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ETHICS & SUSTAINABILITY

I Believe

Our actions have consequences, both good and bad.

There are better ways to pull minerals from the earth and we have the ability to harness their beauty and energy and enrich people's lives in the process while treating the earth with respect.

This is the beginning of a long journey. We can't let perfection become the enemy of progress but we will always strive to do better!

Transparency, honesty and truthfulness are possible, without greenwashing.

Fairmined Gold

#GoldToBeProudOf

Claims of sustainability through the use of recycled gold are generally false. For me there is a better way forward and it is through the use of Fairmined® gold.

Fairmined® is an assurance label that certifies gold from empowered responsible artisanal and small-scale mining organizations. It transforms mining into an active force for good, ensuring social development and environmental protection, providing everyone with a source of gold to be proud of.

I am a proud Fairmined® license holder and have transitioned my entire collection to Fairmined® gold!



Canadian Mined Diamonds

The Kimberley Process Certification is the certification that almost all designers and retailers refer to when they say a diamond is “certified conflict free”. However, it has recently come to light that the Kimberley Process is not living up to its mission. This means that unfortunately you can no longer rely on this designation as it currently stands. While this does not mean that diamonds with this certification are from a conflict region, it can give no assurances that they are not.

Not only valued for the high quality, Canadian diamonds are one of the most ethical in the industry. “All diamonds mined in Canada are guaranteed to be conflict-free, unlike almost all other diamonds”. Since working with ethical and origin traceable diamonds is important to both me as a designer and to many of my customers, Canadian Diamonds are my best option.

What about lab grown diamonds? Dive into the blog or ask me about my thoughts on lab created gemstones and why I choose to only offer them for 1+ carat stones in my one-of-a-kind creations.



In The Studio

An ethical studio starts with reducing our carbon footprint and minimizing the use of toxic chemicals, yet it also includes a flexible workplace that offers healthcare and allows for work life balance including a 4-day work week.

Over the past 3 years I have eliminated single use plastics, moved to 100% recycled, recyclable or compostable shipping materials, and dramatically reduced our dependency on the convenience of free overnight delivery. I prioritize working with local vendors to support and strengthen our community and actively share our knowledge and mentor designers to raise the tide for all ships.







available in 14k Fairmined yellow gold (yg)
all pieces 100% Fairmined gold unless otherwise noted

Ombre Tourmaline Choker

16 1/4" - 53% FM gold

Small Tourmaline Disc Studd

5/8" - 34% FM gold

Large Tourmaline Disc Studd

1 1/8" - 68% FM gold

6020.yg.tm

SOLD OUT

5089.yg.pt

5089.yg.gt (shown)

\$130 / \$268

\$132 / \$272

Graduated Tourmaline Drop Earrings

3 1/8" - 24% FM gold

5090.yg.pt

5090.yg.gt (shown)

\$214 / \$438

\$222 / \$454

5095.yg.pt (shown)

5095.yg.gt

\$365 / \$730

\$379 / \$758



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Bactrian Glass Stations Necklace

18" with 5/8" pendants

Small Tourmaline Hook

3/4"

6019.yg.bg

\$423 / \$846

5092.yg.pt

5092.yg.gt (shown)

\$141 / \$282

\$145 / \$290

Small Bactrian Glass Hook

3/4"

Medium Tourmaline Hook

1 5/8"

5091.yg.bg

\$90 / \$182

Medium Bactrian Glass Hook

1 5/8"

5093.yg.bg

\$132 / \$268

Tourmaline Stations Necklace

16" with 7/8" pendant

Large Tourmaline Hook

2"

6018.yg.pt (shown)

6018.yg.gt

\$571 / \$1142

\$593 / \$1186

5098.yg.tm

\$343 / \$686

1 large stone

5094.yg.pt

5094.yg.gt

\$233 / \$466

\$249 / \$498

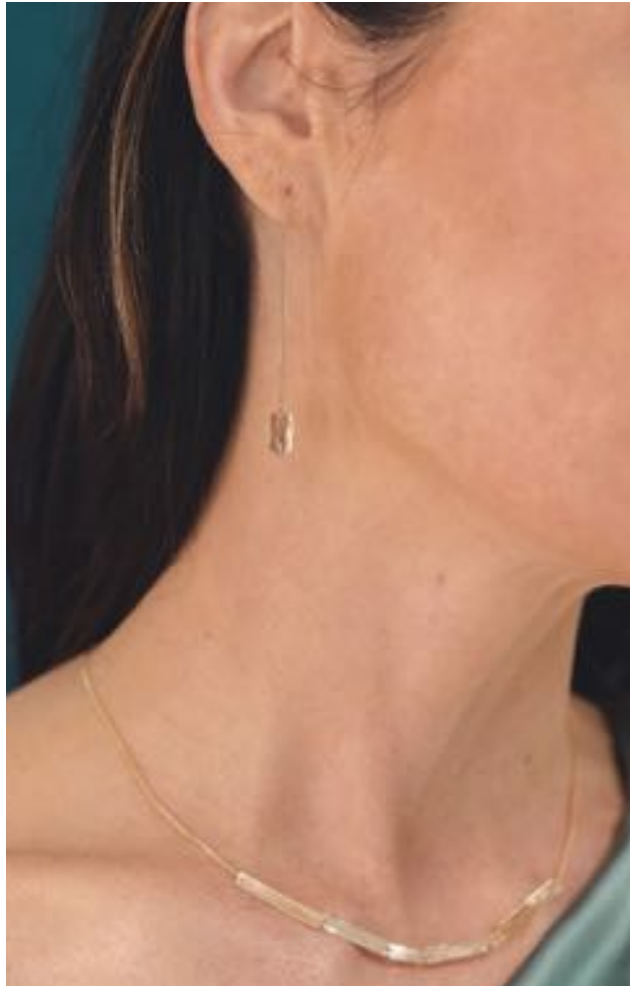
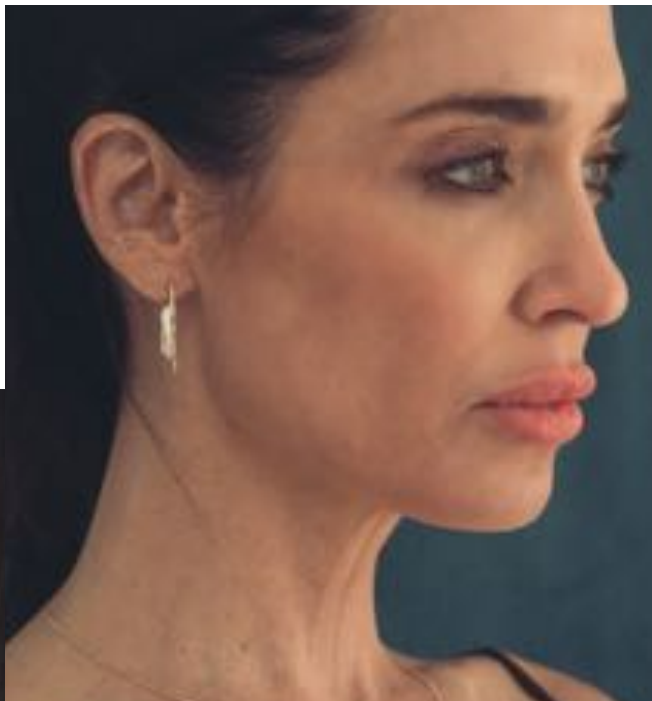
2 medium stones

5096.yg.pt (shown)

5096.yg.gt

\$259 / \$518

\$279 / \$558





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Mini Arc Necklace

18"- 34% FM gold

6015.yg.ns.18

\$584 / \$1168

Arc Necklace

16"- 70% FM gold / 18"- 67% FM gold / 20"- 64% FM gold

5086.yg.ns

6016.yg.ns.16

\$872 / \$1744

6016.yg.ns.18

\$918 / \$1836

Dual Arc Pendant Necklace

18" with 1 1/4" pendant - 25% FM gold

5085.yg.ns

6013.yg.ns

\$550 / \$1100

Arc Threader

2 5/8" - 66% FM

\$310 / \$620

Arc Hook

3/4"

\$134 / \$268

Linear Hook

1 1/8"

5084.yg.ns

\$186 / \$372

Horizon Necklace

16"- 51% FM gold / 18"- 47% FM gold

6017.yg.ns.16

\$566 / \$1132

6017.yg.ns.18

\$610 / \$1220

Dual Plane Pendant Necklace

18" with 1 3/8" pendant - 19% FM gold

6014.yg.ns

\$524 / \$1048

Linear Deco Earring

1 7/8" - 98% FM gold

5088.yg.ns

\$296 / \$592

Linear Threader

2 1/4"- 32% FM gold

5087.yg.ns

\$186 / \$372





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SOLD AS SINGLES

Staple Hook 17mm

classic hammered (shown)
5082.yg.ns

\$54 / \$108

nugget texture (shown)
5081.yg.ns

\$54 / \$108

Disc Hook 7mm front, 16mm long

classic hammered
5074.yg.ns

\$68 / \$136

nugget texture (shown)
5073.yg.ns

\$68 / \$136

Dot Hook 4mm front, 16mm long

classic hammered (shown)
5078.yg.ns

\$52 / \$104

nugget textue
5077.yg.ns

\$52 / \$104

Dot Stud 4mm, 46% FM gold

classic hammered
5080.yg.ns

\$50 / \$100

nugget texture (shown)
5079.yg.ns

\$50 / \$100

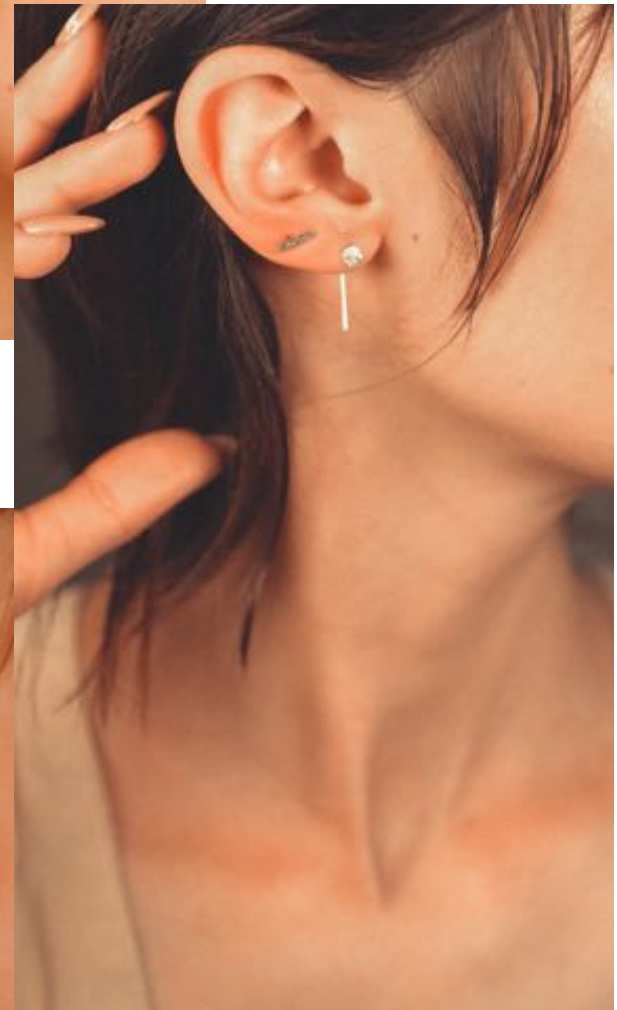
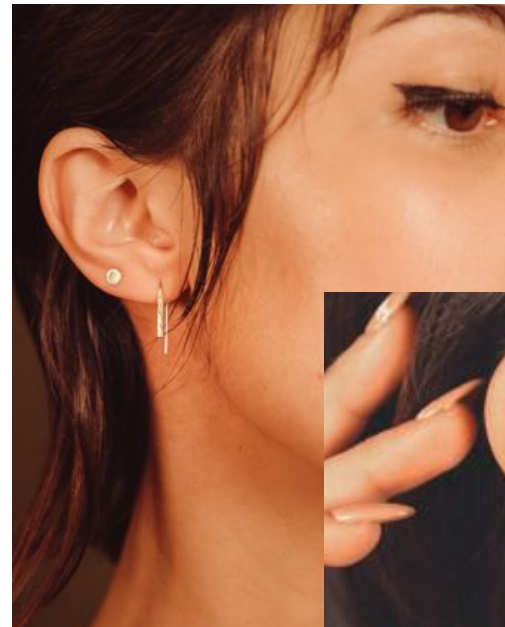
Dash Stud 7mm, 47% FM gold

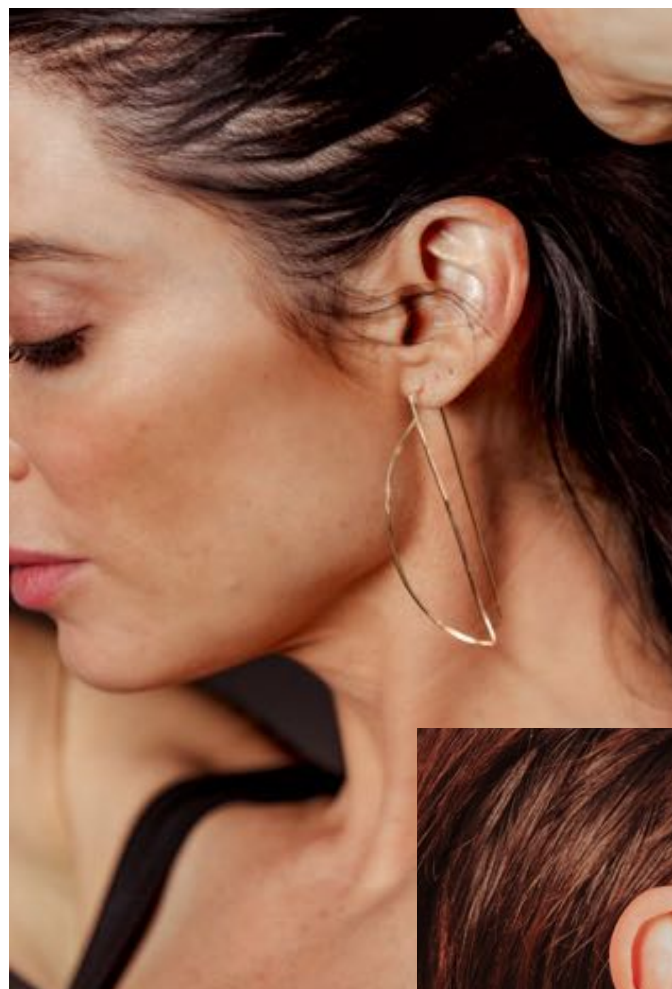
classic hammered (shown)
5076.yg.ns

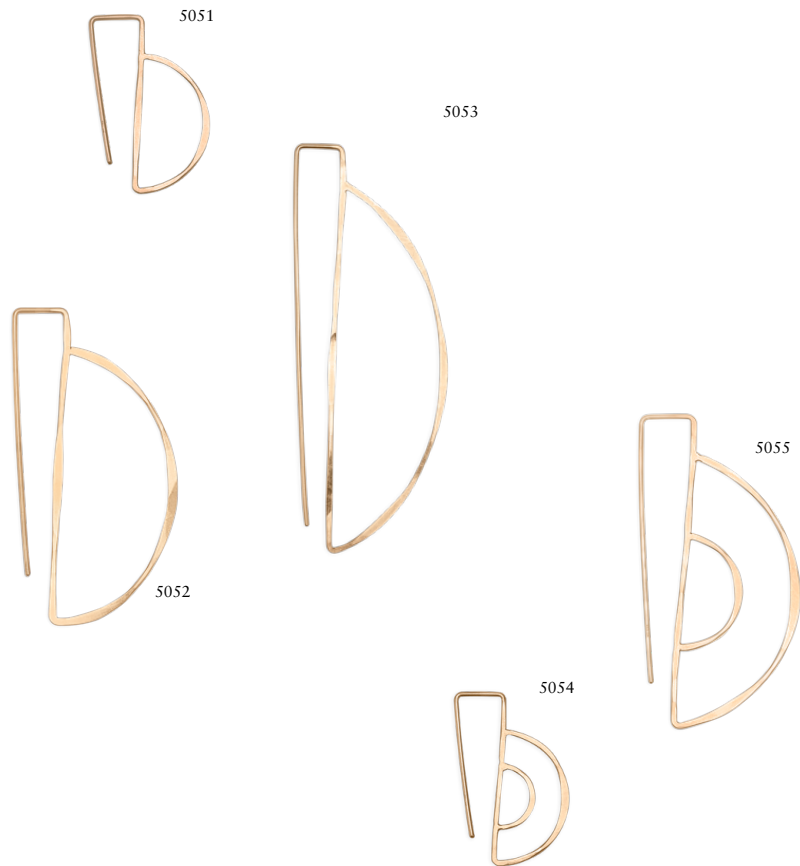
\$50 / \$100

nugget texture
5075.yg.ns

\$50 / \$100







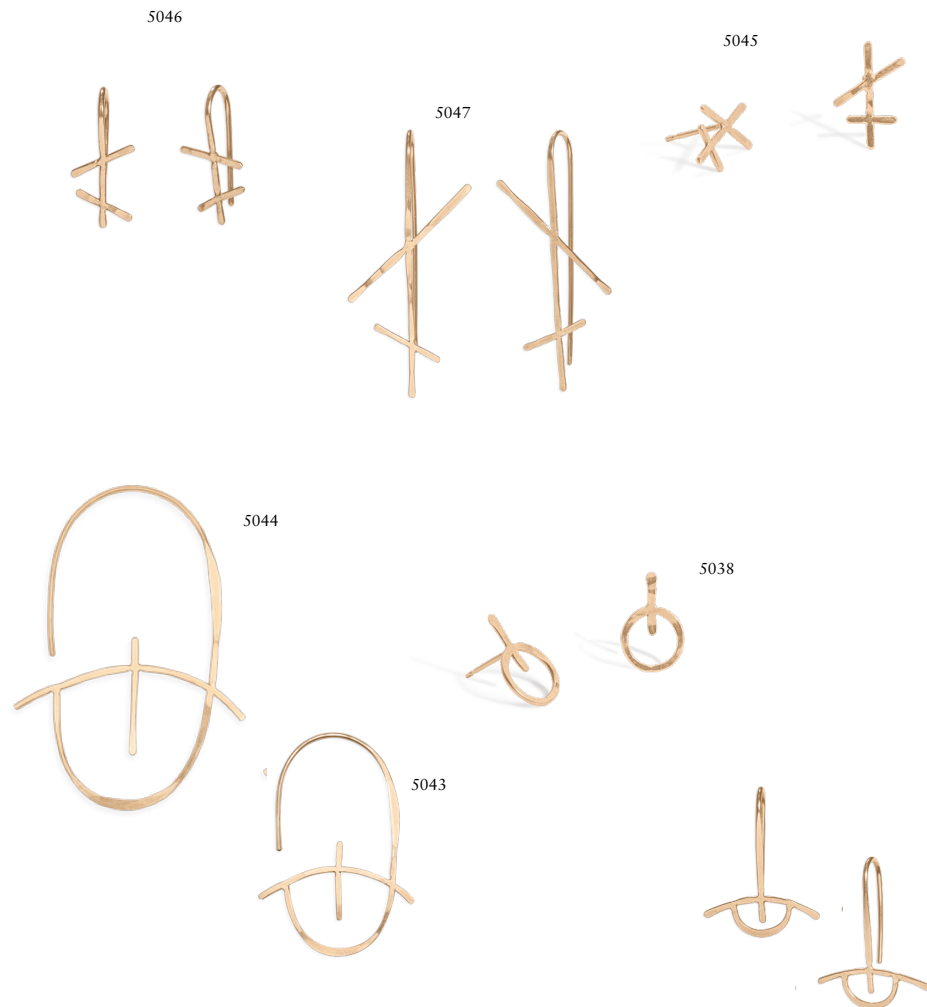
available in 14k Fairmined yellow gold (yg)
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Partition Hook

small, 1 1/4"	
5051.yg.ns	\$226 / \$452
medium, 2 1/8"	
5052.yg.ns	\$370 / \$740
large, 2 7/8"	
5053.yg.ns	\$492 / \$984

Parallel Hook

small, 1 1/4"	
5054.yg.ns	\$272 / \$544
medium, 2 1/8"	
5055.yg.ns	\$436 / \$872



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Chaos Hook

small, 3/4"	
5046.yg.ns	\$146 / \$292
large, 1 3/4"	
5047.yg.ns	\$284 / \$568

Altar Hook

1"	
5042.yg.ns	\$184 / \$368

Chaos Stud

15mm, 71% FM gold
sold as singles

5045.yg.ns	\$86 / \$172
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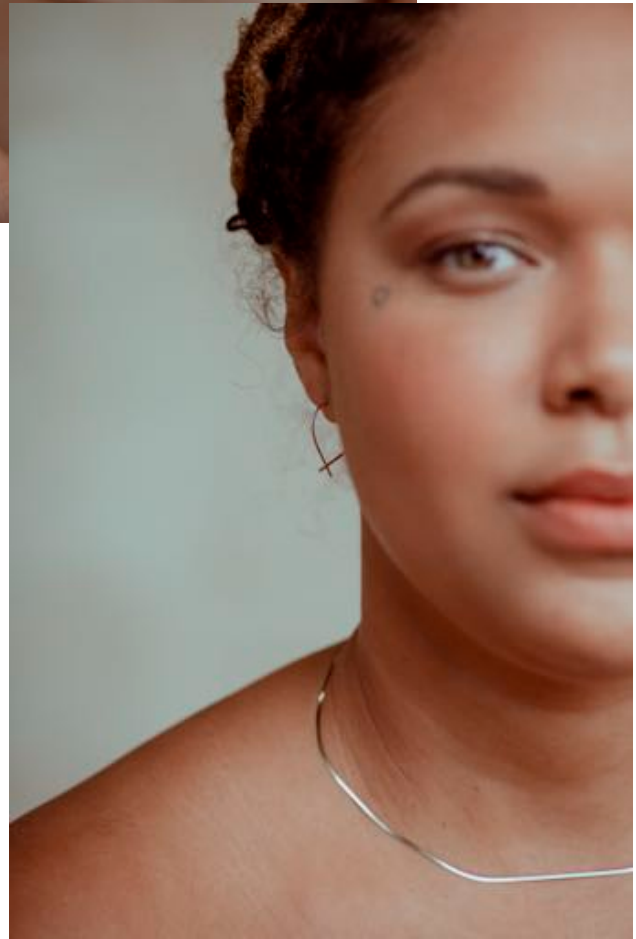
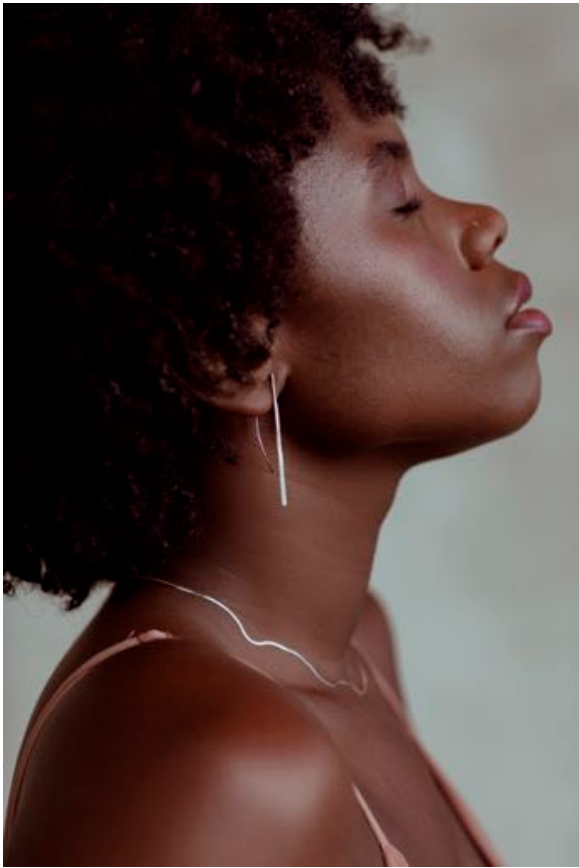
Evolve Stud

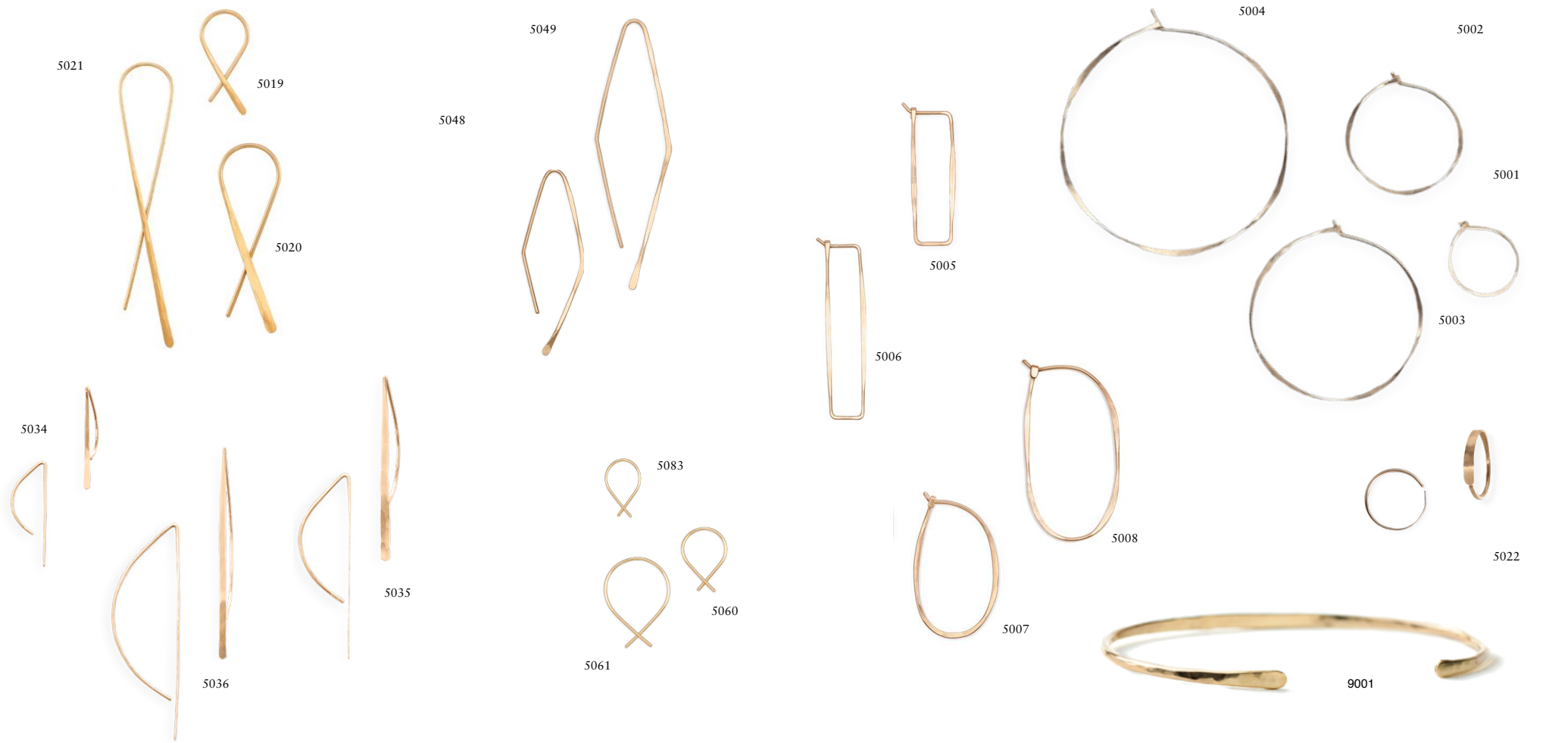
9mm x 14mm, 66% FM gold
sold as singles

5038.yg.ns	\$76 / \$152
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Altar Hoop

small, 1 1/2"	
5043.yg.ns	\$290 / \$580
large, 2 1/8"	
5044.yg.ns	\$424 / \$848





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Crossed Hook

Goldfish

sold as singles

Thin Rectangle

Round Hoop

small, 3/4"			
5019.yg.ns	\$96 / \$192	guppy, 22ga, 9mm x 12mm	\$32 / \$64
		5083.yg.ns	
medium, 1 3/8"		small, 12mm x 16mm	\$54 / \$108
5020.yg.ns	\$144 / \$288	5060.yg.ns	
large, 2 3/4"		medium, 17mm x 24mm	\$70 / \$140
5021.yg.ns	\$230 / \$460	5061.yg.ns	

small, 1"	\$140 / \$280	teeny, 7/16" - sold as singles	\$50 / \$100
5005.yg.ns		5022.yg.ns	
medium, 1 1/2"	\$182 / \$364	extra small, 1/2"	\$108 / \$216
5006.yg.ns		5001.yg.ns	
		small, 7/8"	\$150 / \$300
small, 1 1/4"	\$150 / \$300	5002.yg.ns	
5007.yg.ns		medium, 1 1/2"	\$214 / \$428
medium, 1 1/2"	\$214 / \$428	5003.yg.ns	
5008.yg.ns		large, 2"	\$278 / \$556
		5004.yg.ns	

Diamond Hoop

Bow Hook

Thin Cuff

2 1/4" diameter

small, 1 5/8"	\$190 / \$380	small, 1"	\$108 / \$216
5048.yg.ns		5034.yg.ns	
medium, 2 3/8"	\$270 / \$540	medium, 1 1/2"	\$150 / \$300
5049.yg.ns		5035.yg.ns	
		large, 2"	\$192 / \$384
		5036.yg.ns	

9001.yg.ns	\$440 / \$880		
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7045



7045



oak.7028



oak.7030



oak.7029



7019



7018



7044



7043



7031



7032

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all white diamonds (di) are Canadian mined diamonds
champagne (cd) and black (bd) diamonds are traditionally mined

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Oval Salt and Pepper Diamond Ring

6x4mm oval rose cut dia w 6 flanking dia
6mm at widest, 1.01 tcw, size 5-9

7045.yg.spd

\$1446 / \$2892

OOAK Lightweight Ring

OOAK center stone with 2mm band

oak.7028.yg.xx

\$748 / \$1497
plus oak stone

Oval Blue Montana Sapphire Ring

6x4mm oval rose cut sapphire w 6 flanking teal Australian sapphires
6mm at widest, size 5-9

7045.yg.bsa

\$698 / \$1396

OOAK Heavyweight Ring

OOAK center stone with 3.75mm band tapering to 3mm

oak.7029.yg.xx

\$924 / \$1846
plus oak stone

OOAK Gemstone Ring with 6 Flanking Stones

OAK center stone with 6 flanking stones

oak.7030.yg.xx

\$1080 / \$2161

champagne diamonds

\$101 / \$202

Canadian white diamonds

\$187 / \$374

ethical sapphires (depending on color)

\$121-\$243 / \$242-\$486

Classic Hammered Solitaire

4.5mm at widest, 0.1 tcw, size 5-9

7018.yg.di

\$708 / \$1416

5mm Rose Cut Diamond Solitaire

1 rose cut traditional mined dia, 0.34tcw, 7.5mm at widest w 1.5mm band, size 5-9

7043.yg.di

\$1340 / \$2680

Lines Solitaire

4.5mm at widest, 0.1 tcw, size 5-9

7019.yg.di

\$708 / \$1416

Parker Solitaire

4.5x6mm oval rose cut traditional mined dia, 4mm band, 0.53 tcw, size 5-9

7031.yg.di

\$2130 / \$4260

ONE OF A KIND RINGS

OOAK rings come in 3 styles. Choose from traditionally mined to mine-to-market traceable gemstones and diamonds. Price are for the base ring, plus the cost of your chosen gemstone

3 Stone Diamond Band

3 rose cut traditional mined dia, 4.5mm at widest w 2mm band, 0.13 tcw, size 5-9

7044.yg.di

\$852 / \$1704

Natalie Solitaire

3.4mm rose cut traditional mined dia, 4mm band, 0.09 tcw, size 5-9

7032.yg.di

\$948 / \$1896



7024



7024



7039



7039



7039



7039



7007



7007



7007



7040



7035

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champagne (cd), black (bd) diamonds, and gray (gd) diamonds are traditionally mined

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Wide Blair Band

7 dia, 3.5mm hammered band, 0.42 tcw, size 5-9
white, champagne or gray diamonds

7039.yg.di	\$1308 / \$2616
7039.yg.cd	\$1266 / \$2532
7039.yg.gd	\$1014 / \$2028

Blair Band

10 dia, 2mm hammered band, 0.1 tcw, size 5-9
white, champagne or black diamonds

7024.yg.di (shown)	\$772 / \$1544
7024.yg.cd	\$700 / \$1400
7024.yg.bd (shown)	\$672 / \$1344

Wide Rainbow Blair Band

6 rainbow sapphires and 1 ruby
3.5mm hammered band, 0.42 tcw, size 5-9

7039.yg.rsa	\$1096 / \$2192
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Coral Band

3.5mm at widest, 0.14 tcw, size 5-9

7007.yg.di	\$648 / \$1296
7007.yg.cd	\$522 / \$1044
7007.yg.bd	\$508 / \$1016

Five Stone Ring

5 dia, 4mm at widest w 2.5mm band, 0.75 tcw, size 5-9

7040.yg.di	\$1414 / \$2828
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Wave Contour

8 dia, 0.12tcw, 2mm band, size 5-9

7035.yg.di (shown)	\$702 / \$1404
7035.yg.cd	\$558 / \$1116
7035.yg.bd	\$542 / \$1084



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Drift Band 7mm at widest, size 5-9		Slip Band 2.25mm at widest, size 5-8		Lines Bands narrow textured band, size 5-11		Diamond Constellation Bands white diamond (di), size 5-10	
7003.yg.ns	\$840 / \$1680	7002.yg.ns	\$326 / \$652	2mm - 7012.yg.ns (shown)	\$456 / \$912	narrow, 3.5mm, 0.3 tcw	
				3.5mm - 7030.yg.ns	\$734 / \$1468	7041.yg.di	\$1332 / \$2664
				4.5mm - 7034.yg.ns (shown)	\$810 / \$1620	wide, 6mm, 0.28 tcw	
				6mm - 7013.yg.ns	\$1170 / \$2340	7041.yg.di	\$1570 / \$3140
Tidal Band heavy weight band, 10mm at widest, size 5-11		Barrier Band 7 graduated dia, 3.5mm at widest, 0.13tcw size 5-10		Classic Bands hammered band, size 5-11		Ethical Rainbow Constellation Bands ethical rainbow sapphires (ersa), size 5-10	
7004.yg.ns	\$1054 / \$2108	7025.yg.di	\$806 / \$1612	2mm - 7009.yg.ns	\$456 / \$912	narrow, 3.5mm, 0.45 tcw	
		7025.yg.cd	\$685 / \$1370	3.5mm - 7029.yg.ns (shown)	\$734 / \$1468	7041.yg.ersa	\$1322 / \$2644
		7025.yg.bd	\$659 / \$1318	4.5mm - 7033.yg.ns	\$810 / \$1620	wide, 6mm, 0.42 tcw	
Atol Ring rose cut traditional mined dia, 13mm at widest, 0.1 tcw, size 5-9		Cusp Solitaire 3.4mm rose cut traditional mined dia, 2 mm band, 0.09tcw, size 5-8		6mm - 7010.yg.ns (shown)	\$1170 / \$2340	7042.yg.ersa	\$1526 / \$3052
7005.yg.di	\$1420 / \$2840	7028.yg.di	\$458 / \$916				



epic

With a BFA in studio art and experience cutting her teeth with two internationally renowned 18 karat gold jewelry designers, artist Christine Fail is returning to her roots in fine jewelry with her collection, Epic.

Building on the success of her Classic Fail collection, Epic remains true to Christine's aesthetic with a focus on timeless, elegant, and minimal design. The result is a collection of everyday essentials of heirloom quality hoops and hooks, coupled with dimensional and understated pieces that incorporate the artistry typically found on one-of-a-kind art jewelry.

Each piece is delicately handcrafted in 14k karat gold and silver with diamonds and sapphires in Christine's Austin, Texas studio.

Terms

Minimum order of \$1000 with a minimum of 5 pieces, \$500 minimum re-orders. 50% deposit required at the time of production and balance due at the time of shipment. Lead times are typically 2-4 weeks from order confirmation, but exact delivery windows are confirmed at the time an order is placed.

Fail understands the importance of the retail/wholesale relationship and brand representation, and promises never to open accounts within the same zip code without contacting the established account.

Display & Packaging

Education is essential and as such we provide in-case Fairmined and artist signage, in addition to pouches and artist cards. Each piece comes with its own Fairmined certificate showing the % of Fairmined gold, the metals country of origin, and our Fairmined ID #.

All are executed to the highest design and quality standards that you have come to expect from everything Fail Jewelry.

