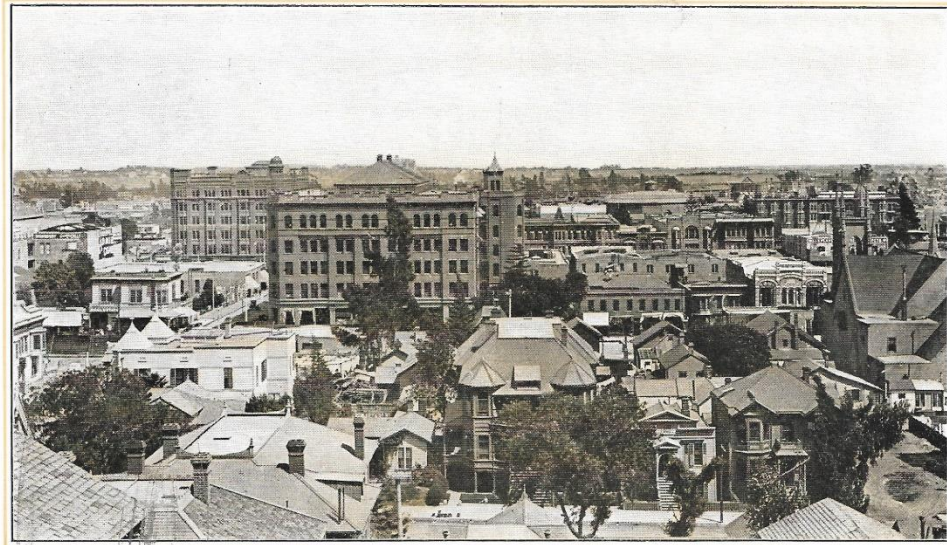


Singer Souvenirs of Seattle, Wash.

UNSEALED
A ONE CENT STAMP
TAKES THIS
THE WORLD C



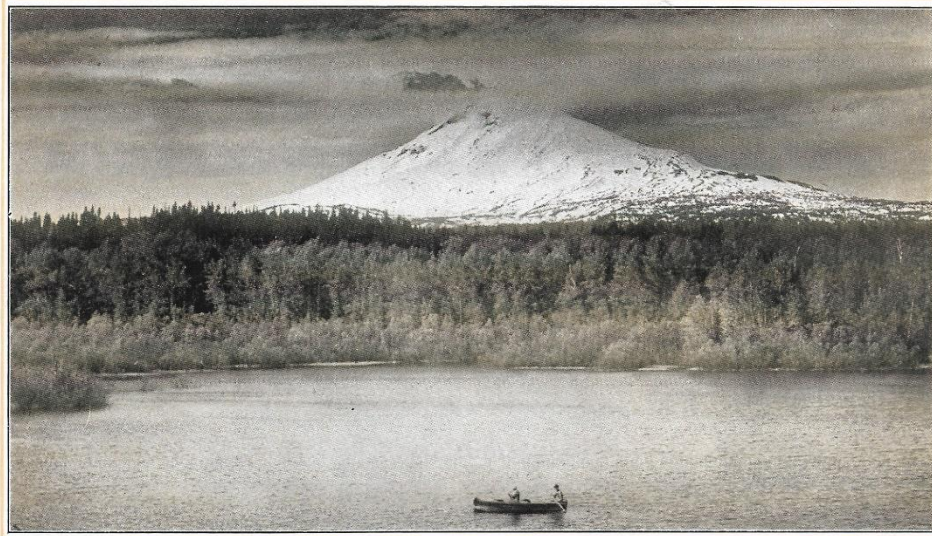


PANORAMIC VIEW, SEATTLE, WASH.

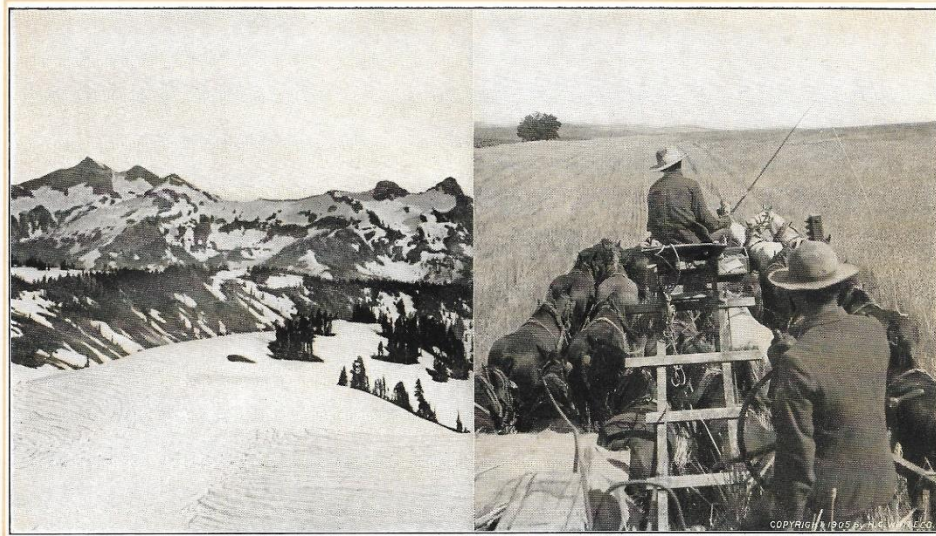


FIRST AVENUE, SEATTLE, WASH.

PACIFIC AVENUE, TACOMA, WASH.

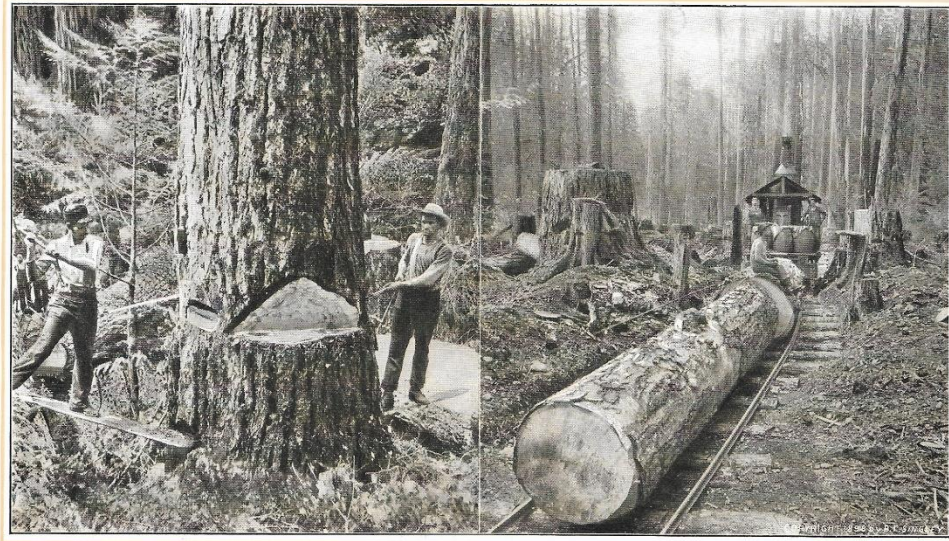


MOUNT ADAMS, WASHINGTON.

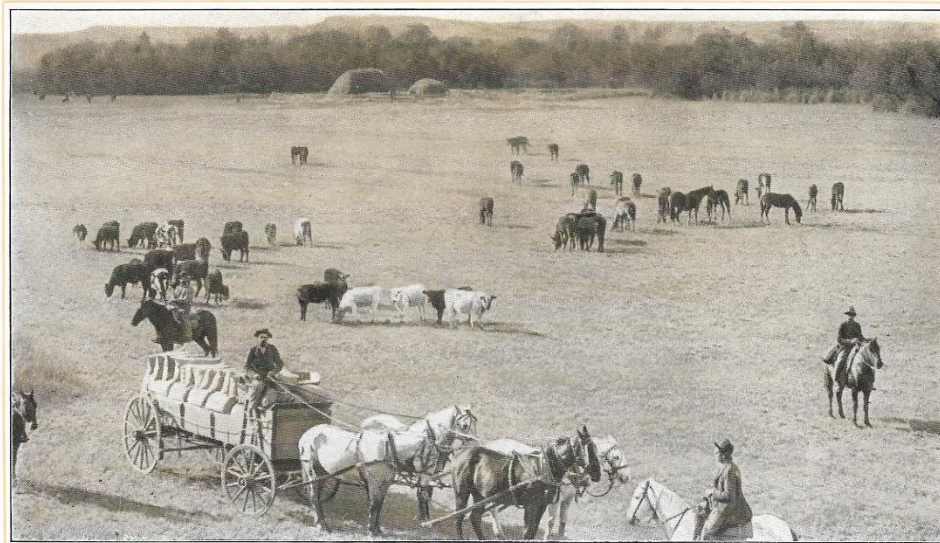


SATOOSH RANGE—FROM MOUNT TACOMA.

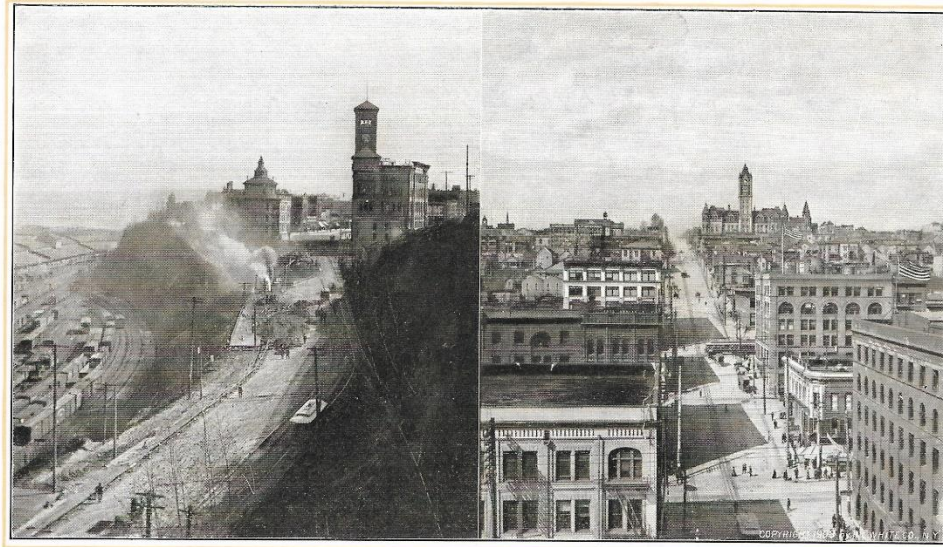
HARVESTING IN WASHINGTON.



IN THE TIMBER REGION OF WASHINGTON.

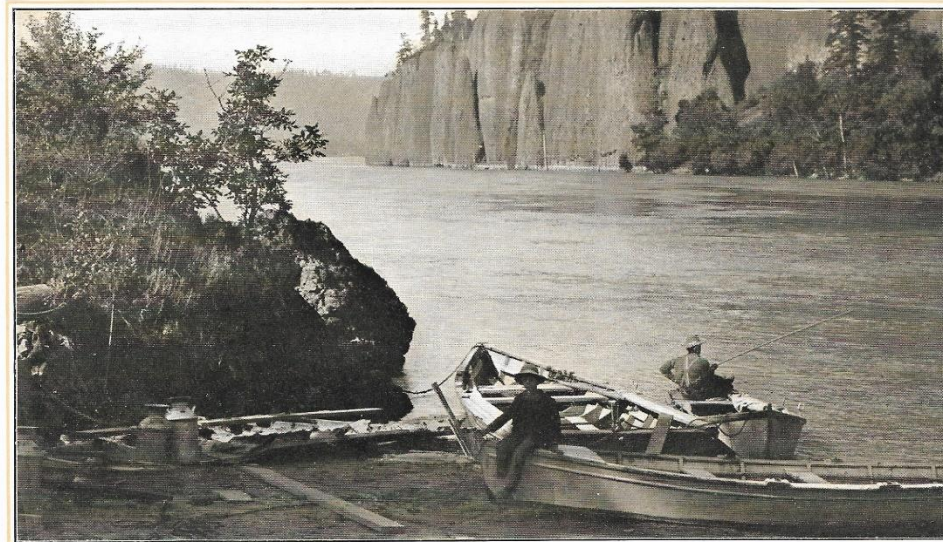


RANCH IN CRAB CREEK VALLEY, NEAR SPRAGUE, WASHINGTON.

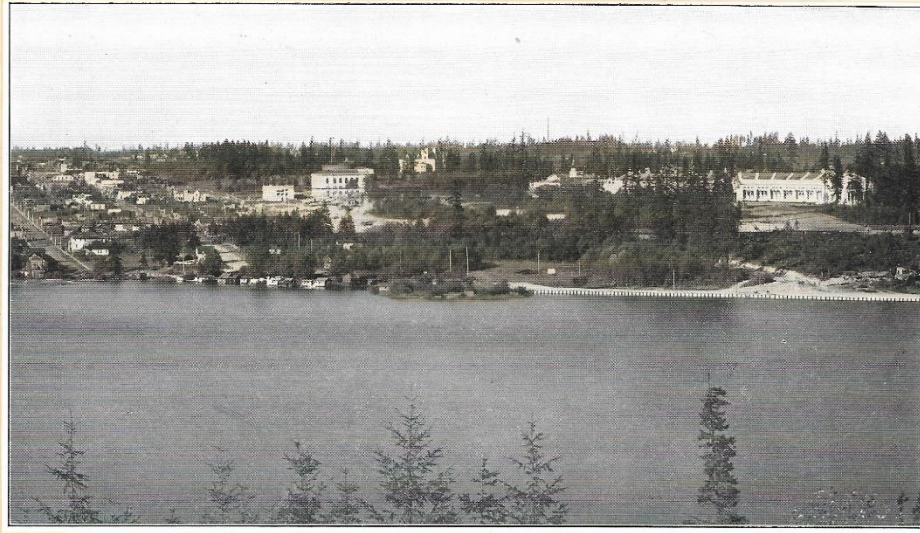


LOOKING SOUTH FROM WATER FRONT BLUFF.

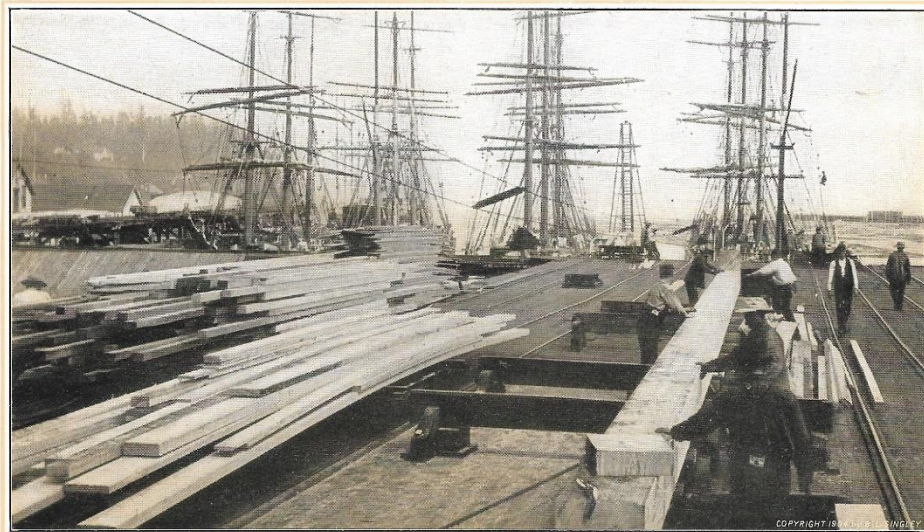
ELEVENTH ST., LOOKING WEST, TACOMA.



CAPE HORN, COLUMBIA RIVER, WASHINGTON.



LOCATION OF THE ALASKA-YUKON-PACIFIC EXPOSITION.

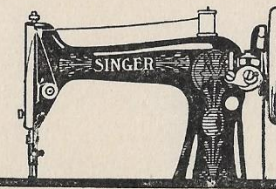


A SHIPMAST BEING LOADED AT PORT BLAKELY MILLS, NEAR SEATTLE, WASH.

The Singer Never Sold Under Any Other Name

- ❏ Don't be deceived by tricky dealers who try to make you believe their machines are really Singers under another name.
- ❏ The Singer is *never* sold to dealers; if offered by them it has been obtained irregularly and has been mutilated to escape detection.
- ❏ Buy your sewing machine at a Singer Store or of a Singer salesman.
- ❏ That's the *only* way to get the one machine everybody admits is the *best*.
- ❏ And every shrewd woman realizes that in buying a machine for years of service the best is by all means the cheapest. The experience of her friends proves this.
- ❏ Singer stores are everywhere—there's always one near when you want parts, needles or advice. That's worth figuring on, too.

A
Money
Maker



A
Money
Saver

A Singer Sewing Machine or a Wheeler & Wilson in her home enables a woman to economize in many ways. These reliable, ever-ready assistants help to save dressmakers' bills and seamstresses'

charges—their easy running saves strength, their quickness saves time—and there is never any cost for repairs, always necessary with the ordinary, thrown-together, dealers' machines.

Singer Sewing Machines

Also the Wheeler & Wilson

are unquestionably the most economical machines you can buy, because they are built to last a lifetime, and the largest and most reliable sewing machine manufacturers in the world are directly responsible for their permanent usefulness.

Singer Sewing Machines, also the Wheeler & Wilson, are sold only at Singer Stores or by Singer Salesmen—*never* through dealers or under other names.

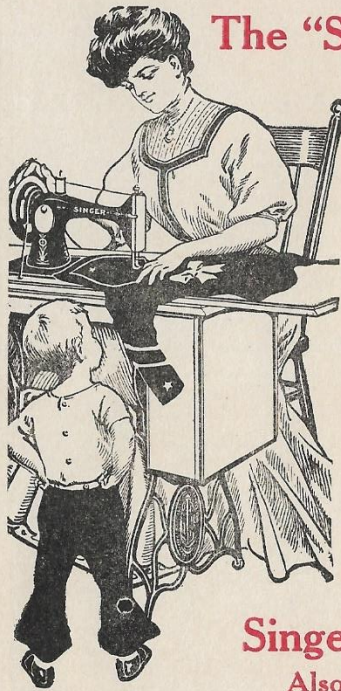


BY THESE SIGNS YOU MAY
KNOW AND WILL FIND
SINGER STORES EVERYWHERE.

Sold only by

Singer Sewing Machine Co.





The "Singer" is a Friend in Need

Whenever there is quick sewing to be done, whenever there is something to be mended in a hurry, a Singer Sewing Machine or a Wheeler & Wilson can be relied upon to *do* it, and do it satisfactorily.

These machines do not break down just when they are needed, like the cheaply constructed, job-lot, make-shift machines sold by dealers.

Singer Sewing Machines

Also the Wheeler & Wilson

are carefully manufactured and honestly assembled by the most reliable and responsible sewing machine manufacturers in the world. They are built to last a lifetime, and to do all kinds of sewing, whether the quick, emergency kind or delicate, intricate work, perfectly and easily.

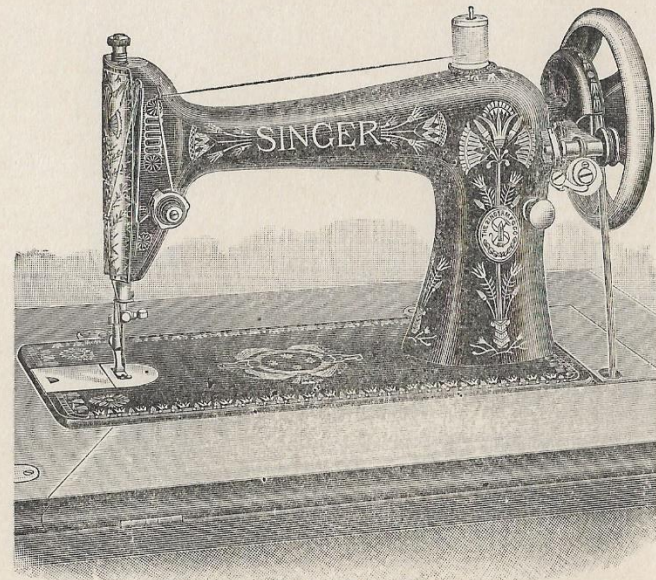
For your protection these machines are sold only at Singer stores or by Singer salesmen—*never* through dealers or under other names.



BY THESE SIGNS YOU MAY
KNOW AND WILL FIND
SINGER STORES EVERYWHERE



SINGER SEWING MACHINE CO.



Simplicity, Strength and Durability

These are three of the distinctive features that combine to make the Singer and the Wheeler & Wilson the easiest sewing, longest lasting, and *best* sewing machines made. There is nothing intricate or fragile about them.

SINGER SEWING MACHINES ALSO THE WHEELER & WILSON

are so simply operated that anyone can sew perfectly upon them, so strongly constructed that the roughest kind of misuse can hardly get them out of order, and they last for a lifetime.



BY THESE SIGNS YOU MAY
KNOW AND WILL FIND
SINGER STORES EVERYWHERE



Singer Sewing Machine Co.

The link
to perfect
dressmaking

Have
you
seen
the
latest

the
SINGER
"66"

**More Clothes and
Better Clothes**

*That is What the Possession
of a "Singer" Means
to Every Woman*

A Singer Sewing Machine or a
Wheeler & Wilson enables a woman to
clothe herself more elegantly, comfortably
and abundantly on her allowance than
would otherwise be possible, and at the
same time affords her a fascinating em-
ployment and profitable pastime.

Singer Sewing Machines
Also the Wheeler & Wilson
do all kinds of sewing perfectly and easily,
from the simplest mending to the making
of the most elaborate gown,—and they
continue to give this satisfactory service
for a lifetime.



BY THESE SIGNS YOU MAY
KNOW AND WILL FIND
SINGER STORES EVERYWHERE



Sold only by
Singer Sewing Machine Co.

SINGER STOCKING DARNER

Can be used on *any lock-stitch* sewing machine

EVERY FAMILY SHOULD HAVE ONE

BECAUSE

1. It is so much better than any similar device for the purpose.
2. It makes DARNING A PASTIME and a work of art.
3. It will not tear the stocking, nor will the darning hurt the most tender feet.
4. Machine darning is not only better in appearance, but will wear and wash better than most hand darning.
5. It saves time and can be used by anyone who can run a sewing machine.
6. Thin places on stockings can be reinforced, thus preventing holes or tearing by garters or suspenders.
7. The Singer Darner can be used to great advantage in MENDING KNIT UNDERWEAR. Complete instructions for its use are furnished with each attachment.

SOLD AT ALL SINGER STORES

Important Points of Sewing Machine Construction

¶ Did you ever consider what the thousandth of an inch might mean in the adjustment of the needle-stroke on a sewing machine?

¶ Or how many little invisible parts there are which may run well for a month or so in a carelessly-made machine, and then by going wrong render it utterly useless?

¶ For the perfect construction and thorough testing of these vital details you must depend upon the honor and reputation of the maker.

¶ The makers of the Singer Sewing Machine enjoy a reputation vouched for by millions of Singer users all over the world.

¶ These millions of Singer users have *proved* the perfection of the Singer by years of steady sewing.

¶ The Singer Sewing Machine is built like a watch and runs like one.

THE XXTH CENTURY SEWING MACHINE

New Model

Have
You
Seen
it?

 **SINGER**
"66"

Just Out

Have
You
Tried
it?

THE HIGHEST TYPE OF

FAMILY SEWING MACHINE

The Embodiment of SIMPLICITY
and UTILITY—the ACME of CONVENIENCE

**ABSOLUTELY THE LIGHTEST RUNNING
LOCK-STITCH SEWING MACHINE :: ::**

It only needs a mere touch of the treadle to start the machine. The use of ball-bearings, the superior design and mechanical excellence of construction throughout, all combine to make its continuous operation a pleasure—it runs so smoothly.

By this sign
you may know
and will find



Singer Stores
in
Every City

The Difference in Sewing Machines

- ¶ It is a mistaken idea that sewing machines are pretty much alike, when as a matter of fact there is a vast difference.
- ¶ There is but one machine that sews better than any other—and that one is the Singer.
- ¶ This is because the Singer Idea is *distinctive*—every year shows improvement in that idea.
- ¶ This is because the Singer factories are not only equipped with tools and machinery better calculated to make good sewing machines than any other, but this equipment is unique and not to be found elsewhere.
- ¶ This is because a half century has been devoted to training and specializing men, each *to do one thing best* in sewing machine construction. The Singer's superiority—its lifetime-lasting value—does not appear on the surface.
- ¶ One machine *does* sew better than any other—and that *one* is the Singer.

1618

5-08

