

Guide to Farrow & Ball finishes

primer/ undercoats and application

Call Bloodline Merchants on 513.973.1014 with any queries or click here [email](#).

Click PAS to download Product Advise Sheet

Click RDS to download Regulatory Data Sheet

Estate Emulsion

Interior Walls and Ceilings

Signature chalky, very matt finish.

Estate Emulsion is:

- 2% sheen level
- Quick drying
- Wipeable
- Eco-friendly

[PAS](#)

[RDS](#)

Modern Emulsion

Interior Walls and Ceilings

Washable and mould resistant matt finish, especially suited to bathrooms, kitchens and busy areas.

Modern Emulsion is:

- 7% sheen level
- Quick drying
- Washable, wipeable, scuff and stain resistant
- Eco-friendly

[PAS](#)

[RDS](#)

Estate Eggshell

Interior Wood and Metal

Very durable silk finish.

Estate Eggshell is:

- 20% sheen level
- Quick drying
- Washable and wipeable
- Eco-friendly

[PAS](#)

[RDS](#)

Modern Eggshell

Interior Wood and Metal

Extremely durable mid sheen finish, especially suited to staircases, floors, kitchen cabinets and interior metal.

Modern Eggshell is:

- 40% sheen level
- Quick drying
- Washable and wipeable
- Eco-friendly

PAS

RDS

Full Gloss

Interior and Exterior Wood and Metal

Most durable high gloss finish, for both interiors and exteriors.

Full gloss is:

- 95% sheen level
- Quick drying
- Washable and wipeable
- Eco-friendly
- Resistant to water, flaking, peeling and colour fade for up to 6 years

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Exterior Eggshell

Exterior Wood and Metal

Very durable silk finish.

Exterior Eggshell is:

- 20% sheen level
- Quick drying
- Flexible and breathable, water and fungal resistant
- Eco-friendly
- Resistant to flaking, peeling and colour fade for up to 6 years

PAS

RDS

Exterior Masonry

Exterior Brickwork

Very durable, very matt, high performance finish also suited to exposed interior brickwork.

Exterior Masonry is:

- 2% sheen level
- Quick drying
- Highly breathable, water and fungal resistant
- Eco-friendly
- Resistant to flaking, peeling and colour fade for up to 15 years

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Wall & Ceiling Primer and Undercoat

Our Wall & Ceiling Primer & Undercoat is designed for use under Estate Emulsion and Modern Emulsion. Made with the same natural ingredients and pigments as our topcoats, this undercoat is the crucial foundation for creating a rich, even and longer lasting finish. This product comes in White & Light Tone, Mid Tone, Dark Tone, & Red & Warm Tone. The correct colour for your top coat is marked on the back of the complimentary color card (W<, MT, DT, R&WT) and noted on the specific product page. Not sure? Feel free to contact us for help.

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Interior Wood Primer & Undercoat

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For use on bare wood, our Interior Wood Primer & Undercoat helps create a smooth base on which to build up a rich top coat of Estate Eggshell, Full Gloss, Modern Eggshell or Dead Flat.

This product comes in White & Light Tone, Mid Tone, Dark Tone, & Red & Warm Tone. The correct colour for your top coat is marked on the back of the complimentary color card (W<,MT, DT, R&WT) and noted on the specific product page. Not sure? Feel free to contact us for help.

Exterior Wood Primer & Undercoat

For use on exterior woodwork, this Primer & Undercoat provides a protective, flexible and breathable foundation when using either Exterior Eggshell or Full Gloss. For the best possible finish, it is important to pick the right shade for your chosen topcoat.

This product comes in White & Light Tone, Mid Tone, Dark Tone, & Red & Warm Tone. The correct colour for your top coat is marked on the back of the complimentary color card (W<,MT, DT, R&WT) and noted on the specific product page. Not sure? Feel free to contact us for help

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Masonry & Plaster Stabilising Primer

For use on masonry, rendered or plastered surfaces which are porous, chalky or slightly worn. Our Masonry & Plaster Stabilising Primer will prep the surface for an even and longer lasting finish in our Exterior Masonry, Estate Emulsion or Modern Emulsion.

Available in one colour (dries clear).

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Metal Primer & Undercoat

A rust inhibiting primer for all bare ferrous metal surfaces, our Metal Primer & Undercoat is designed to create a smooth foundation on gates, railings, furniture, radiators and metal downpipes

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before using Modern Eggshell, Exterior Eggshell, Estate Eggshell, Full Gloss or Dead Flat.

This product comes in 750ml size in White & Light Tone, Mid Tone, Dark Tone, & Red & Warm Tone. The correct colour for your top coat is marked on the back of the complimentary color card (W<,MT, DT, R&WT) and noted on the specific product page. Not sure? Feel free to contact us for help

Wood Knot & Resin Blocking Primer

For use on interior and exterior woodwork, this Primer blocks resinous stains on bare hardwoods, softwoods and knotty areas when using our Exterior Eggshell, Estate Eggshell, Full Gloss or Dead Flat.

Available in one colour.

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Wood Floor Primer & Undercoat

Our Wood Floor Primer & Undercoat is for use on interior wooden floors before applying our Modern Eggshell for a durable and longer lasting finish. It's important to choose the correct shade of Primer & Undercoat from our four colours.

This product comes in White & Light Tone, Mid Tone, Dark Tone, & Red & Warm Tone. The correct colour for your top coat is marked on the back of the complimentary color card (W<,MT, DT, R&WT) and noted on the specific product page. Not sure? Feel free to contact us for help

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Dead Flat - Specialist Finish

Traditional and Historic Properties

For sympathetic decorating of historic and traditional properties, our specialist finishes are the essential ingredients for creating an authentic look.

Specialist Finishes are:

- Very flat matt finish

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- 2% sheen level
- Quick drying
- Water based and low odour
- Eco-friendly

Need more help?

Call us on 513.973.1014

Text us on 859.412.0646

Email us at thomas@bloodlinemercants.com

We are here to help you on your Farrow & Ball journey!