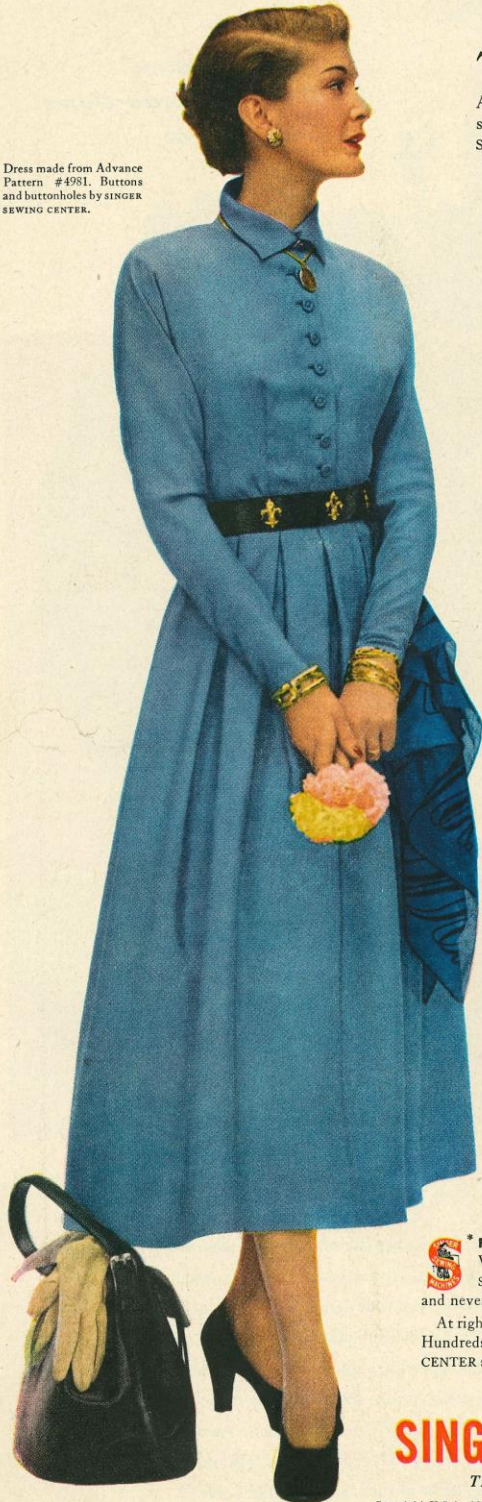


WITH CLOTHES COSTING SO MUCH

There's no time like now to get a beautiful new **SINGER!**

Dress made from Advance Pattern #4981. Buttons and buttonholes by SINGER SEWING CENTER.



THERE'S never been a time when sewing could save so much. And there've never been machines that made it so blissfully easy as the beautiful brand-new SINGERS. Truly, the finest models ever. Made

by the company that's been making the world's favorite machines for 98 years.

See them, try them, choose yours now! And whenever you need notions, lessons, services, count on your SINGER SEWING CENTER to help.



• **Let your home decide** which model you buy. SINGER has many period and modern styles. Prices start at \$89.50. Easy terms. Liberal trade-in allowances.



• **Imagine! An 11-pound machine** that does the work of a full-size model—the SINGER* Featherweight Portable. Has handy case. Outsells any other model in the world!



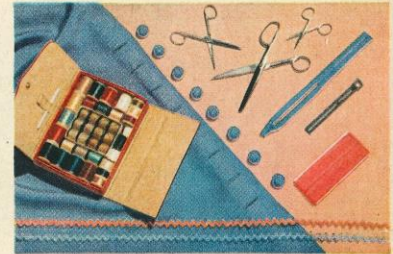
• **You can trust a SINGER** to last a lifetime. Supplies and service always as near as your nearest SINGER SEWING CENTER. Colonial cabinet, above, holds portable model.



• **SINGER* Machines do more** than just sew. They sew beautifully, surely. Come with basic set of attachments. Have non-glare light, wide range of speeds, easy threading.



• **Complete home sewing course** at your SINGER SEWING CENTER given with the purchase of a new machine. You make a dress as you learn, get advice from experts.



• **Right-color thread, right-size zipper, scissors, skirt marker**—your SINGER SEWING CENTER has every notion you'll need. They'll cover buttons, make buttonholes, too.

S* **FOR YOUR PROTECTION** SINGER sells its Sewing Machines, Vacuum Cleaners, and other products only through SINGER SEWING CENTERS, identified by the Red "S" on the window, and never at department stores or other dealers.

At right is SINGER SEWING CENTER at 258 Main St., Biddeford, Me. Hundreds from coast to coast. For address of *your* SINGER SEWING CENTER see classified phone directory. SINGER SEWING MACHINE CO

SINGER SEWING CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

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THE Featherweight SHOP