

Dominic Symons

Dominic Symons is the Founder and Creative Director of Bluelounge, an award-winning, international design studio known for its clever products that solve everyday problems through design.

Swiss by birth and a British national, Symons studied at the Art Center College of Design in La Tour-de-Peilz, Switzerland and Pasadena, California. After graduating, Symons worked for a multidisciplinary design firm, in San Francisco.

In 1999, Symons left San Francisco and established Bluelounge, a full-service creative firm in Los Angeles with partner, Melissa Sunjaya. The team quickly gained international recognition for their work fusing graphic and industrial design on behalf of a variety of global clients.

A few years later, Symons' drive to transform everyday objects into the focus of desire, experience in product design and his entrepreneurial spirit lead him to build a brand out of the design studio. Starting with a single product, Symons tapped into his uncanny knack for finding solutions to everyday problems and launched his first product under the Bluelounge brand.

His vision for functional simplicity has been an integral part of the company's success and has been the subject of international accolades. Among them: the Red Dot Award, IDEA, Good Design and Sparks Award.

Today, Symons continues to design products that are practical and relatable with good design at the core of each and every one. He leads the Bluelounge team from Jakarta, Indonesia where he resides with his wife, Melissa Sunjaya and their two daughters.