

Wolf & Shepherd

LOS ANGELES

Company: Wolf & Shepherd

Position: Graphic Design Associate

Wolf & Shepherd is a lifestyle brand on a mission to debunk the myth that classically styled dress shoes can't have modern technology comforts. We have had early success designing and selling our beautiful (and comfortable) dress shoes, and we are continually looking for ways improve and grow. As Manager of Operations and Finance, you will have strategic and operational oversight to all things ops and finance, including: Accounting, FP&A, Supply Chain, Fulfillment, and Customer Experience.

This is a dynamic and fast-paced role with a simple goal - enable the business to grow by providing financial oversight/guidance as well as operational leadership and decision making.

We are looking for a highly creative and high-powered graphic designer to create smart design solutions consistent within brand and creative standards, with both print and digital design experience. You need to be able to build web graphics, email marketing, promotional and digital campaigns - Ability to conceptualize creative options that push through the clutter and take ideas from sketches, all the way to visually stunning executions. You should be able to work within a team structure, as well as independently to ensure deliverables are achieved on time while maintaining the highest quality. And, understand and embrace current design trends and how those fit into the Wolf & Shepherd brand story.

Qualifications:

- Bachelor's Degree in Graphic Design or related field
- 3-5 years experience in a graphic design position; consumer/lifestyle brand or eCommerce business experience is preferred.
- Connection to fashion, sport and lifestyle trends
- Proven ability to manage multiple projects and timelines
- Experience in Graphic Design applied to product, materials, print and spaces.
- Creates graphic content that is industry leading, on trend and consistently incorporates consumer/brand insights that evoke emotion and are on-brand in storytelling.
- Uses advanced designs ability to create original graphic designs that effectively communicate Wolf & Shepherd's brand message.
- Thorough knowledge and ability with the Adobe suite of design products, specifically Photoshop, Illustrator, and InDesign.
- Ability to manage multiple deadlines on various projects at a time.
- Strong knowledge of file preparation for print, sample refinement and execution
- Some knowledge CSS and HTML and familiarity with responsive web design
- Strong project management and communication skills, with the ability to multitask and prioritize.
- Highly organized and excellent attention to detail.
- Creative thinker and self-starter, excited to contribute new ideas and help develop 'what's next' for the brand.

- Proven ability to apply and perform graphic design skills, including drawing/sketching, typography, ideation, color theory, understanding of space and use of texture, visual presentation development and layout that is supported by your graphic design portfolio.
- Natural affinity for design, art and culture.

Compensation & Benefits:

- Competitive compensation package
- Health benefits package
- Flexible vacation
- The latest Wolf & Shepherd gear

If this sounds like the right opportunity for you, let us know! Send us your resume, CV, portfolio .pdf, and professional references for this role to jobs@wolfandshepherd.com. We look forward to hearing from you.