

normann

COPENHAGEN

## A minimalistic furniture collection with character

Swell is a minimalistic furniture collection with a playful, light-hearted feel designed by the Swedish designer Jonas Wagell. The collection comprises a welcoming armchair and a variety of 10 different sofa modules, enabling any desired configuration of the distinctly plump design.

The Scandinavian simplicity of the design is accentuated by a stringent design without unnecessary



Jonas Wagell says: "I've always been fascinated by minimalism, but I like to add a warm and personal touch to the products. I have taken the aesthetic and practical qualities that I prefer in furniture for the living room as a reference point, and in this way, Swell very much reflects my own personal taste and style". The name Swell is a reference to rising bread with its full shape, consisting of a robust padded back and seat and two curvy armrests. The stitching on the back and the seats divides the sofas into sections and completes the feel.

## Press Release November 2023



Swell Modular Sofa 100 Left Armrest H: 70 x W: 90 x D: 90 x SH: 42 cm



**Swell Modular Sofa 110 Center**H: 70 x W: 77 x D: 90 x SH: 42 cm



Swell Modular Sofa 120 Right Armrest H: 70 x W: 90 x D: 90 x SH: 42 cm



**Swell Modular Sofa 150 Corner**H: 70 x W: 90 x D: 90 x SH: 42 cm



Swell Modular Sofa 330 Open Left Side H: 70 x W: 77 x D: 90 x SH: 42 cm



Swell Modular Sofa 340 Open Right Side H: 70 x W: 77 x D: 90 x SH: 42 cm



Swell Modular Sofa 400 Chaise Longue Left Armrest H: 70 x W: 90 x D: 132 x SH: 42 cm



Swell Modular Sofa 420 Chaise Longue Right Armrest H: 70 x W: 90 x D: 132 x SH: 42 cm



Swell Modular Sofa 500 Chaise Longue H: 70 x W: 103 x D: 132 x SH: 42 cm



**Swell Armchair** H: 70 x W: 102 x D: 93 x SH: 42 cm

Color: All colors in Kvadrat Remix, Kvadrat Canvas, Kvadrat Steelcut Trio, Kvadrat Hallingdal, Kvadrat Divina, Kvadrat Divina MD, Kvadrat Divina Melange, Kvadrat Fiord, Kvadrat Vidar, Kvadrat Sacho Elle, Kvadrat Sacho Zero, Camira Oceanic, Camira Aquarius, Camira Main Line Flax, Camira Synergy, Camira Yoredale, JAB City Velvet and Sørensen Ultra Leather.

Materials: Seat: HR Foam and Plywood. Legs: Painted Ash.

Price: Click here to see the pricelist in all currencies



## **Connecting People and Spaces**

Since Normann Copenhagen's foundation in 1999, our ambition has been to challenge conventional thinking and make the ordinary extraordinary through great design. By combining the craftsmanship, functionality and endurance characterized by our Danish design heritage with modern silhouettes and durable materials, we aim to create original products in a contemporary design that withstand the test of time. We believe in uniting people and spaces across the world and improving the quality of people's lives through the power of great design. Our products combine functionality and design and accommodate the diversity of needs of modern life in residential and professional interiors alike.

## **Press Info**

For high resolution images and press releases for all products and events in English, German, French, Italian and Danish go to normann-copenhagen.presscloud.com

For further information or loan requests for editorial photoshoots please contact

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