



COFFEE TRADE BOOK

## PROTEIN COFFEE PODS



Coffee has long been known for its antioxidant properties. We've made it better by adding 7 grams of protein (collagen). Make it a flat white that'll be 13g protein per cup and 14g for a latte.

We roast the best quality beans we can source in the world within that particular season. We then add collagen and vitamin C (for the collagen to be absorbed). Taking our home coffee game to the next level. Perfect blend of taste, body & nutrition.



### TASTING NOTES

Dark Chocolate, Biscuit, Hazelnut.

### ORIGIN

Blend.

### ROAST

Medium & Dark.



100% COMPOSTABLE



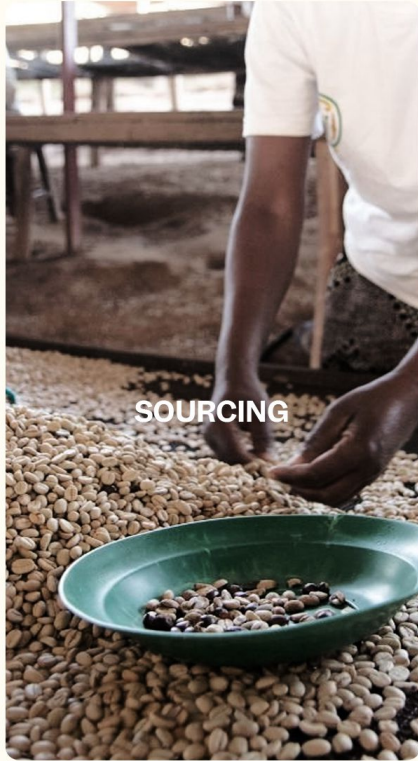
PLANET FRIENDLY



Our Blend is perfect for morning, noon and night. Balanced and smooth. A versatile coffee blend for all-day drinking. These Nespresso® compatible pods are home compostable.



# PROCESS



SOURCING

We start by sourcing high quality, single origin beans, based on flavour profile, growing conditions & sustainability. Before roasting beans are inspected and graded to ensure quality and consistency for the final product.



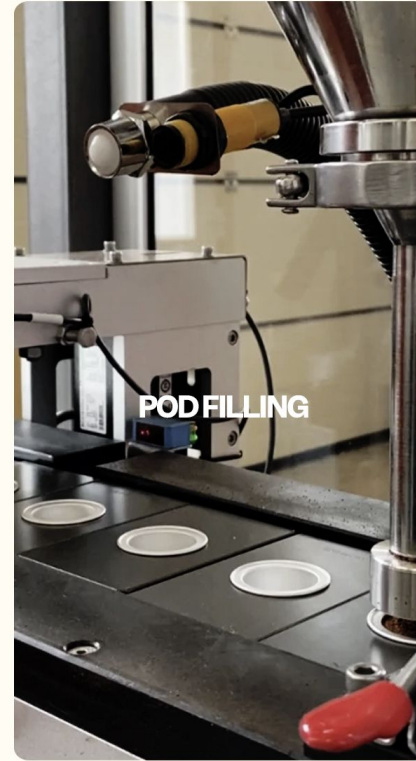
ROASTING

Selected beans are roasted in batches with precise temperature & timing control to develop the unique flavour profile. After reaching desired roast level beans are then cooled to halt roasting process & preserve flavour compounds.



GRINDING &  
COLLAGEN

Here we grind to a specific size to ensure optimal extraction before adding our special collagen mix - both done shortly before pod filling to ensure maximum freshness.



POD FILLING

Measured precisely to ensure each pod contains the correct amount for a consistent cup of coffee. Pods are then sealed protecting against oxygen & moisture preserving aroma & flavour.



PACKAGE & SHIP

Our products are ready to be processed and shipped out within the UK & internationally on shelves, behind bars, on customers dorsteps, gyms, festivals and desks alike.

**12 MONTH SHELF LIFE**



## PROTEIN COFFEE PODS



Instant coffee and mixes are growing in popularity globally. This trend is driven by younger consumers who want coffee shop-style drinks at home without the high cost or elaborate preparation.



Energy and focus have always been linked to coffee, but now we're seeing this expand to weight loss, performance enhancement, products fortified with different nutrients, and so on. With trends towards functional coffee.



Specialty coffee has continued to gain traction among consumers, with more people seeking high-quality, grab-and-go options. Even with the economic uncertainties, coffee lovers aren't willing to compromise on taste.

OUR PODS ARE



INTERNATIONAL DISTRIBUTION



Up to 16g vs 7g of protein per iced latte using our pods as the espresso shot.

All of our coffees are tested weekly by our professional tasters to ensure quality and delicious flavour.



LOGIN OR REQUEST A PRICELIST TO SEE ALL WHOLESALE PRICES AND MINIMUM ORDER QUANTITIES

Our specialty coffee is roasted in London, using beans from Brazil, Guatemala, Ethiopia, China, Honduras, Colombia - depending on season.

Contact: [wholesale@nuff-co.com](mailto:wholesale@nuff-co.com)  
to see full pricelist, MOQ's

## ONBOARDING

Available in boxes of

10

30

100

Medium Roast

Dark Roast

Trade account set up

A trade account tailored to your specific needs allowing seamless ordering/reordering.

Account Manager

Working together with an account manager to maximise sales and performance

Sales rep

Assisting on strategy set by account manager and vendor - working with store stock controller

