

## ART OF BEAUTY

WITH THE ART OF BEAUTY, THE HOUSE OF LA PRAIRIE
HAS CONCEIVED SENSORIAL EXPERIENCES AT ONCE INDULGENT
AND CUTTING-EDGE – SINGULAR, BESPOKE PROTOCOLS
ENRICHED WITH POTENT MOLECULES AND PRECIOUS INGREDIENTS
CAPTURED IN LUXURIOUS FORMULATIONS.

INSPIRED BY LA PRAIRIE'S BIRTHPLACE, THE ART OF BEAUTY
IS OFFERED IN AN ATMOSPHERE THAT RECALLS
THE TRANOUIL LANDSCAPES OF THE LAND OF THE HOUSE'S ORIGINS.

CREATED BY LA PRAIRIE AS AN EXPRESSION OF SWISS NATURE FUSED WITH 90 YEARS OF SWISS CELLULAR SCIENCE AND DISCREET, ELEGANT AESTHETICS, THESE EXPERIENCES IMMERSE YOU IN A WORLD OF TIMELESS BEAUTY.

WITH LA PRAIRIE'S ART OF BEAUTY,
EMERGE REJUVENATED FROM A PLACE WHERE TIME STANDS STILL.

## CAVIAR INDULGENCE

LIFE-INFUSED SWISS WATERS ARE AT THE HEART OF LA PRAIRIE'S CAVIAR SCIENCE, INFUSING CAVIAR INGREDIENTS WITH UNPARALLELED LIFTING AND FIRMING POTENCY.

A TOTAL INDULGENCE, THIS SKINCARE CEREMONY PROFOUNDLY IMPROVES THE APPEARANCE OF ELASTICITY AND TONE. SKIN APPEARS FIRMED AND LIFTED. TIME IS INFUSED WITH LIFE.

90 MINUTES

CHF 300

