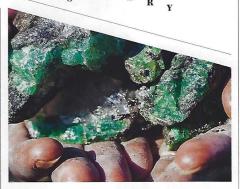


Sarah Royce-Greensill reports



Green light

'Where does your gold come from?' This question, put to Chopard co-president Caroline Scheufele, might have been small talk had it not come from Livia Firth, founder of sustainability consultancy Eco Age. 'As soon as she said it, I knew where she would take me,' Scheufele says. The question took her on a mission to change the way the fine jewellery world operates. In 2013 Chopard launched the Green Carpet Collection, the first highjewellery range made with Fairmined gold and ethically sourced diamonds. The latest step is a partnership with Gemfields, whose Zambian emeralds were worn by Julianne Moore at the Cannes Film Festival in May.

While the Kimberley Process was established in 2003 to ensure conflict-free From top: Gemfields emeralds; Chopard's Green Carpet earrings; Julianne Moore at Cannes in May



diamonds, as yet there's no official certification process for coloured gemstones. Eco Age aims to create one, starting by assessing the Gemfields Kagem mine against its criteria of adequate wages, safe working areas and the abolition of child labour—as well as social and environmental responsibility. At the Kagem mine,

Gemfields has set up a farmers' co-operative; opened a school for 600 II- to 16-yearolds; and funded a maternity unit – in July it welcomed its first baby girl, named Emerald.

'True luxury is knowing that your jewellery is produced ethically,' says Scheufele. Next year all Chopard's engagement and wedding rings will be Fairmined. By supporting Latin American mines in achieving Fairmined status, the company has helped increase the amount of 'ethical metal' available. 'Caroline is passionate

about changing a difficult supply chain,' says Firth. But for Scheufele, the mission doesn't get in the way of her day job: creating

her day job: creating beautiful jewels. 'People should fall in love with the piece first and then discover the sustainable story.' chopard.co.uk

Formal proposal

Since its 20th-century heyday creating commemorative royal silverware and making Winston Churchill's ashtrays, 241-year-old Mappin & Webb has been a presence on the British jewellery scene. The arrival of creative director Elizabeth Galton in 2013 marked a new era, and this year the house boasts its first brand ambassador (actress Gabriella Wilde), an elegantly



A 3ct-diamond solitaire engagement ring, made to order

refurbished Regent Street flagship, and a new 'By Appointment' bridal service. At private appointments in store or via an online tool, clients can choose from seven classic ring mounts from Mappin & Webb's extensive archive. Once the foundation is chosen, brides- and groomsto-be can play around with different diamond cuts, carats and colours to create a design that's made-to-order, but based on centuries of style. mappinandwebb.com

Six of the best stacking bangles



Yellow gold, £5,100, Boucheron (boucheron.com)





White gold with rough and polished diamonds, £3,250, De Beers (debeers.co.uk)



Rose, white and yellow gold and diamond, price on request, Harry Winston (harrywinston.com)



White gold and diamond, £7,040, Messika (harrods.com)



Rose gold and burnished black, brown and white diamonds, £2,160, Pomellato (pomellato.com)



Titanium and diamond, from £1,220, Diane Kordas (matchesfashion.com)