

TECOVAS





# WESTERN GOODS

FOR

# NEW FRONTIERS

A couple of hundred years ago, it was easy to spot a new frontier. You’d find it on a map or see it plainly in the untouched land that spilled out in front of you. Today, the frontiers we face may be harder to see but they’re no less grand or important. Today’s frontiers happen at work, in relationships, and in daydreams of “what if.” We think when you stand in those places, it helps to be well equipped with things you believe in — including a darn good pair of boots. That’s why we make Tecovas.

After all, if you really get down to why western goods matter today — it has just as much to do with how they make you feel on the inside as with how they look on the outside. So, no matter where you’re headed or what you plan to do once you get there, we invite you to go with the comfortable confidence of Tecovas.

MEN’S BOOTS	WOMEN’S BOOTS	BAGS	JEANS	ACCESSORIES
P. 6	P. 30	P. 46	P. 50	P. 52



# FROM THE FOUNDER



THE AUSTIN in Walnut, shown on page 26.

THE IDEA FOR TECOVAS WAS ALWAYS SIMPLE: Preserve the western traditions we loved — and change everything else. Building a brand from scratch was scary, but it also felt like a wide open frontier — one that I was excited to run towards. A brand built on quality materials and timeless styles, sold exclusively direct to consumers — so we could offer incredible stuff for an honest price. Four years later, we’re proud to say we’ve stuck to it — and this catalog full of western goods that embody our commitment to quality, service, and value is proof. We’re also excited to share stories of extraordinary people and the frontiers they face every day.

Like Travis Krause and his family at Parker Creek Ranch, who are challenging long-standing conventions in order to make a life and a living on a family homestead. Or Micah Fink at Heroes and Horses, who is showing struggling

veterans (and the rest of us) that the obstacle is, in fact, the opportunity. And musician Nikki Lane, who’s carving out her own special brand of authenticity in the music business. We’re inspired by their stories, and hope you are, too.

We’re proud of the brand we’re building, but we’re even more proud of what our customers are doing in Tecovas every day — and we consider it an honor to be a part of their stories. We’ll keep working hard, so you can head out onto your own frontiers with comfortable confidence. Want to see our latest frontier? Make sure you check out the back cover, where you’ll find the locations of our retail stores. We’d love to meet you in person.

All the best,

*Paul*

## QUALITY.

We don’t compromise when it comes to quality. The raw materials we use to make our western goods are among the best in the business. And because we offer those goods direct to you, you’ll be amazed at the value you’ll get in our boots, bags, jeans, and more.



## HANDMADE.

From hand-laid cording to lemonwood pegs to the Goodyear Welt, the quality is evident and ever present across our lineup of products. In fact, it takes more than 200 steps to make a pair of our boots. Doing things by hand is not the easiest way to do things, it’s the right way.



## TRADITIONS, NOT TRENDS.

Classic styles never go out of style. Our western goods hearken back to traditions that we hold dear and respect. The result is ruggedly handsome products that stand the test of time.



# BOOT LEATHERS

Tecovas quality starts with our leather. In our men’s and women’s boots, we offer the variety of traditional and exotic leathers seen in these unfinished boot vamps. With plenty of color and style options, we’re confident you’ll find your perfect pair (or two) in the pages ahead.

## CALFSKIN

Our signature leather offers a timeless look in a supple material that’s supremely comfortable day after day. Shown here in Bourbon.

## WATERPROOF SUEDE

Our suede is a beautiful, roughout bovine leather that’s waterproofed during the tanning process for years of handsome performance. Shown here in Honey.

## FULL-GRAIN

Our newest offering is a broken-in, full-grain leather. It’s available exclusively in The Jackson men’s boot. Shown here in Natural.

## AMERICAN ALLIGATOR

The luxurious, naturally occurring patterns of this show-stopper exotic leather are cut and crafted into our flagship boots, The Austin and The Townes. Shown here in Walnut.

## LIZARD

Clean lines and first-wear comfort make our most affordable exotic leather easy to look at and hard to beat. Shown here in Midnight.

## FULL-QUILL OSTRICH

Authentic, beautiful full-quill ostrich leather is famous for comfort and durability. Ours is no exception. Shown here in Pecan.

## CAIMAN BELLY

This striking exotic leather is supple, comfortable, and rich with unique details. Shown here in Chocolate.





## MEN'S BOOTS

We offer four shapes in men's boots. Use this handy guide to distinguish one from another as you shop the pages ahead.  
Available in sizes 7-15 and D and EE widths.



### COWBOY

This is about as classically western as it gets. An elegant 12" shaft with hand-laid cording details and a traditional 1½" angled heel set the standard.



### ROPER

Simple, beautiful, comfortable, and utilitarian. That's the roper in a nutshell. It sports a 10" shaft and easygoing 1½" roper heel for easy, everyday wear.



### SQUARE TOE

Years in the making, our newest profile combines comfort with tradition. A rounded-edge square toe, our classic single-welt construction, and angled 1¼" hybrid heel make this boot well worth the wait.



### ZIP BOOT

Classic western construction combined with a zipper means "easy-on, easy-off" access. A hybrid 1¼" heel and slim 8" shaft allows for comfortable everyday wear — even with slim jeans.

*Opposite page:* THE JACKSON in Natural, featured on page 8.



THE JACKSON

THE JACKSON in Natural.




<b>SHAPE</b> SQUARE TOE	<b>LEATHER</b> FULL-GRAIN			<b>\$255</b>
	<b>TOE</b> SQUARE	<b>SHAFT</b> 12"	<b>HEEL</b> 1¼"	

COLORS

  
MIDNIGHT

  
NATURAL

  
CHESTNUT

We’re proud to introduce you to The Jackson – our first square toe boot. A not-too-wide, not-too-narrow square toe with subtly rounded edges is comfortable on the toes and easy on the eyes. Single-welt construction, hand-laid cording, and classic western details adorn this casual-but-grown-up boot – along with a 12" shaft and a 3½" scallop, designed deeper for easy wear. We waited years to get our first square toe profile right – and we’re glad we did. We think you’re going to love The Jackson.





THE CARTWRIGHT

The Cartwright is a timeless cowboy boot with an angled heel, signature Tecovas toe stitching, and an elegant, sweeping, hand-corded pattern on its shaft. Ultra-soft calfskin leather wraps the entire boot for a look that can be worn on any occasion.

SHAPE COWBOY	LEATHER CALFSKIN	TOE ROUND	\$255
	SHAFT 12"	HEEL 1½"	

COLORS		
		
BOURBON	CHOCOLATE	MIDNIGHT



THE EARL



SHAPE ROPER	LEATHER CALFSKIN	TOE ROUND	\$245
	SHAFT 10"	HEEL 1½"	

COLORS		
		
BOURBON	CHOCOLATE	MIDNIGHT

The Earl is a versatile roper boot with universal appeal. Designed to be both practical and stylish, it features a shorter heel than that of a traditional cowboy boot. The vamp is left unadorned in order to showcase the ultra-soft, hand-burnished calfskin leather.








<b>SHAPE</b> COWBOY 	<b>LEATHER</b> FULL-QUILL OSTRICH		<b>\$395</b>
	<b>TOE</b> ROUND	<b>SHAFT</b> 12"	<b>HEEL</b> 1½"

<b>COLORS</b>		
		
CHOCOLATE	MIDNIGHT	PECAN

The Wyatt is the quintessential exotic boot, featuring full-quill ostrich leather hand-lasted in our classic cowboy shape. An angled heel and signature Tecovas hand-corded calfskin shaft complete the elegant, exotic profile.



The Duke is an exotic boot, featuring full-quill ostrich leather hand-lasted in our classic roper profile. A shorter heel and simple, elegant calfskin shaft showcase the beautiful exotic leather in a classic profile.

<b>SHAPE</b> ROPER 	<b>LEATHER</b> FULL-QUILL OSTRICH			<b>\$385</b>
	<b>TOE</b> ROUND	<b>SHAFT</b> 10"	<b>HEEL</b> 1⅛"	

<b>COLORS</b>		
		
CHOCOLATE	MIDNIGHT	PECAN



# TRADITION REIMAGINED



IT'S BEEN 58 DAYS SINCE IT RAINED.

Dust rolled behind us as we drove up to Travis and

Mandy Krause's home at Parker Creek Ranch.

We spent the day there, cameras in hand, talking about how they're reimagining long-held traditions

— something we're quite fond of at Tecovas.

Travis' family has been working the land near D'Hanis, Texas, since 1846. Like most of the land around it, it's mainly operated as a cow-calf operation where brush, native and improved grasses, and bull mesquites cover the 629 acres. When they returned to the ranch 10 years ago, it was clear that making a living off the land would be immensely challenging. The soil was devoid of nutrients needed to grow plants that support livestock. Periods of drought only made it worse. The Krauses had a choice to make — follow the path of conventional agriculture and crank up herbicides, pesticides, and irrigation systems, or try something else. Across the fence, conventional agriculture had manicured fields of green for miles. At Travis' feet was parched, depleted soil. They found their direction in "regenerative ranching."

In the early 1800s, an estimated 50 to 70 million bison grazed, aerated, and fertilized the plains from Texas through Canada. They spread native grass seeds as they moved, and flocks of birds followed and fed on the insects churned up from the soil. When the herd moved on, all the nutrition left behind started the cycle again. There was a balance that was good for all living things. Regenerative ranching aims to create the same sustainable, cyclical system with livestock on fenced land.

Day after day, you'll find the Krauses running temporary electric fences to parcel pastures, herding cattle, wrangling pigs, gathering eggs, and moving



wheeled chicken coops and turkey shelters. It's all in an effort to have the livestock quickly break up and fertilize the hard ground. A hundred head of cattle might spend a single day on 4 acres before they're moved to the next pasture. And they won't return for up to 180 days.

This was not the easy route to success. Add the pressure of a cattle-ranching father watching you herd chickens, and you can imagine it's been emotionally taxing too. But it's working. In fact, the organic matter in their soil has gone from 1% to 5%. Native grasses have returned, which feeds more livestock per acre. When it rains, less water runs off and the creek stays wet longer. Their products are in demand at farmers' markets, restaurants, meat markets, and boutique grocery stores. And some of the nearby skeptics, who laughed in the beginning, are asking for advice. Even Dad's suspicions have cooled. A little.

By challenging convention, the Krauses have bettered the odds of sustaining their family homestead for generations to come. Travis commented, "Think about how carefully designed everything is these days. How integrated are 'smart' systems into our daily lives. It's because people saw a better way to do things. Why should agriculture be different? If there's a better way, we should be chasing it." At Tecovas, we think reimagining traditions is one of the best ways to keep traditions alive. Travis and Mandy, we wish you well and are praying for rain with you.





Opposite page: Travis is wearing THE JACKSON in Natural, featured on page 8.  
Mandy is wearing THE JAMIE in Bourbon, featured on page 39.



THE JOHNNY



The Johnny is a waterproof suede boot, 100% handcrafted in a classic cowboy profile. Signature Tecovas toe stitching, an angled heel, and beautiful, roughout bovine leather complete an elegant and timeless boot.

<b>SHAPE</b> COWBOY	<b>LEATHER</b> WATERPROOF SUEDE			<b>\$255</b>
	<b>TOE</b> ROUND	<b>SHAFT</b> 12 "	<b>HEEL</b> 1½"	
<b>COLORS</b>				
				
HONEY	GRANITE	MOCHA		

THE SHANE



<b>SHAPE</b> ROPER	<b>LEATHER</b> WATERPROOF SUEDE			<b>\$245</b>
	<b>TOE</b> ROUND	<b>SHAFT</b> 10"	<b>HEEL</b> 1⅙"	
<b>COLORS</b>				
				
<b>HONEY</b> <b>GRANITE</b> <b>MOCHA</b>				

The Shane is a classic roper handcrafted in supple, waterproof suede leather. Handmade details pair with a comfortable low heel and subtle roper styling for a modern take on a timeless boot.



THE DILLON



<b>SHAPE</b> COWBOY	<b>LEATHER</b> CAIMAN BELLY			<b>\$495</b>
	<b>TOE</b> ROUND	<b>SHAFT</b> 12"	<b>HEEL</b> 1½"	
<b>COLORS</b>				
				
PECANCHOCOLATEMIDNIGHT				

The Dillon is a striking, exotic boot, featuring caiman belly hand-lasted in a timeless cowboy profile. An angled heel and signature Tecovas hand-corded calfskin shaft complete the elegant, exotic profile.



THE COLE

The Cole is an exotic boot, featuring caiman belly hand-lasted in our classic roper profile. A shorter heel and simple, elegant calfskin shaft showcase this supple exotic leather in a classic profile.

<b>SHAPE</b> ROPER	<b>LEATHER</b> CAIMAN BELLY			<b>\$485</b>
	<b>TOE</b> ROUND	<b>SHAFT</b> 10"	<b>HEEL</b> 1½"	
<b>COLORS</b>				
				
<div>PECAN</div> <div>CHOCOLATE</div> <div>MIDNIGHT</div>				





# THE OBSTACLE IS THE OPPORTUNITY



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MICAH FINK’S FATHER ONCE TOLD HIM that the key to success was to “look at what everyone else is doing, and do the exact opposite.” We agree. At Tecovas, we believe that there’s always a better way to do things. With that, we’re proud to share this remarkable story about people who are forging their own path to help veterans.

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Micah Fink saw the attack on the Twin Towers from a telephone pole while working as a lineman in Queens. With a coworker, he rushed into the city to help, emerging from the chaos a day later. Physically and emotionally exhausted, he resolved to “do something about it.” And he did. Micah became a Navy Seal and later a paramilitary contractor, spending over 1,100 days in Iraq, Afghanistan, and other hotspots around the world. When he returned to civilian life, like many vets, he was completely lost.

Micah had spent the better part of his adulthood in high-pressure, life-and-death situations day after day. When that life ended, the transition from soldier to civilian wasn’t something that anyone had prepared him for. As a solution for his struggles, the VA told him he had PTSD and handed him a list of prescriptions. It didn’t feel right. He walked out that day and never returned, as he could see that this approach was short-sighted and didn’t address his core issues. The over-prescribing of medications, fun vacations, and shielding veterans from stress-inducing situations were common themes among existing



PTSD-relief programs. Micah knew that he needed something different and transformational. The problem was that alternative solution didn’t exist.

He eventually found himself working with horses in the solitude of Montana. Initially, he was taught to use force, fear, and repetition to have the horses submit to his command. He joked, “I was starting wars when I needed to be having negotiations.” With help from some older cowboys, he realized that this approach was backwards and soon began to experience the transformative potential for personal growth in the relationship between horse and human. Breaking horses and traveling deep into dangerous backcountry, Micah focused only on the “present.” The challenges forced him to look inward for answers. True transformation began to happen. Exhausted, tired, and pushed to his limit, he realized that he already had what he was looking for. These moments, triggered by shared pressure and mutual respect between human and horse, got him thinking about how he could share this experience with more veterans who were struggling. That’s when Heroes and Horses was born.





“It’s struggle that gives everything in life value. It provides us the opportunity to learn about who we truly are. During the struggle, WE BEGIN LEARNING FROM THE INSIDE OUT. It is in this place we gain strength and knowledge, making new and authentic choices that turn all our obstacles into opportunities.”

MICAH FINK



HEROES AND HORSES STAFF

From L to R: THE JACKSON in Midnight (p.8), THE JAMIE in Desert (p.39), THE JACKSON in Chestnut, THE PENNY in Midnight (p.34), THE JACKSON in Chestnut.



HEROES AND HORSES GRADUATES

From L to R: THE JOHNNY in Honey (p.16), THE DUKE in Chocolate (p.13), THE CARTWRIGHT in Chocolate (p.10); THE SHANE in Granite (p.17).

The Heroes and Horses program takes a small group (usually eight) of veterans through 40 days of, what they call, a “360-degree approach to addressing the mental and physical obstacles veterans face.” Daily lessons are had in horsemanship, riding, equine medicine, backcountry survival, pack-training, physical fitness, leadership, and healthy eating. But the backbone of the program is built around the horse and human relationship. Micah explained, “If I have a veteran who is angry, I pair him with a horse that’s very nervous. The vet has no option but to slow down, take deep breaths, and make it work, or that horse is going to do really bad things to him. If I have

a guy who’s riddled with guilt, I give him a gentle horse. The arrogant guy gets a horse that all the other horses bully. When these guys see that their behavior changes the behavior of the horse, that’s when things really start to open up. We then put that partnership in extremely stressful situations where the animal will look to the veteran for leadership, and they have to step up. Honestly, that relationship does the majority of the talking for the program, we just point it out. I mean, if I tell some guy what all of his problems are, that doesn’t do anything for him. But, if the horse makes him look in the mirror pretty much all day for 40 days in a row, that’ll probably sink in.”

The initial 40-day program culminates in an 11-day pack trip through some of the most challenging terrain in the lower 48. Here, anything can happen at any moment. And from pack mules who rebel and attack to cliffside trails no wider than a horse to dangerous encounters with grizzly bears, it has all happened at one time or another. Each veteran’s commitment to himself is tested for 40

days and more than 400 collective miles in the saddle. For those who make it to graduation, it’s an accomplishment worth holding on to. As we watched the graduates pack up to leave, Micah said, “When they go home, they have tools. When things get tough, they can stop and realize they have the superpower of making their own choice. And making our own choices is what makes us free.”

We’re proud to put Tecovas boots, jeans, and belts on Heroes and Horses graduates as they return home, and we are sure rooting for them. We hope you’ll look up Heroes and Horses and consider lending your support too.




THE NOLAN

The Nolan is a versatile, exotic boot, featuring genuine lizard leather hand-lasted in a timeless cowboy profile. An angled heel and signature Tecovas hand-corded calfskin shaft complete the elegant, exotic profile.

SHAPE COWBOY		LEATHER LIZARD	TOE ROUND	\$335
		SHAFT 12"	HEEL 1½"	

COLORS



BOURBONMIDNIGHT



THE NASH



SHAPE ROPER		LEATHER LIZARD	TOE ROUND	\$325
		SHAFT 10"	HEEL 1⅛"	

COLORS



BOURBONMIDNIGHT

The Nash is an exotic boot, featuring supple lizard leather hand-lasted in our classic roper profile. A shorter heel and simple, elegant calfskin shaft showcase our most affordable exotic leather in a timeless look.





THE AUSTIN

American Alligator is the premium exotic leather for cowboy boots. The Austin is meticulously cut and crafted by hand for stunning looks from every angle. It features a hand-lasted profile with an angled heel, a clean calfskin shaft, and unique strip-style construction in lieu of traditional piping. Dress it up with a suit, or down with jeans, and you'll own the room.

<div>SHAPE</div> COWBOY 	<div>LEATHER</div> AMERICAN ALLIGATOR			\$695
	<div>TOE</div> ROUND	<div>SHAFT</div> 12"	<div>HEEL</div> 1½"	

COLORS  
AVAILABLE IN MIDNIGHT (RIGHT) AND WALNUT (BELOW)



THE TOWNES



<div>SHAPE</div> ROPER 	<div>LEATHER</div> AMERICAN ALLIGATOR			\$685
	<div>TOE</div> ROUND	<div>SHAFT</div> 10"	<div>HEEL</div> 1⅙"	

COLORS  
AVAILABLE IN WALNUT (LEFT) AND MIDNIGHT (ABOVE)

The Townes is our flagship exotic roper, painstakingly cut and crafted in supple American Alligator belly. The roper heel, clean calfskin shaft, and unique strip-style construction in lieu of traditional piping are understated, while the exotic leather is anything but. Built for formal or casual occasions, The Townes is destined to be a masterpiece in your boot collection.







<b>SHAPE</b> ZIP BOOT	<b>LEATHER</b> CALFSKIN	<b>TOE</b> ROUND	<b>\$255</b>
	<b>SHAFT</b> 8"	<b>HEEL</b> 1 ¼"	

<b>COLORS</b>	
	
BOURBON	MIDNIGHT

Cowboy boots aren't easy for everyone to get on or off. Handmade with our classic western construction and style, The Dean (and The Roy) feature a subtly placed zipper that allows for easy-on, easy-off access. The Dean is offered in supple calfskin leather. You can see how great they look with jeans on page 50.



<b>SHAPE</b> ZIP BOOT	<b>LEATHER</b> WATERPROOF SUEDE			<b>\$255</b>
	<b>TOE</b> ROUND	<b>SHAFT</b> 8"	<b>HEEL</b> 1 ¼"	

<b>COLORS</b>	
	
HONEY	GRANITE

The Roy (and The Dean) also have a narrower shaft that allows them to be worn with slimmer-cut jeans without sacrificing cowboy boot style. The 1 ¼" hybrid heel is both comfortable and stylish. Handmade in waterproof suede, The Roy is a game-changing boot.







## WOMEN'S BOOTS

We offer three shapes in women's boots. This handy guide will help to distinguish one from another as you shop the pages ahead.  
Available in sizes 5-12 and B width.



### BOOTIE

Designed to be universally flattering, the minimally embellished 6½" shaft features a deep western scallop and is complemented by a comfortable 1¾" angled heel.



### COWGIRL

The perfect mix of style and comfort, these boots feature an 11" shaft with a sweeping, hand-laid cording pattern. Our classic 1¾" angled heel gives them just enough height.



### EQUESTRIAN

The elegant 13½" shaft is complemented by simple hand-laid cording and a western scalloped top. The rounder toe and 1⅝" heel are polished and comfortable.



THE CASEY



SHAPE BOOTIE	LEATHER LIZARD	TOE ROUND	\$285
	SHAFT 6½"	HEEL 1¾"	



COLORS



BOURBON



MIDNIGHT

The Casey is our ultra-flattering bootie profile in exotic lizard, exquisitely designed with eye-catching textures and detail. It's a little bit country, a little bit rock 'n' roll, and our most fashion-forward women's boot to date.



THE CASEY in Midnight.



THE PENNY




<b>SHAPE</b> BOOTIE	<b>LEATHER</b> CALFSKIN	<b>TOE</b> ROUND	<b>\$235</b>
	<b>SHAFT</b> 6½"	<b>HEEL</b> 1¾"	
<b>COLORS</b>			
			
DESERT	BOURBON	MIDNIGHT	

The Penny is a modern bootie that can be worn with a variety of looks, thanks to the streamlined pattern featuring subtle hand-cording. The minimally embellished vamp allows the ultra-soft – and ultra-comfortable – calfskin to shine.



THE LUCY

The Lucy might be the most versatile, handmade western bootie ever made. Supple and glove-like waterproof suede leather wrap an elegant profile featuring subtle hand-cording and a slightly flared western shaft.

<b>SHAPE</b> BOOTIE	<b>LEATHER</b> WATERPROOF SUEDE			<b>\$235</b>
	<b>TOE</b> ROUND	<b>SHAFT</b> 6½"	<b>HEEL</b> 1¾"	
<b>COLORS</b>				
				
<div>GRAYNAVYSAND</div>				





# AN AUTHENTIC PURSUIT



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NIKKI LANE’S AUTHENTICITY WAS ONCE described as being “as unapologetic as Johnny Cash’s middle finger.” We don’t disagree. For a musician (or a boot company) who’s producing something that hearkens back to long-held traditions from decades gone by, authenticity is no easy line to walk. Nikki is forging her own way and writing her own rules. We like that kind of thinking at Tecovas.

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Nikki Lane walks into Sam’s Town Point in South Austin in a vintage western suit. It’s early afternoon and a small crew is prepping for the photoshoot. The smell of last night’s beer and fun still hangs in the air. “Let’s put on some music,” she says, as she makes her way to the sound booth, which is surrounded by shelves full of old LPs.

Nikki’s second home, which she shares with her boyfriend, songwriter Jonathan Tyler, is less than a hundred steps out the back door of Sam’s Town Point. When they’re not in Nashville or on the road, they’re likely here. Throughout the day, as we snapped photos, we had a meandering conversation with Nikki about why they set up shop here and what it has to offer as she continues to define and explore her own musical prowess.

“We’ve been just sort of hiding out down here. And you know, my music so far is sort of hard to pin down. ‘Outlaw’ seems to be the way people sum it up. But, I want to be a country singer even if it leans toward rock ‘n’ roll.



And I want to learn about it and really understand it. And living in the backyard of a roadhouse where two-step music plays every night, what better way to learn it than from people that are playing it.”

On any given night here, Nikki and Jonathan watch a band play and pick their brains afterwards. Since Jonathan built a proper recording studio in the house nearby, they can also easily collaborate on the fly with these folks. This easy access to inspiration and education is becoming their own honky tonk graduate school. And when you’re bent on authenticity like Nikki, there’s just no substitute for rubbing elbows with the real thing.

When the things we make hearken back to long-held traditions, there’s a fine line between being authentic and simply being an imitation. You have to study the traditions and treat them with respect. And then, in your own way, you offer the world something that’s rich with heritage and brand new at the same time. It’s true whether you’re making music or boots.





THE HARPER



SHAPE EQUESTRIAN		LEATHER CALFSKIN	TOE ROUND	\$275
		SHAFT 13½"	HEEL 1¼"	

COLORS	
	
BOURBON	MIDNIGHT

The Harper is our version of the equestrian boot with subtle western details. A tall, elegant shaft is complemented by simple hand-laid cording and a scalloped top. A rounder equestrian toe and shorter heel complete The Harper’s classic profile.



THE JAMIE



SHAPE COWGIRL		LEATHER CALFSKIN	TOE ROUND	\$255
		SHAFT 11"	HEEL 1¾"	

COLORS		
		
DESERT	BOURBON	MIDNIGHT

The Jamie is a classic cowgirl boot, equally at home at a football game or on the dance floor. The sweeping, hand-corded pattern on the shaft draws the eye to the signature toe stitching. Supple calfskin and glove-fit leather lining make The Jamie as comfortable as she is versatile.





THE JESSIE



The Jessie is a beautiful, exotic cowgirl boot, handcrafted in supple, full-quill ostrich leather with a calfskin shaft. Sweeping, hand-corded details grace the shaft and a classic angled heel complete a versatile boot profile.

<b>SHAPE</b> COWGIRL	<b>LEATHER</b> FULL-QUILL OSTRICH			<b>\$395</b>
	<b>TOE</b> ROUND	<b>SHAFT</b> 11 "	<b>HEEL</b> 1 ¾ "	
<b>COLORS</b>				
				
BOURBON		MIDNIGHT		







From L to R: THE EARL in Midnight (p.11), THE CARTWRIGHT in Bourbon (p.10), THE CASEY in Bourbon (p.32).

From L to R: THE SHANE in Mocha (p.17), THE SHANE in Honey, THE SHANE in Honey.





## OTHER GOODS

The same attention to quality, craft, and detail we put into our boots can be found in the other western goods we make. Rounding out your look with Tecovas bags, jeans, and accessories is never a bad idea.

### BAGS

Our leather bags and new canvas bags were designed to be the best combination of approachable prices and incredible materials out there.

### JEANS

We made jeans because the western market was missing an ultra-comfortable, high-end denim option built for boots. Two cuts and three colors cover all of your denim needs.

### BELTS

Our belts are made to match our boots in color and leather, so you can complete your look with class and confidence. And by the way, they also look great with Tecovas jeans.

### WALLETS

Craving Tecovas quality that fits neatly in your pocket? Our Card Cases and Billfolds are hand stitched from the same beautiful leathers as our boots.

*Opposite page:* THE JOHNNY in Honey, shown on page 16.  
The LARGE DUFFLE in Bourbon, shown on page 46.



# DUFFLES



Rugged, yet supple leathers, brass hardware, and a signature green canvas lining will serve you well for miles and miles. The broken-in leather will age gracefully for years to come no matter where you might go.

LARGE DUFFLE			MEDIUM DUFFLE		
<b>DIMENSIONS</b> 22" x 12" x 12"	<b>CAPACITY</b> 40L	\$345	<b>DIMENSIONS</b> 18" x 10" x 10"	<b>CAPACITY</b> 25L	\$295
<b>LEATHER</b> FULL-GRAIN OR WATERPROOF SUEDE	<b>WEIGHT</b> 5lbs		<b>LEATHER</b> FULL-GRAIN OR WATERPROOF SUEDE	<b>WEIGHT</b> 4lbs	
<b>COLORS</b>					
					
BOURBON		MIDNIGHT		HONEY	

## COMING SOON

Our newest bag lineup of Large Canvas Duffles offers a rugged alternative to our leather options. They're crafted from sturdy, water-repellent canvas with leather trim pieces, solid brass hardware, two external drop pockets, an internal zipper pocket, and leather feet. They're identical in size to our Large Duffle and will be available in Olive, Navy, and Tan by mid-November 2019 for \$245.





THE BRIEFCASE



<b>DIMENSIONS</b> 15½" x 11" x 3"	<b>CAPACITY</b> 8L	<b>COLOR</b>  BOURBON	<b>\$375</b>
<b>LEATHER</b> FULL-GRAIN	<b>WEIGHT</b> 4.5lbs		

With durable leather, solid brass hardware, and buttery-smooth zippers, The Briefcase is ready for whatever the workday throws at it. Four interior pockets, as well as a padded tech sleeve (fits a 15" laptop or smaller), two exterior pockets, and a trolley sleeve for easy transport on a roller bag, make it amazingly utilitarian.

THE CARRYALL



<b>DIMENSIONS</b> 13" x 5" x 13¼"	<b>CAPACITY</b> 14L	<b>COLOR</b>  BOURBON	<b>\$245</b>
<b>LEATHER</b> FULL-GRAIN	<b>WEIGHT</b> 3lbs		

The Carryall is here for whatever you want to throw at it or in it. Premium, broken-in leather and durable cotton canvas lining come together in a versatile, open bag for daily use. It's your "whatever, whenever" bag.







The STANDARD JEAN in Dark Blue along with THE DEAN in Bourbon, shown on page 28.

# MEN’S JEANS

When we started selling boots, lots of people asked what jeans they should wear. When we couldn’t find the perfect answer, we answered it ourselves. Our jeans offer a more modern fit that’s cut for boots but isn’t boot cut. They’re cut, sewn, and finished in California using premium, broken-in Italian denim with just enough stretch for ultimate comfort. We offer two fits in three colors to give you plenty of options.

STANDARD JEAN		SLIM JEAN
DIMENSIONS		
	FRONT RISE ◀ 10¼" <b>A</b> 10" ▶	
	BACK RISE ◀ 15¼" <b>B</b> 15¼" ▶	
	THIGH ◀ 24½" <b>C</b> 23½" ▶	
	MID-THIGH ◀ 21" <b>D</b> 20" ▶	
	KNEE ◀ 17" <b>E</b> 16½" ▶	
	LEG OPENING ◀ 17" <b>F</b> 16¼" ▶	

Based on a 32 x 32 jean.  
Dimensions vary by size.

The Standard Jean is true to size and features a roomier thigh than our Slim Jean – flattering but comfortable. It features a straight leg from the knee down and fits great over western boots.

The Slim Jean is true to size and features a slim thigh for a modern look – but unlike most slimmer-cut jeans, it features a straight leg and an opening just wide enough to fit perfectly over western boots.

COLORS



DARK BLUE

MEDIUM BLUE

LIGHT BLUE

\$125



# BELTS

Pair your favorite boots with a belt that matches in both color and leather for a refined look.

Available in suede, calfskin, and exotic leathers with an understated antique brass or nickel-plated brass buckle.

Available in even sizes from 32-44.

**CALFSKIN BELT · \$75**

*Available in Bourbon, Midnight, Chocolate, and Desert.*

**SUEDE BELT · \$75**

*Available in Honey, Granite, and Mocha.*

**ALLIGATOR BELT · \$225**

*Available in Walnut, Midnight, Chocolate, and Pecan.*

**LIZARD BELT · \$95**

*Available in Pecan, Bourbon, Midnight, and Chocolate.*

**OSTRICH BELT · \$150**

*Available in Pecan, Midnight, Desert, and Chocolate.*



SEE EVERY OPTION AT [TECOVAS.COM](https://www.tecovas.com)

# WALLETS

Our wallets are available in the same color and leathers as most of our boots.

The Billfold features a bi-fold design with ample room for your cards, cash, and ID.

The Card Case features a minimalist design for easy, everyday carry with three card slots.

**CALFSKIN CARD CASE · \$45**

*Available in Bourbon, Desert, and Midnight.*

**OSTRICH CARD CASE · \$85**

*Available in Pecan, Chocolate, and Midnight.*

**ALLIGATOR CARD CASE · \$115**

*Available in Pecan, Walnut, Chocolate, and Midnight.*

**CALFSKIN BILLFOLD · \$65**

*Available in Bourbon, Desert, and Midnight.*

**OSTRICH BILLFOLD · \$145**

*Available in Pecan, Chocolate, and Midnight.*

**ALLIGATOR BILLFOLD · \$225**

*Available in Pecan, Walnut, Chocolate, and Midnight.*



SEE EVERY OPTION AT [TECOVAS.COM](https://www.tecovas.com)





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## INTRODUCING TECOVAS RETAIL STORES

After over three years of selling our products exclusively online — and always directly to you — we decided to bring the Tecovas experience to life in person.

Why? Because we're in the business of providing the best customer service possible, and there's no better way to do that than in a Tecovas store.

Our spaces are designed to make you feel right at home, so swing on by — we'd love to shake your hand, answer your questions, and offer you a cold one.

### TECOVAS AUSTIN

1333 S. Congress Ave, Suite 160  
Austin, TX 78704

### TECOVAS SAN ANTONIO

15900 La Cantera Pkwy, Suite 4450  
San Antonio, TX 78256

### TECOVAS DALLAS

3010 N. Henderson Ave  
Dallas, TX 75206

### TECOVAS HOUSTON

*Opening Nov. 2019*  
2400 University Blvd, Suite 100  
Houston, TX 77005

### TECOVAS OKLAHOMA CITY

*Opening Nov. 2019*  
5854 N. Classen Blvd, Suite P-06  
Oklahoma City, OK 73118

