



Never was a girl more sunk. I'd just had a wire from Aunt Sue inviting me to go on a marvelous cruise . . . I needed scads of new clothes . . . and I just plain didn't have the cash! I'd heard about Singer's Sewing Schools. I thought maybe they could help.

"I've got to look like an heiress—quick!"



And Singer could! The nicest woman explained all about their dressmaking lessons . . . told me I could start any time. What's more, they'd loan me a Singer electric machine to use at home if I needed one! I flew off to get patterns and materials.



Behold the dumbbell . . . starting her first lesson at the Singer Sewing Center! My fingers really shook. But the teacher showed me exactly how to adjust a pattern to my figure, how to cut and fit. No chance for mistakes when you learn the Singer way!



Star pupil! I've come along so fast I can't believe it myself. Look at this new play outfit I made . . . looks just like the expensive ones you see in the Palm Beach fashion pages. But I made mine for \$2.76, all told!



It can't be real! But it is . . . boat, moon, and a man who says I'm the best-dressed girl aboard. Wonder what he'd say if he knew I made five new dresses for only \$34.80!

Plenty of girls have saved two-thirds on their clothes bills by learning to sew. *You can, too!*

Call your Singer Shop for daytime or evening appointment. Singer offers instruction in home decorating as well as dressmaking—for individuals or groups. Over

a million women have come to our Singer Sewing Centers for help!

You can rent a Singer Electric for only 75¢ a week, with weekly sewing instruction included. This special "rental and lesson combination" is a new Educational Service offered by Singer.

Or, you can own your own Singer electric, at monthly payments almost as low as rental.

SINGER SEWING MACHINE COMPANY

Singer

SEWING CENTERS EVERYWHERE

Copyright U. S. A. 1939, by The Singer Manufacturing Co. All rights reserved for all countries.

☞ Refuse substitutes; buy the advertised brand every time!

The Featherweight Shop