

Bluelounge is an award-winning, international design studio known for its clever products that solve everyday problems through design.

Founded in 1999 by designers, Melissa Sunjaya and Dominic Symons, Bluelounge began as a full-service creative firm offering brand strategy, graphic design and consulting services focusing on product development, advanced design research and corporate communications campaigns for a variety of clients globally.

Born of this fusion of graphic and industrial design experience, in 2005, Bluelounge designed and launched a product of its own, springboarding the company to become the product manufacturing and international distribution enterprise it is today.

Bluelounge's elegant and sophisticated products evoke a conceptual simplicity and practicality that has attracted international acclaim securing numerous awards and accolades including: Red Dot Design Awards (Germany), iF International Forum Design Awards (Germany), Good Design Awards (Japan), Green Good Design Awards (United States) and Spark Design & Architecture Awards (United States).

The company's creative achievements have resulted in an impressive global intellectual property portfolio, including a significant number of utility and design patents, marks and copyrights that cover Bluelounge's innovations.

Today, under the creative direction of Dominic Symons, the Bluelounge team is a vibrant collective that champions ingenuity and embraces the imagination to fuel innovation.

Bluelounge is headquartered in Singapore, with creative studios and R&D divisions in Jakarta, Indonesia and Pasadena, California. Bluelounge products are available in over 500 stores stateside and through international distributors, promotional agents, and licensees in over 46 countries worldwide.