

# la femme

timeless style & elegance

## Queen of Knitwear

We celebrate the life of Parisian fashion designer Sonia Rykiel

## RUNWAY REPORT

The hottest trends for Resort 17

## Living in London

Harlem girl Liv Tyler makes London moves

## FASHION FORWARD DUBAI

The region's most lauded designers show at FFWF Season 8

# THE '80s REDUX

You're unbelievable



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# Diamonds are a girl's BEST friend

You don't get cooler than **DIANE KORDAS**; wife, mother, fine jewellery designer and all-round girl's girl. This woman of the world creates inspiring ornaments for today's global woman



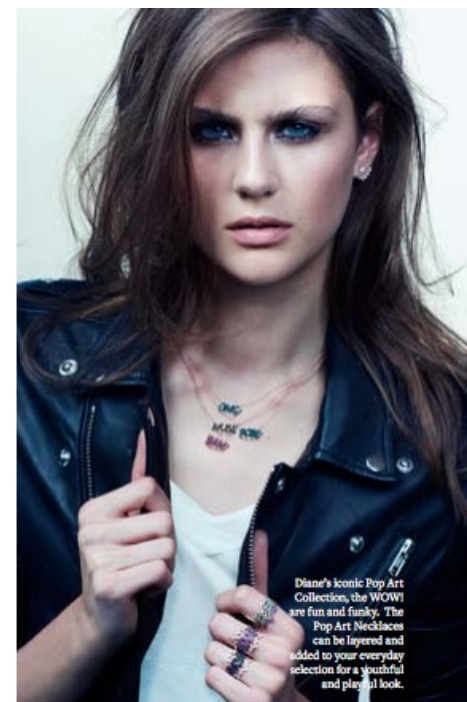
Your Amulet collection is a new aesthetic for you. What inspired the design for this?

I was thinking about personalisation and how I could apply it to jewellery without resorting to the typical monogramming.

Diamond encrusted amulets are a new, cool way to house your perfume or your partner's. Scent is one of the strongest memory connectors.

These pieces have been particularly well received in the Middle East. Did you design with the region in mind?

I have a strong following in the Middle East and I am definitely aware of my clients and keep them in mind when designing.



We love the idea at *La Femme* of diamonds for every day. How do you work your designs into wardrobe?

I recently launched a really fun collection called Cosmos which consists of rings and earrings with beautiful charms. The rings can be worn standalone for daytime or stacked for evening. All my jewellery can be worn effortlessly from day to night.

Was it always a dream to launch your own line and how did you know it was the right time?

I'm a graduate from Parsons School of Design and I always envisioned having my own business in the luxury sector. It all came together a few years ago with my fine jewellery business.

You are a master at layering your pieces. What's the secret?

I love layering the more delicate pieces which are simpler in design as it gives many different options, and can be interchanged to look fresh each time.



# Les Ornements



**CHIC FOR GEEKS**  
Not only has Diane Koras designed bangles worthy of the most die-hard comic book fan - her pieces have also been worn by Natalie Dormer, who plays the beloved by-geeks Margarey Tyrell in fantasy sensation *Game of Thrones*.



lives have become so global either through work or holidays.

**How would you describe your signature style?**

Effortless and cool but being true to myself with a keen aesthetic sensibility.

**If we had to buy one piece from your collection as a gift, which would you recommend and why?**

Hmm... that's a tough one but I guess it would be the amulet. The amulet encases something powerful and the beauty of capturing a personal scent in an amulet links fragrance to the jewellery.

**What is real luxury to you as a global woman?**

Down time with my family, especially at our summer home in Mykonos.

***La Femme* is in awe of your ability to give every outfit a little edge, do you have a favourite designer?**

It's really hard to narrow it down to one specific designer but I'm really crazy

about Haider Ackerman and Christopher Kane. They are both modern and cool.

**You're stocked on Net-A-Porter, Matches Fashion and in some of the chicest bricks and mortar stores globally - do you find women buying into your pieces differently per region?**

I don't see major differences in buying trends across my geographical areas. There are, however, distinctive patterns in e-commerce space vs physical stores.

**Women in the Middle East are beautifully groomed. What did you love about the women in the region when you visited?**

I love the femininity that Middle Eastern women exude. They have confidence in their style which translates into being individualistic and creative.

**What can we look forward to seeing more of in 2016/17 from Diane Koras?**

I would love to tell you but I just can't give it away... soon, but not yet. But trust me, it will definitely be worth the wait I promise. ■



**"I love the FEMININITY that Middle Eastern women exude."**

**How do you stay cool under pressure during show season?**

Do I? I hope so! I guess the best way is to try and stay organised as much as possible along with having a great team.

**As a woman who has made a success of both work and family life, what is the secret to finding the balance and do you ever disconnect?**

It took me a while to find the right balance between family and work, and it happened organically. As a wife and mother, family is extremely important to me. My girls Alex and Kristi are also very creative, one in film, the other in music, so they understand and respect my creative process. In the beginning it was hard to disconnect but I've learned how to find that essential down time which also provides the clarity for designing.

**You helped friend and fellow incredible woman Nathalie Massenet celebrate her Damehood. How do you stay connected to your global friends?**

There is nothing like girlfriends! My relationships with my girlfriends both personal and professional are extremely important and very valued. We always stay in touch and sometimes meet in many different parts of the world as our

