

10 Principles of Fair Trade

World Fair Trade Organization (WFTO)

Principle One: Creating Opportunities for Economically Disadvantaged Producers

- Specifically supporting marginalized small producers.
- Enabling economic independence and supporting community development.

Principle Two: Transparency and Accountability

- Accountability and transparency in commercial transactions.
- Participatory methods to involve all stakeholders in decision making.
- Strong communication channels in whole supply chain.

Principle Three: Fair Trading Practices

- The organization trades with concern for the social, economic and environmental well-being of marginalized small producers and does not maximize profit at their expense.

Principle Four: Payment of a Fair Price

- A price that is mutually agreed through dialogue and participation.
- Fair for the producer and a price that can be sustained by the market.
- Socially accepted payment to workers in the local context.
- Equal pay for equal work by men and women.

Principle Five: Ensuring No Child Labour and Forced Labour

The organization adheres to the UN Convention on the Rights of the Child, and national / local law on the employment of children.

Principle Six: Commitment to Non Discrimination, Gender Equity and Women's Economic Empowerment and Freedom of Association

Principle Seven: Ensuring Good Working Conditions

- Safe and healthy working conditions.
- Compliant with local laws and ILO conventions on health and safety.

Principle Eight: Providing Capacity Building

- Increasing positive development impacts on small and marginalized producers.
- Supporting small producer groups to access markets, improve Principles and develop business.

Principle Nine: Promoting Fair Trade

Principle Ten: Respect for the Environment

- Maximizing the use of sustainable raw materials.
- Manufacturing that reduces amount of energy required.
- Use of recycled, biodegradable packing materials and freight by sea where possible.

TO SEE FULL DESCRIPTION OF THE 10 FAIR TRADE PRINCIPLES:

<http://www.wfto.com/fair-trade/10-principles-fair-trade>

<http://tinyurl.com/ogv3kj5>