

# JCK

THE INDUSTRY AUTHORITY  
DECEMBER 2015 - JANUARY 2016 • JCKONLINE.COM

## SOUTH AMERICAN HUSTLE

Inside Peru's  
Ambitious Jewelry  
Export Program

## DESERT VIEWS

JCK Tucson Gets a  
Design-Focused  
Face-Lift

# NEW NEXT

From Insta-Sales to Vintage Jewels,  
10 Hot Retail Topics for 2016

+

## GET YOUR CLICKS

The Top 10  
JCK Online  
Stories of  
2015 (Thanks  
Jimmy Fallon!)



# THE LOOK

## JCK 5

### Show Me the Funny

In the age of emoji and acronyms, is it any wonder that fine jewelry is following suit? Hoop earrings and halo rings are now sharing case space with WTF necklaces and smiling poo studs—styles that not only induce giggles (and ROTFLs) but also help combat that stodgy-store image that can intimidate youthful shoppers. So don't be afraid to show your silly side. Moving monkey rings FTW!

4

Don't Trip necklace in 18k rose gold on 16-inch chain; **\$1,500**; **Huckleberry Ltd.**, Los Angeles; shelby@roseark.com; huckleberry ltd.com com



1

Screw U cuff in 14k yellow gold with white diamond pavé "U"; **\$2,200**; **Alison Lou**, NYC; sales@alisonlou.com; alisonlou.com

3

Articulated Monkey ring in 18k yellow gold with 14 white diamonds; **\$4,390**; **Marc Alary**, NYC; 212-256-0316; sales@marcalary.com; marcalary.com



5

Winking Moon charm pendant in 18k gold with a 0.14 ct. diamond on a 32-inch belcher chain; **\$5,425**; **Monica Rich Kosann**, Fairfield County, Conn.; 203-972-3115; monica richkosann.com



2

BOOM necklace in 18k rose gold with 0.1 ct. t.w. white diamonds and 0.31 ct. t.w. pink sapphires; **\$2,235**; **Diane Kordas**, London; 44-207-589-6023; milli@dianekordas jewellery.com

