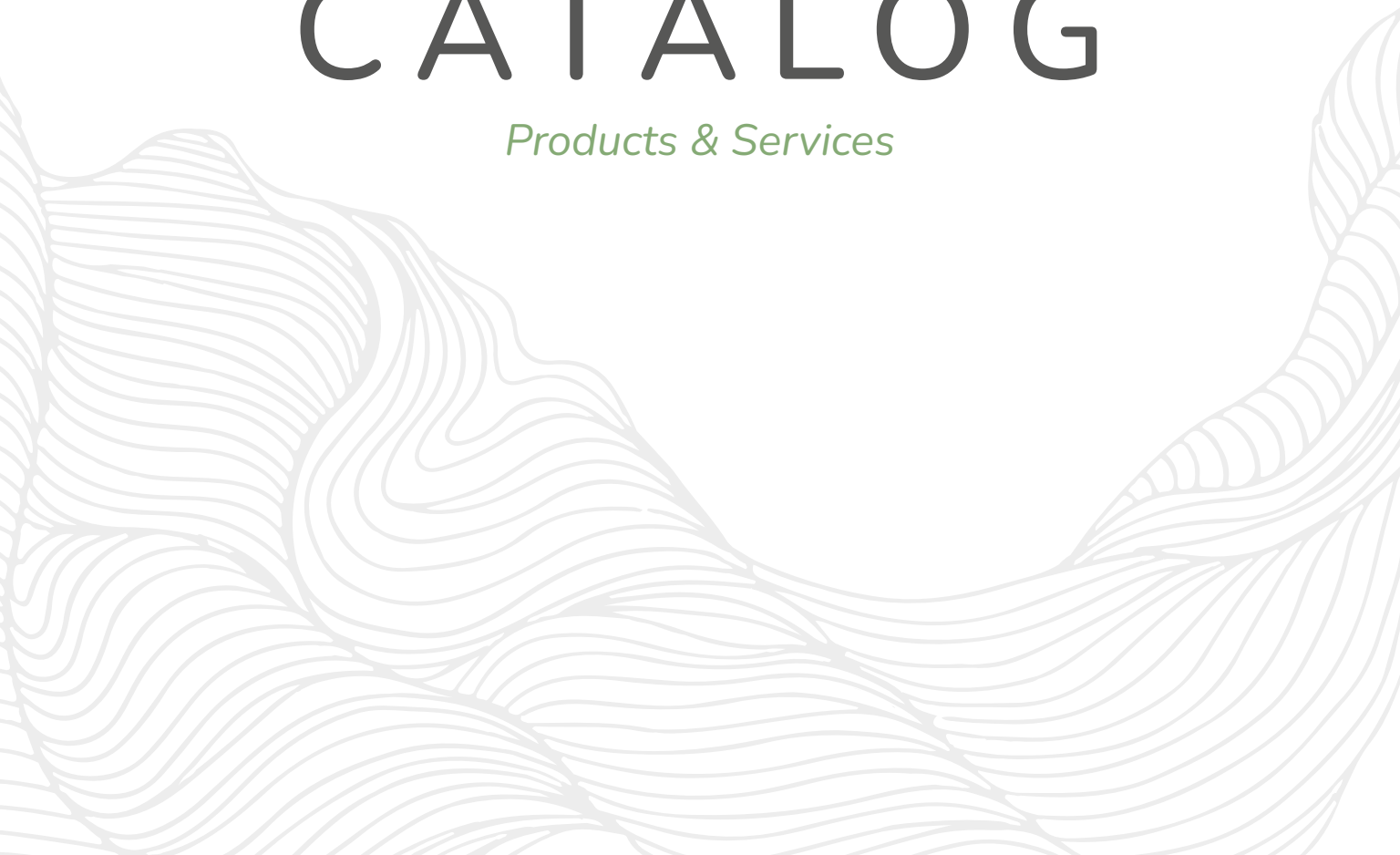




CATALOG

Products & Services



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FOUNDER'S STORY

Originally from Russia, where engineering is practically a family tradition, I proudly earned my engineering degree. Following in the footsteps of many, I pursued engineering roles for both the Russian and US military. However, there's a unique twist to my story – an unyielding artistic side that I wasn't able to ignore.

In 2010, my journey led me to the sunny shores of Los Angeles. You'd think the incredible weather would be a blessing for my skin, but it had other ideas. My skin just couldn't handle the change. I tried everything – oils, butters, creams – you name it. Nothing seemed to do the trick.

That's when I had an idea: *"Why not engineer a solution myself?"* I rolled up my sleeves and dived into the world of soap making. And let me tell you, I was blown away. Not only did it satisfy my artistic cravings, but it also transformed my skin.

What began as a simple hobby soon evolved into a burning passion. I had so much soap at home that I didn't need to buy lotions anymore!

In 2014, almost out of nowhere, I founded a small soap-making company. It was a humble start, and I never really envisioned it becoming something more. But in 2018, a major national retailer placed a massive order, changing the game entirely.

By 2021, I made a life-changing decision. I bid farewell to my engineering job to become a full-time soap factory entrepreneur. With the incredible support of my husband, who happens to be a sales whiz, we expanded our reach. Today, our soap is not just local; it's in stores all across the country.

So, come along and be part of the SoapyMania story. Discover how engineering and creativity harmoniously coexist in our handcrafted soaps and skincare products. We can't wait to share the magic with you.

With so much SoapyLove,

Alena Goco





Ⓜ ABOUT THE BRAND

WE ARE ONE. At SoapyMania, we believe that together we can make the world a healthier, cleaner place. We are all connected as a part of the same ecosystem. Like the Ladybug that protects and cleans the leaf it's on, Soapymania is here to do the same for you.

We believe in providing luxurious bath and body treats you can trust. Our locally-crafted products are meticulously composed with the utmost care, using only the finest quality, non-toxic, natural, and eco-conscious ingredients that ensure gentle and safe application on all skin types.

Our unwavering focus on producing organic and all-natural products is a reflection of our commitment to preserving the environment for future generations. We endeavor to act as responsible global citizens and constantly seek sustainable solutions to ensure the least impact on our planet.



Ⓜ THE PRODUCT: SUSTAINABLE & MULTI-TASKING

At SoapyMania, our dedication to quality and versatility takes center stage in every product we create. We take pride in crafting skincare marvels that surpass traditional expectations, introducing a new level of multitasking functionality.

Each of our products is meticulously designed to serve multiple purposes, creating a holistic approach to skincare. Beyond the standard cleansing function, they seamlessly integrate moisturizing properties, providing a comprehensive solution for your skin's needs. Whether you're addressing specific issues like eczema or acne or seeking an all-encompassing sensory experience, our offerings cater to diverse requirements.

In addition to their multifunctionality, our products embrace ethical practices and sustainability. We use exclusively natural and organic ingredients, ethically sourced to align with our commitment to responsible production. As we continue to evolve, we actively explore innovative, eco-conscious packaging solutions, ensuring that our dedication to preserving the planet extends beyond formulation to every aspect of our products.





NON-GLYCERIN BAR SOAP

Explore conscientious skincare with our collection of non-glycerin soaps, meticulously crafted from ethically sourced natural and organic ingredients such as coconut oil, shea butter, castor oil, and fragrant herbs. Handmade in the traditional way, these soaps embody a fusion of health-conscious formulations, nurturing care for the skin, and enchanting scents.

- ⌚ Gentle Cleansing
- ⌚ Aromatherapy
- ⌚ Mood Boosting
- ⌚ Spa-Like Experience at Home

INGREDIENTS:

Shea Butter, Coconut Oil, Olive Oil, Castor Oil, Distilled Water, Sodium Hydroxide (Saponification Agent – None Left In Final Product), Fragrance And/Or Essential Oil, Activated Charcoal, Mica, Titanium Dioxide, Iron Oxide, Love



Charcoal Citrus



Lavender Ocean



Cranberry Cheesecake



Ocean Clouds

... and more

GLYCERIN BAR SOAP

Indulge in our premium glycerin soap collection, crafted from top-quality ingredients. Enriched with essential oils, these soaps provide a luxurious blend of indulgence and skin-loving care, offering a pampering experience that rejuvenates your body, mind, and soul.

- ⌚ Gentle Cleansing
- ⌚ Aromatherapy
- ⌚ Mood Boosting
- ⌚ Spa-Like Experience at Home

INGREDIENTS:

Saponified Oils Of Coconut, Sustainable Palm & Safflower, Vegetable Glycerin (Kosher), Water, Sorbitol, Fragrance And/Or Essential Oil, Propylene Glycol (Made From Vegetable Glycerin), Sorbitan Oleate (Emulsifier), Oat Protein, Vitamin E Oil, Titanium Dioxide, Micas, Ultramarine, Love



Hawaiian Paradise



Green Stone Eucalyptus



Blooming Rose



Tropical Sunset

... and more





LOOFAH SOAP

Explore our Hero-Product, the Loofah Soap Bar — gentle exfoliation and nourishing cleansing with organic loofah and premium ingredients all in one. It's skin-friendly, planet-conscious — vegan, eco-friendly, cruelty-free, and non-toxic, all in a recyclable package.

- ⌚ Gentle Cleansing
- ⌚ Exfoliates
- ⌚ Aromatherapy
- ⌚ Mood Boosting
- ⌚ Improves blood circulation
- ⌚ Massages
- ⌚ Spa-Like Experience at Home

INGREDIENTS:

Organic Loofah Plant, Saponified Oils Of Coconut, Sustainable Palm & Safflower, Vegetable Glycerin (Kosher), Water, Sorbitol, Fragrance And/Or Essential Oil, Propylene Glycol (Made From Vegetable Glycerin), Sorbitan Oleate (Emulsifier), Oat Protein, Vitamin E Oil, Titanium Dioxide, Micas, Iron Oxide, Love



Fifty Shades



Tropical Plumeria



Mojito (Mint & Lime)



Mango & Coconut

... and more

BODY SCRUB CUBES

Transform your skincare routine with the natural Sugar Cube Scrub, a true game-changer that eliminates the need for multiple body products. This innovative scrub is not just a cleanser; it's a comprehensive solution designed to replace three or more essential body products.

- ⌚ Gentle Cleansing
- ⌚ Mess-FREE in your shower or tub
- ⌚ Deep Moisturization
- ⌚ No bacteria growth
- ⌚ Effective Exfoliation
- ⌚ One cube is enough for entire body
- ⌚ Refreshed and Rejuvenated Skin
- ⌚ All-in-One Convenience

INGREDIENTS:

Organic Vegan Cane Sugar, Glycerin, Saponified Olive Oil, Saponified Shea Butter, Saponified Coconut Oil, Fragrance And/Or Essential Oil, Vitamin E, Titanium Dioxide, Micas, Iron Oxide, Love



Calming Lavender



Green Tea & Cucumber



Mango Smoothie



Ocean Blue

... and more





Ⓢ BATH BOMBS

Indulge in our handcrafted Bath Bombs, a pampering treat for your skin and a calming ritual for your mind. Immerse yourself in soothing natural fragrances and discover the delightful touch of real flower petals.

- Ⓢ Skin Moisturization
- Ⓢ Aromatherapy
- Ⓢ Enhanced Blood Circulation
- Ⓢ Spa-Like Experience at Home
- Ⓢ Antioxidant Boost
- Ⓢ Stress Relief
- Ⓢ Improved Sleep
- Ⓢ Skin Detoxification

INGREDIENTS:

Baking Soda, Citric Acid, Corn Starch, Kaolin Clay, Cream Of Tartar, Alcohol, Fragrance And/Or Essential Oil, Coconut Oil, Distilled Water, Polysorbate 80, Herbs And/Or Flowers, Titanium Dioxide, Micas, Ultramarine, Love



Creamy Rose



Peppermint & Chamomile



Calendula Ginger Tea



Lavender Breeze

... and more

Ⓢ SHOWER STEAMERS

Feel the stress melt away as soothing scents surround you, turning your shower into a calm oasis. No Tub? No Problem: Even without a bathtub, you can enjoy a spa-like experience right in your shower. Perfect for busy days, our Shower Steamers offer a speedy way to unwind and destress.

- Ⓢ Aromatherapy
- Ⓢ Sinus Relief
- Ⓢ Spa-Like Experience at Home
- Ⓢ Relaxation
- Ⓢ Mood Boost

INGREDIENTS:

Baking Soda, Citric Acid, Corn Starch, Fragrance And/Or Essential Oil, Kaolin Clay, Cream Of Tartar, Alcohol, Coconut Oil, Distilled Water, Polysorbate 80, Titanium Dioxide, Micas, Iron Oxide, Activated Charcoal, Love



Green Tea & Cucumber



Rose Rain



Eucalyptus Leaf



Calming Lavender

... and more





Ⓢ BATH SALTS

Immerse yourself in our exceptional Bath Salt blend, a fusion of Himalayan Pink Salt, Dead Sea Salt, and Epsom salts, enriched with replenishing minerals. Experience a spa-like relaxation, letting the mineral-infused salts heal your body and promote tranquility.

- Ⓢ Helps fight off pro-aging free radicals
- Ⓢ Replenishes skin moisture
- Ⓢ Soothes sore joints and muscles
- Ⓢ Purifies your pores
- Ⓢ Stabilizes mood and relieve stress, anxiety, and depression
- Ⓢ Helps calm skin allergies, eczema, and psoriasis

INGREDIENTS:

Epsom Salt, Sea Salt, Fragrance And/Or Essential Oil, Herbs And/Or Flowers, Love



Himalayan Rose



Peppermint Chamomile



Eucalyptus Serenity



Calendula Ginger Tea

... and more

Ⓢ SETS

AROMATIC SOAK & STEAM SET

Ⓢ Contains 2 Handmade Bath Bombs and 4 Shower Steamers

Experience ultimate relaxation with our Aromatic Soak and Steam Set. Indulge in luxurious bath bombs for a blissful escape when you have time, or invigorate your senses on the go with our quick and convenient shower steamers — a perfect mix-and-match set for all your pampering needs.

SERENE BATH BOMBS SET

Ⓢ Contains 4 Handmade Bath Bombs

Immerse yourself in tranquility with our Serene Bath Bombs Set. Handmade with only the finest ingredients, these luxurious bath bombs offer a decadent escape, creating a spa-like experience that transforms your bathing routine into a moment of pure indulgence.

AROMATHERAPY SHOWER STEAMERS SET

Ⓢ Contains 8 Handmade Shower Steamers

Elevate your daily shower routine with our Aromatherapy Shower Steamers set, featuring eight enchanting blends that release soothing essential oil aromas, turning your shower into a rejuvenating escape for the senses.

All of the sets make a wonderful gift!





SETS

SOAPYMANIA FAVORITE'S BOX

SoapyMania Favorite's Box — a thoughtfully curated collection bringing together our best-selling items for a complete and indulgent pampering experience. Pick each flavor of the product yourself for a journey of self-care and relaxation.

- Loofah Soap (1)
- Glycerin Bar Soap (1)
- Sugar Scrub Cubes (1)
- Shower Steamer (2)
- Bath Bomb (2)
- Aromatic Bath Salt (1)



SETS

SKIN REVIVAL KIT

Revitalize your skin and senses with our Skin Revival Kit — a curated selection of sample-size carefully handcrafted items for the cozy spa experience at home.

- Brown Sugar Lip Scrub
- Exfoliating Body Scrub Cube
- Aromatherapy Shower Steamer
- Hydrating Bath Bomb
- Reviving Bath Salt
- Moisturizing Lip Balm
- Gentle Body Soap
- Oatmeal & Salt Antibacterial Facial Soap





Ⓢ CONCEPT PRODUCTS

WONDER FACIAL CLEANSER + MIRACLE FACIAL BALM DUO

Introducing in 2024, our Wonder Facial Cleanser and Miracle Facial Balm Duo is a captivating addition to your skincare routine. The Wonder Facial Cleanser not only gently purifies but also addresses specific skin concerns with its unique benefits — enriched by key ingredients like Colloidal Silver, Charcoal, and Oatmeal. After cleansing, apply the multitasking Miracle Facial Balm for enhanced results.

COLLOIDAL SILVER WONDER FACIAL CLEANSER + MIRACLE FACIAL BALM

CHARCOAL TEA TREE WONDER FACIAL CLEANSER + MIRACLE FACIAL BALM

OATMEAL & SALT WONDER FACIAL CLEANSER + MIRACLE FACIAL BALM

- Ⓢ Gentle Purification
- Ⓢ Healing with Colloidal Silver
- Ⓢ Detoxification with Charcoal
- Ⓢ Clarifying with Tea Tree
- Ⓢ Soothing with Oatmeal
- Ⓢ Exfoliation with Sea Salt
- Ⓢ Hydration boost and nourishment



Ⓢ CONCEPT PRODUCTS

LIP SCRUB + LIP BALM DUO

Natural exfoliation provided by the natural sugars, while the nourishing combination of Essential Oils and Shea Butter leaves your lips irresistibly smooth. Enriched with Beeswax and Vitamin E Oil, this natural scrub buffs away dead skin and balm treats and plumps your lips, making it a great addition to your beauty routine.

- Ⓢ Natural Exfoliation
- Ⓢ Plumping Effect
- Ⓢ Hydration with Olive Oil and Cocoa Butter
- Ⓢ Nourishing and Soothing with Shea Butter
- Ⓢ Conditioning with Beeswax
- Ⓢ Restoration and Antioxidant Effect with Vitamin E Oil

INGREDIENTS (Lip Scrub):

Brown Sugar, Demerara Cane Sugar, Olive Oil, Shea Butter, Beeswax, Fragrance, Vitamin E Oil, Love

INGREDIENTS (Lip Balm):

Jobba Oil, Candelilla Wax, Cocoa Butter, Essential Oils Blend, Vitamin E Oil, Love





🔗 CONCEPT PRODUCTS

GLOSSY LIP BALM

Light Pink Tinted Glossy Lip Balm – blend of Vitamins and Oils, enriched with Beeswax nourishes and adds a hint of glamor. Your lips also deserve some natural goodness.

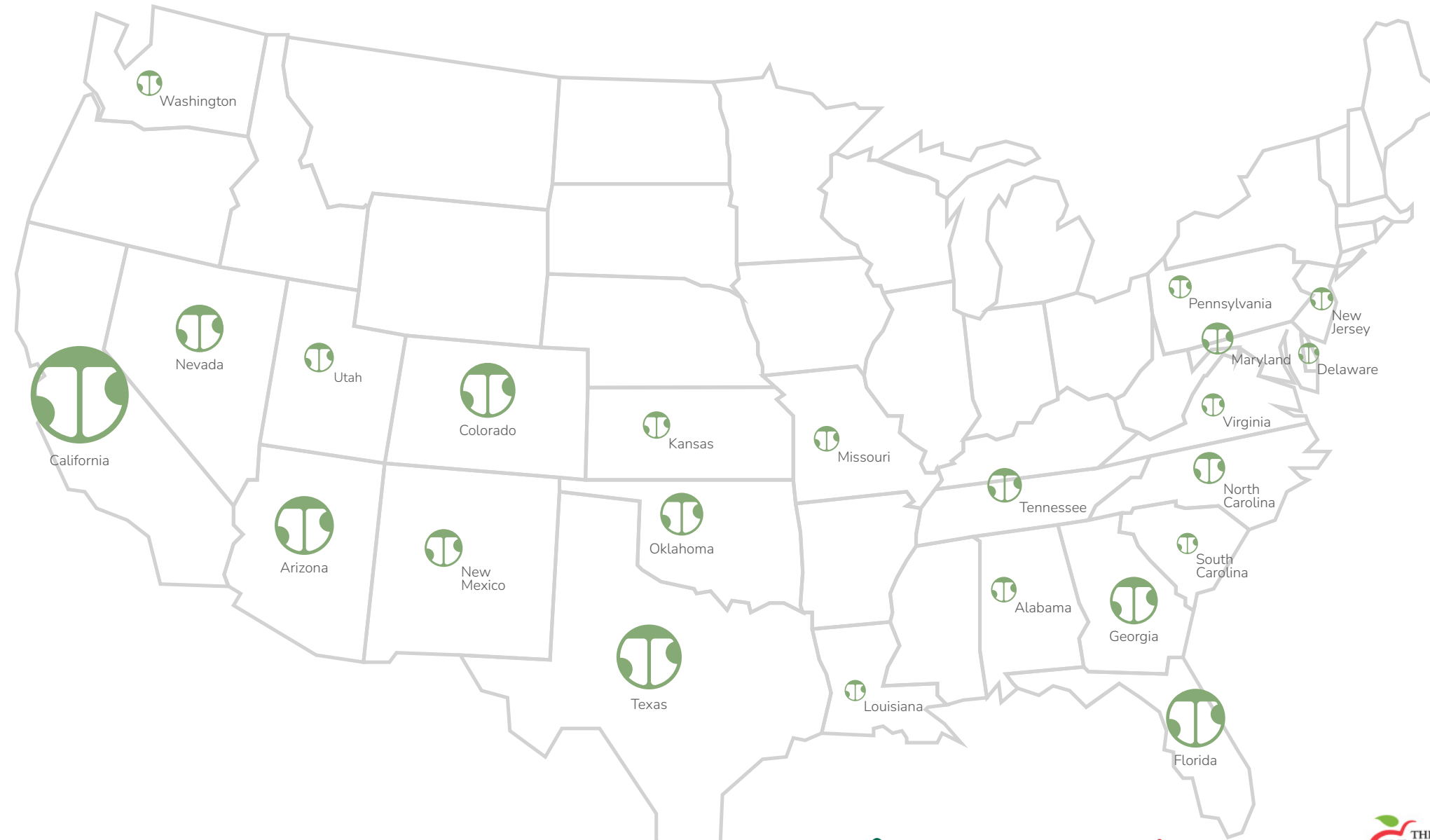
- 🔗 Nourishing Vitamin Blend
- 🔗 Restoration and Antioxidant Effect with Vitamin E Oil
- 🔗 Nourishing and Soothing with Shea Butter
- 🔗 Moisturizing with Coconut Oil
- 🔗 Skin Renewal with Soybean Oil
- 🔗 Conditioning with Beeswax
- 🔗 Subtle Tint for Glamor

INGREDIENTS:

Olive Oil, Shea Butter, Coconut Oil, Soybean Oil, Beeswax, Vitamin E Oil, Fragrance, Mica, Love



SPREADING SOAPY LOVE



SPROUTS
FARMERS MARKET

LAZY ACRES
natural market

Bristol Farms
GOOD · FOOD · MARKET

WHOLE
FOODS
MARKET

MOTHER'S
MARKET & KITCHEN





Ⓜ SERVICES

Ⓜ Private Label

Transform your business identity with our premium private labeling services, offering personalized branding solutions that reflect your distinct vision and enhance product recognition in the market.

Ⓜ Custom Packaging

Elevate your brand with our custom packaging solutions, where innovation meets style to create a unique and memorable unboxing experience for your consumers.

Ⓜ Custom Formulations

Unlock product excellence with our tailored custom formulations, meticulously crafted to meet your specific requirements and elevate your store's offerings to new heights of quality and innovation.

Ⓜ Store Product Exclusivity

Experience unparalleled distinction with our exclusive store products, curated to embody sophistication and uniqueness, ensuring a one-of-a-kind shopping experience for your discerning consumers.

Ⓜ COMING SOON

HAIR CARE

- Ⓜ Shampoo Bar
- Ⓜ Conditioner Bar

KIDS LINE

- Ⓜ Kids Soap
- Ⓜ Bubble Bar
- Ⓜ Tub Crayons

SKINCARE

- Ⓜ Lotion Bar
- Ⓜ Clay Mask
- Ⓜ Hand & Feet Scrub & Soak Set

You name it!



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