



FLYINGGRAPHICS

www.flyinggraphics.com

Privacy Policy

1. We take the privacy of our customers very seriously

1.1 The following Privacy Policy is intended to help explain the steps we take to protect your personal information. In an effort to better serve our customers, from time-to-time, we will update the technology we use on our website.

1.2 Such updates will come without notice to our customers; please review this page whenever you have questions regarding our privacy policies.

The Flyinggraphics website is powered by Shopify

2. Personal Information

2.1 Shopify collects Personal Information that you provide to Shopify through Flyinggraphics.com, such as your name, mailing address, phone number, email address, and credit card number.

2.2 Shopify uses Personal Information to process and fulfill your order. If you make a purchase, Shopify may share your name, mailing address, phone number, and email address with Flyinggraphics, but will not share your credit card information with Flyinggraphics.

3. Non-Personal Information

3.1 Shopify also collects non-personal information from you, such as your browser type, and your Internet protocol (IP) Address ("Non-Personal Information"). Non-Personal Information cannot be easily used to personally identify you.

3.2 Shopify uses Non-Personal Information to track, evaluate, and improve the use of its store services.

4. Data Security

4.1 Shopify complies with industry standards of data security and will transfer your credit card information to an approved payment processor only in an encrypted form.

4.2 However, Shopify and Flyinggraphics cannot guarantee the security of your Personal Information and do not assume any liability for any disclosure of data due to errors in transmission, unauthorised third party access or other acts of third parties, or acts or omissions beyond their reasonable control.

5. Cookies

5.1 Shopify uses "Cookies" to make your shopping experience easier on Flyinggraphics.com. "Cookies" are small files that Shopify transfers to your hard drive for record-keeping purposes. One of the primary purposes of Cookies is to provide a convenience feature to save you time. For example, Cookies allow Shopify to recognise you when you re-enter Flyinggraphics.com so that you will not have to log in each time you visit.

5.2 Cookies also allow us to collect anonymous traffic

data, such as the number of unique and return visitors who use Flyinggraphics.com. If you prefer, you can reset your browser to notify you when you've received a Cookie or, alternatively, to refuse to accept Cookies.

5.3 It is important to note that you may not be able to use certain features on our site if you choose not to accept Cookies.

5.4 The use of Cookies is an industry standard and occurs at most major websites.

5.5 If you would like to delete your cookies, please see your browser's privacy settings.

6. Data Sharing as Asset

6.1 Shopify may consider your Personal Information to be an asset that will be transferred in the event of a merger or acquisition of Shopify or its assets.

6.2 You will be notified via email or by a notice on Shopify's website of any such change in ownership or control of your Personal Information. Similarly, Flyinggraphics may transfer your Personal Information in the event of a merger or acquisition, but will notify you first.

6.3 To Third Parties. Shopify will disclose your Personal Information to an authorised payment processor and any other third party who needs to know your Personal Information so that your order can be processed.

6.4 Shopify and Flyinggraphics may also disclose your Personal Information to prevent an emergency, to prevent harm to others, to respond to legal requirements, to protect or enforce its rights, to protect or enforce the rights of a third party, or as required or permitted by law (including, without limitation, to comply with a subpoena or court order).

7. Communications from Shopify

Shopify may communicate with you regarding your transactions on Flyinggraphics.com.

8. Communications from Flyinggraphics.com

Flyinggraphics.com may communicate with you regarding your purchases and/or inquiries/inputs/feedback on our site.

9. Protection for Children

9.1 Children should always ask parents for permission before providing any Personal Information to Flyinggraphics.com or purchasing any products or services from Flyinggraphics.com.

9.2 Flyinggraphics.com expressly adheres to all laws and policies related to children's privacy.

9.3 Flyinggraphics.com does not knowingly collect or solicit Personal Information from or about children under 13. If we discover we have received any Personal Information from a child under 13 in violation of this policy, we will delete that information



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immediately. If you believe Flyinggraphics.com has any Personal Information from or about anyone under 13, please contact us in the manner provided for below.

10. Data Retention

Flyinggraphics.com retains your information for as long as necessary to permit us to use it for the purposes that we have communicated to you and comply with applicable law or regulations.

11. Your Consent and Changes to Privacy Policy

11.1 The Flyinggraphics.com Privacy Policy was updated on January 1, 2016.

11.2 By using this site, you consent to the collection and use of your information by Flyinggraphics.com in the manner specified in this Privacy Policy.

11.3 Flyinggraphics.com reserves the right to change or amend this Privacy Policy prospectively at any time by posting the revised Privacy Policy. We encourage you to periodically review this Privacy Policy to be informed of how we are protecting your information.

12. How to Contact Shopify to Opt Out, Correct, Update, or Remove Personal Information

If you have questions about Shopify's privacy practices, or would like to review, change, or delete

your Personal Information from Shopify's database, contact Shopify at privacy@shopify.com or by mail at: Jaded Pixel Technologies Inc., 61a York St., Ottawa, Ontario, K1N 5T2 Canada.

13. How to Contact Flyinggraphics.com. with a question or to Opt Out, Correct, Update, or Remove Personal Information

Users may opt out of certain services or correct, update, or remove Personal Information that Flyinggraphics.com. has collected about them through any of the means listed below. Please be sure to include the following information in your correspondence:

Your e-mail address

Your first and last name

Your postal address (street, city, state/county, zip code/postcode, and country)

Email us at: tom@flyinggraphics.com

Write to us at: Flyinggraphics, 22 Fairlop Close, Calcot, Reading RG31 7EF United Kingdom

Please allow up to six (6) weeks for requests to be processed.



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