

## HerbaLand

## HERBALAND COMMUNITY SCHOLARSHIP ANNOUNCEMENT

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Richmond, BC, March 2, 2022 - Herbaland announces this year's Herbaland Community Scholarship, open to BC highschool students graduating in 2022.

The Herbaland Community Scholarship is awarded to five outstanding post-secondary students in BC school districts who demonstrate excellent academic performance, leadership, and community involvement. The recipient of this award shares Herbaland's core values and supports their community through involvement with charitable organizations in a leadership role.

Our core values of community, inclusivity, and sustainability are driving forces in all of our initiatives. We strongly believe that living in a sustainable world means taking care of all life and respecting the natural cycles of water, land, and climate. We aspire to be leaders in the Natural Health and Wellness industry in Canada and we are excited to soon offer our entire product line in pouches made from 100% compostable, plant-based ingredients. While striving to be leaders in our own industry, we hope to inspire and support the next generation of leaders in our home province of BC.

Last year, we worked with the Richmond School district and awarded three students \$1,000 each. For 2022, we will award five students across British Columbia with \$1,000 to support the expense of their higher education.

To apply, applicants can submit a personal statement of 300-500 words detailing how Herbaland's core values of sustainability, community, and inclusivity apply to them, and a reference letter from an organization that they have been involved in. Below, applicants can find the link to our landing page, which goes into greater detail about the scholarship criteria and the application submission form.

- Landing Page
- Application Submission

Applications are due before May 1st. The finalists will be contacted on May 15th. Please reach out if any further information is needed!

