

# LOGO & ART GUIDELINES

## FILE TYPES

AI (Adobe Illustrator) or PDF preferred

PSD (Photoshop) or high resolution PNG accepted

## DO

- Edit and save your file in CMYK
- Outline your text before saving

## DON'T

- Save an image file (jpeg, png, gif, etc) as a PDF
- Flatten the layers in your art files
- Send files in RGB format