

Wolf & Shepherd

LOS ANGELES

Company: Wolf & Shepherd

Position: Production Internship Summer 2019

Wolf & Shepherd, a men's performance dress shoe line, is designed for the high-performing young professional. As a fast-growing lifestyle brand, we are on a mission to debunk the myth that classically styled dress shoes can't have modern technology comforts. We have had early success designing and selling our beautiful (and comfortable) dress shoes, and we are continually looking for ways to innovate and grow our brand.

Learning Outcomes:

- Get real world experience in all aspects of creative content production including scheduling, location scouting, studio and on location photo/video shoots, and post editing process
- Present briefs for content shoots and delivering assets to brand and talent
- Proper lighting, audio set up and set design
- Work with influencers and celebrities

Intern responsibilities may include:

- Research trending social and digital content
 - General research on current apparel & footwear trends
- Content Production
 - Scheduling talent, sourcing materials/props, content brainstorming with team
 - Production Assistant
 - Organize new and existing photos and videos
 - Editing photos and videos in post production software (lightroom, photoshop, premiere pro)
 - Product photography
 - Lifestyle photography/videography

The ideal candidate has a keen interest in creative content production that drives a brand forward as a whole and possesses working knowledge of photography and videography. This person must be a self-starter and an energetic learner who has the ability to adapt quickly and learn from mistakes.

Qualifications:

- Current student receiving a degree in photo/video production related field or marketing
- Interest in Fashion/Retail & E-Commerce Industry
- Excellent attention to details with strong organizational skills
- Ability to multi-task with excellent follow-through and task completion
- Strong oral and written communications skills and sense of humor

- Strong team player, ability to work with diverse cross-functional teams
- Creative problem solver; able to work independently to produce quality results
- Thrives in fast-paced environment
- Proficient in Adobe Creative Suite: Photoshop, Lightroom, Illustrator, Premiere Pro
- Adobe After Effects is a bonus
- Portfolio of recent work
- Transportation