

Herbaland Re-Launches Two Legacy Products in Compostable Packaging



Under Embargo Until January 20 at 6AM EST

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Herbaland's New Arrivals: Eye Care and Calcium Bears

VANCOUVER, BC, January 20, 2023 - Herbaland is re-launching two products from the past - their Eye Care and Kids Calcium + D3, now named Calcium Bears for Kids! To meet their sustainable standards, these legacy gummies will be reintroduced to the world in their compostable packaging. Starting January 20, 2023, Herbaland's Eye Care and Calcium Bears gummies will be available online and in stores across North America.

With many of us using screens every day, eye strain and eye fatigue have become very common problems from our exposure to blue light. As we get older, the quality of vision can also begin to deteriorate with conditions such as age-related macular degeneration and cataracts. Herbaland's Eye Care gummies are packed with antioxidants, such as Lutein and Zeaxanthin that support and maintain eyesight for both eye fatigue and age-related conditions.

Lutein and Zeaxanthin are both carotenoids that work together to support the eye's macula, which is the part of the eye responsible for vision clarity, and the retina, which is the part of the eye that receives images and sends them to the brain. This powerful duo is a must-have for your vitamin cabinet to support eye health, no matter your age!

Calcium is an essential nutrient, especially in growing kids, as it is needed for building bone mass, decreasing risk of bone fractures later in life. Low dietary calcium intakes can lead to a number of issues such as rickets in children, osteomalacia, osteoporosis and neuromuscular impairment. To prevent these calcium deficient issues, Herbaland Calcium Bears for Kids is here! With 100mg of calcium per gummy and supporting vitamins and minerals such as vitamin D3 and phosphorus, this strawberry-banana flavored gummy is the perfect supplement to add to your kids daily vitamin routine!

About Herbaland

Founded in 2009, Herbaland's mission is to bring health and wellness to all by creating natural health products that are good for people and the planet. Herbaland is Vancouver-based and CAMSC certified diversity-owned company. As a 50% women-founded and owned company, Herbaland is very proud that its diverse team comes from over 20 different countries. Herbaland is also a certified Benefit Corporation, recognized for adhering to a high standards of verified performance, accountability and transparency. For more information visit www.herbaland.ca