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Herbaland Named as Finalist for Business in Vancouver's 2023 BC Export Awards



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Vancouver, BC, November 1, 2023 - Herbaland Naturals is making it as a finalist in the Consumer Products and Women-Led categories for the 2023 BC Export Awards

The BC Export Awards are the province's most prestigious awards paying tribute to the success and innovative approaches of BC export companies. The awards program annually seeks out BC's top exporters and honours them for their achievements in 8 categories. Herbaland is being recognized as a leader in the Consumer Products and Women-Lead category, and Herbaland CEO, Aisha Yang, says she "is honored for Herbaland to be selected for such an award with so much history and local repudiability". As a company that values diversity as a top priority, the recognition is very meaningful. It is the oldest awards ceremony of its kind in Canada. Conceived in 1982, the program has recognized over 300 companies since its inception, reflecting the growth and diversity of BC's economy over the past 30 years.

The objectives of the BC Export Awards are:

- To increase awareness amongst British Columbians of the important role that exporting makes to the provincial economy.
- To identify and reward British Columbia's most successful and innovative exporters.
- To promote BC's top exporters as corporate role models in order to stimulate greater involvement in exporting amongst the province's business community.
- To further develop community awareness of the importance of exporting to the province's economic future

Past winners of the BC Export Awards provide examples of the outstanding talent and expertise that exists within companies from across British Columbia. Many of the BC winners have gone on to international recognition.

This year's BC Export Awards will take place on November 24th, 2023 at the Terminal City Club (837 West Hastings street, Vancouver, BC). For more information about the BC Export Awards or to check out full list of 2022 BC Export Awards Finalists, visit [BC Export Awards | Business in Vancouver \(biv.com\)](https://www.biv.com).