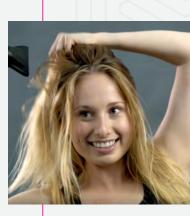
BOLDIFYING YOUR STYLE with **BOLDIFY HAIR FIBERS**

STEP 1







Helpful Hint:

Use **Boldify Hair** Volumizing Powder when styling for added texture and fullness!

STEP 2

Wash, completely dry, and style hair as usual.



BO LD IFY.

Shake the fibers carefully onto thinning areas, then **gently pat hair** to set fibers in place.



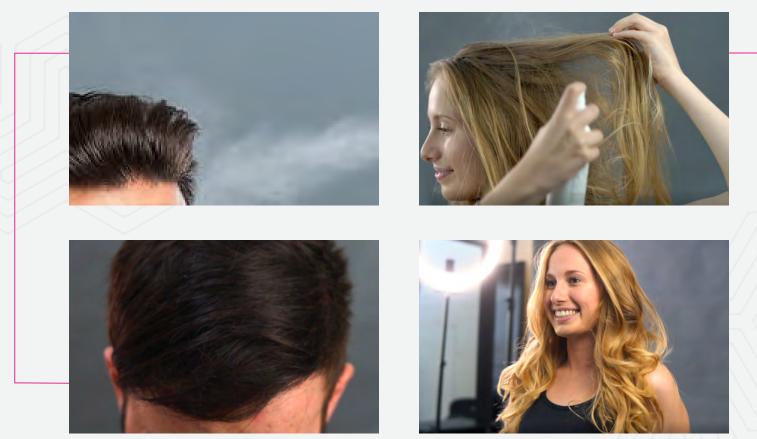




BO LD IFY

STEP 3

For best results, finish with a touch of hairspray for extra hold and texture.



PROTIPS for PHENOMENAL RESULTS

DO use on completely dry, pre-styled hair. **O NOT** use on wet or damp hair.

DO apply evenly and moderately - too little won't cover well, and too much may look unnatural.

DO NOT manipulate the fibers post-application beyond the recommended patting to set.

DO avoid playing with or running your fingers/hands through hair post-application.

