

## PRODUCT ADVICE SHEET

### Exterior Masonry

All Farrow & Ball paints are eco friendly with low VOC (Volatile Organic Compounds) content and are water based giving them a low odor and quick drying time which benefits both you and the environment.

#### Available in:

100ml	750ml	2.5L	5L	US Gallon	✓
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In all Farrow & Ball Colors except: 30, 42, 43, 51, 66, 74, 93, 96, 212, 217, 220, 222, 223, 248, 254, 255, 256, 268, 269, 278, 280, 294, 296, 297. Available direct from Farrow & Ball (visit [www.farrow-ball.com](http://www.farrow-ball.com), email: [NAsales@farrow-ball.com](mailto:NAsales@farrow-ball.com) or call: (1)-888-511-1121), our Showrooms and selected stockists internationally.

#### Product Overview:

A flat Matte, highly durable finish for exterior masonry. Water and fungal resistant. Resists peeling, cracking, chalking, blistering and colour fade for up to 15 years. Unsuitable for highly alkaline or very porous surfaces.

#### Recommended Primer & Undercoats:

For use on masonry and interior concrete floors : Farrow & Ball Masonry & Plaster Stabilising Primer

#### New Modern Construction Surfaces:

Stir thoroughly before use. Before sealing any newly rendered surfaces with any paint system, the render must be permitted to dry out completely and ideally left to weather for approximately 3 months. Once completely dry, prime any areas that remain powdery or unstable with one coat Farrow & Ball Masonry & Plaster Stabilising Primer. Once the appropriate surface preparation has been completed, apply two coats of Farrow & Ball Exterior Masonry by brush or roller, taking care not to apply too thickly in any hollows and angled sections. For newly cement rendered surfaces, although Farrow & Ball Exterior Masonry is supplied ready for use, water may be added (at a 10% ratio) to assist application on sound bare surfaces.

#### Preparing Concrete Surfaces for Painting:

Leave new concrete uncoated for at least 3 months before painting. Repair and fill any old or unsound concrete surfaces, allowing adequate time for the filler used to cure, before applying one coat of Farrow & Ball Masonry & Plaster Stabilising Primer.

#### Painting Old Render with Exterior Masonry:

Please be aware that unsound surfaces may not successfully accept any additional paint layers - therefore if in doubt we recommend you seek professional advice. Surfaces with serious structural damage, such as cracking or loose cement, must be repaired before any paint is applied. Patch prime any repaired or seriously degraded areas with one coat of Farrow & Ball Masonry & Plaster Stabilising Primer, followed by two coats of Farrow & Ball Exterior Masonry by brush or roller. Take care not to apply too thickly in hollows and angled sections and allow the recommended drying times between coats. Unsound surfaces (that are alkaline, powdery or porous) should be primed using Farrow & Ball Masonry & Plaster Stabilising Primer. Apply one coat by brush, working the primer well into the surface, followed by two coats of Farrow & Ball Exterior Masonry by brush or roller. Take care not to apply too thickly in hollows and angled sections and allow the recommended drying times between coats. Fungal or algal contaminated surfaces should be decontaminated with an appropriate treatment or a solution of diluted bleach then left to dry out completely. Scrape back unsound surfaces and brush clean before applying one coat of Farrow & Ball Masonry & Plaster Stabilising Primer, followed by two coats of Farrow & Ball Exterior Masonry by brush or roller. Take care not to apply too thickly in hollows and angled sections and allow the recommended drying times between coats.

### Painting Interior Brickwork:

Interior brickwork which is powdery, flaky or unstable should first be sealed using one coat of Farrow & Ball Masonry & Plaster Stabilising Primer. The following Farrow & Ball finishes may be applied to interior brickwork: For Full Gloss, Estate Eggshell and Exterior Eggshell – Apply an undiluted coat of Farrow & Ball Interior Wood Primer & Undercoat in the correct Color tone for your top coat (and allowing a minimum of 4 hours drying time between coats) followed by 2 coats of your chosen top coat (once again allowing a minimum of 4 hours drying time between coats).

### Painting Terracotta:

The following Farrow & Ball finishes may be applied to terracotta:

Exterior Masonry, Full Gloss and Exterior Eggshell – 2 coats may be applied directly (allowing a minimum of 4 hours drying time between coats).

### Spray Settings:

Airless Spraying – Good results can be achieved by the set up of 21 thou (533µm) 65° angle tip or 24 thou (610µm) 65° angle tip using a pressure of between 3000 – 3500 psi (207 – 241 bar). Refer to separate spraying advice sheet for further details. HVLP Spraying – Depending on the apparatus used, the paint may need to be diluted with water by up to 30%. Experiment with air control valve, material flow adjustment, fan size and spray pattern settings on a piece of cardboard or an inconspicuous area until a satisfactory finish is achieved. Apply several thin coats, allowing each coat to dry fully before applying the next one.

### Advice for Repairing Damage and Touching In:

If your paintwork becomes damaged or marked you may need to repaint. To achieve the best results we recommend applying a single coat of paint over the entire wall or walls that have the damage, using the same batch of paint you originally carried the work out with. This best practice will avoid any noticeable variation in colour or finish.

If you do chose to touch-in to repair damage, the following recommendations will help you achieve the optimum finish.

1. Always aim to use the same batch of paint. If you use a different batch, although we control colour to tight specifications, you may observe slight colour and sheen variations. If you are unable to use the same batch of paint we recommend that you apply a single coat of a different paint batch to an entire wall as any slight variations will be much less noticeable when observing from wall to wall.

2. Always use the same preparation techniques when you make any repairs as you used when you originally painted the wall. It may not always be possible to achieve a perfectly consistent finish – if for example you have used filler which has a different texture and absorbency to the rest of the wall, this may cause a slightly patchy finish.

3. Always use the same application tool and method as when you originally painted this wall. Ensure that the edges of the touched in paint are blended in “feathered” to make the transition between old and new paint areas less noticeable.

4. Over time the colour of the paint, whether on the wall or in the tin, may slightly alter. Therefore the newer the paintwork is, the better the finish you will achieve by touching-in.

Please note that when touching in the darker the colour and higher the sheen the more difficult it will be to achieve a uniform finish compared to lighter coloured, lower sheen paints.

### Over Coating Pale Colours with Dark Colours:

When painting a dark colour over a pale colour for exterior use, we recommend removing as much of the previous coating as possible for a long lasting finish.

### Other Product Applications:

If you wish to use Farrow & Ball products for any applications which are not featured here, please contact Customer Services for advice on (1) 888-511-1121 or email [customer.services@farrow-ball.com](mailto:customer.services@farrow-ball.com). Please note that calls may be recorded for training purposes.

### Application Information:

Do not paint in temperatures below 50°F or in excessive heat above 86°F. Avoid painting in direct sunlight. Avoid applying outdoors if there is a likelihood of rain. For best results apply early in the day, allowing the product time to dry before the evening (when condensation can occur).

Coverage Rate (per coat):	Drying Time:
Up to 325 ft <sup>2</sup> per US gallon depending on the surface being painted.	Dry in 2 hours.
Typical Recoat Time:	Curing Time:
Recoat after 5 hours	Please note that some darker paint colours will take up to 14 days to achieve full hardness, strength and durability.
Recommended Number of Coats:	Sheen Level:
2★	2%
★Darker/stronger colours may require additional coats. Please note: The drying and Recoat times provided are based on applying paint in normal conditions – drying times may be longer in cooler and/or higher humidity environments. Darker colours may take longer to dry. Allow a minimum of 14 days before applying over solvent based coatings.	
Density:	
1.2 – 1.4 g/cc	
Storage Advice:	
This product is water based and must be protected from frost and extreme temperatures. Use within 6 months of purchase. We accept no responsibility for the deterioration of contents or packaging after this date.	
Formulation:	
A water based paint made using a silicone and acrylic binder. Contains a wide spectrum biocide to protect surfaces against algal and fungal attack.	
Environmental & Disposal Advice:	
Do not empty into drains or watercourses. Dispose of contents/container to waste disposal site in accordance with local/national regulations. Contact the local Environmental Department for disposal instructions. Metal containers may be recycled.	
VOC Content Information:	
VOC (Volatile Organic Compounds) content 4 g/l (Low) when tested to US Environmental Protection Agency standards.	
Water Vapor Transmission (ASTM D1653-13):	
289.9 grams/ m <sup>2</sup> /24 hrs measured on two coats.	
Water Vapor Permeance (ASTM D1653-13):	
37.5 grams/ m <sup>2</sup> /24 hrs/ mm Hg measured on two coats. This measures the rate at which water evaporates from the substrate through the paint film, measured over a period of 24 hours.	
LEAD WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to <a href="http://www.epa.gov/lead">http://www.epa.gov/lead</a> .	
Health & Safety Advice:	
Keep out of reach of children. Ensure good ventilation during application and drying. Do not get in eyes, on skin, or on clothing. If medical advice is needed, have product container or label at hand. IF ON SKIN: Wash with plenty of soap and water. Do not use solvent thinners or White Spirit. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. IF SWALLOWED: Call a doctor if you feel unwell. Safety data sheet available on request. All Farrow & Ball products comply with all applicable regulations, laws and standards which are administered by the Consumer Product Safety Commission (CPSC). Regulatory information and Safety Data Sheets are available at <a href="http://www.farrow-ball.com/product-advice-sheets/content/fcp-content">http://www.farrow-ball.com/product-advice-sheets/content/fcp-content</a> .	
Contact Us: For advice on colors, paint finishes or wallpaper our customer services team is on hand to help you, just call (1) 888-511-1121, email <a href="mailto:NAsales@farrow-ball.com">NAsales@farrow-ball.com</a> , or write to us at Farrow & Ball, Unit 11, 310 Judson St, Toronto, Ontario, Canada, M8Z 5T6. Please note that calls may be recorded for training purposes.	
Disclaimer: The information given in these specification sheets and technical advice – whether verbal, in writing or by way of trials – is for guidance and is given in good faith but without warranty, since skill of application and site conditions are beyond our control. For further information please contact our Customer Services Department. We can accept no liability for the performance of the products arising out of such use, beyond the value of the goods delivered by us. This does not affect your statutory rights.	
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