



Singer sells its machines only through Singer Sewing Centers, identified by the Red "S" on the window, and never through department stores or other outlets.

Check address of your local Singer Shop in phone book. Singer Sewing Machine Company.

Here's the Singer Sewing Center at 934-936 Canal Street, New Orleans, Louisiana. Hundreds more from coast to coast. There's one near you!



SINGER SEWING CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

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THE Featherweight SHOP