



SUSTAINABLE PRODUCTS FOR A BETTER WORLD



ABOUT US

21Fools is a sustainable product company. India's **first and largest** company to manufacture Plantable Seed paper and paper products that grow into a plant.

From our workshop in Jaipur and Mumbai, our small team has handcrafted over 4 million products for almost 200 clients.

Our focus is on the manufacturing of beautifully designed Sustainable Products made from different material such as Seed Paper, Reclaimed wood and Khaadi.

CLIENTS SERVED - 200 +
SEED PAPER PRODUCTS MADE - 4 MILLION

WHAT IS PLANTABLE SEED PAPER?



A biodegradable, eco-friendly handmade paper made from seeds & pre-consumed cotton waste that grows into a plant when sowed in the soil.



How is Seed Paper made?



Waste cotton is mixed with water to form a pulp.

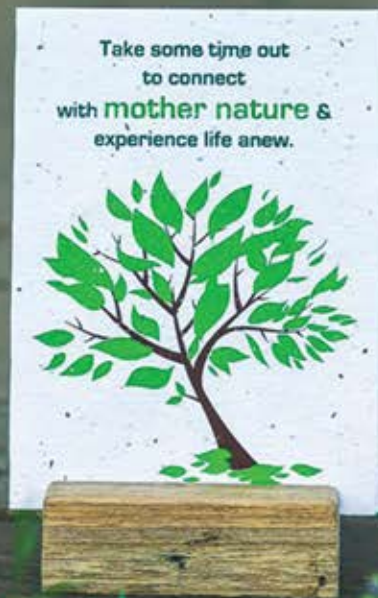


The pulp is drawn into sheets and embedded with seeds.



Sheets are dried in day light.

SEED PAPER
CATALOG
2020



PRODUCTS

Greeting Cards

Coasters

Bags

Tags

Bookmark

Visiting Card & Wrist Band

Cut outs for Newspaper

Diary

Packaging Material

Planting Instructions

Client List

Contact



GREETING CARDS





Specification & Costing

Post Card Option - 1

Dimension - 5 x 7 inches

GSM - 250 - 300

Paper - Seed Paper (Marigold, Tulsi, Tomato, Coreopsis etc)

Paper Color - White

Printing - Two Color Printing in front, One color printing in back

Printing Process - Screen

MOQ - 1000

Cost - Rs 20/- per card

Envelope made from Handmade Paper

Post Card Option - 2

Dimension - 6 x 8 inches / A5 size

GSM - 250 - 300

Paper - Seed Paper (Marigold, Tulsi, Tomato, Coreopsis etc)

Paper Color - White

Printing - Two Color Printing in front, One color printing in back

Printing Process - Screen

MOQ - 1000

Cost - Rs 25 - 30/- per card

Envelope made from Handmade Paper

Shipping as per actual, GST 12%



COPYRIGHT 21FOOLS DESIGN & ENTERTAINMENT PVT LTD

Coasters



Specification & Costing

SET OF 4 COASTERS

Dimension - 4 x 4 inches / 4 inch dia

GSM - 300

Paper - Seed Paper (Marigold, Tulsi, Tomato, Coreopsis etc)

Paper Color - White / Colored if Bulk Quantity

Printing - Two Color Printing in front, One color printing in back

Printing Process - Screen

MOQ - 1000

Cost - Rs 40/- per set

Envelope made from Handmade Paper.



21FOOLS



Seed paper Bags



Seed Paper Bags

Specification & Costing

Dimension - 11.5 x 8.3 inches

GSM - 300

Paper - Seed Paper (Marigold, Tulsi, Tomato, Coreopsis etc)

Paper Color - White / Colored if Bulk Quantity

Printing - One color printing in front and back

Printing Process - Screen

MOQ - 500

Cost - Rs 54/- per bag

Envelope made from Handmade Paper





Seed Paper Tags



Seed Paper Tags

Specification & Costing

Dimension - 2 x3 / 2.5 x 3.5

GSM - 250 - 300 GSM

Paper - Seed Paper (Marigold, Tulsi, Tomato, Coreopsis etc)

Paper Color - White / Colored if Bulk Quantity

Printing - Two color printing in front and back

Printing Process - Screen

MOQ - 1000

Cost - Rs 15 /- per tag (Two tags tied together)

Tied with a jute thread





Bookmarks



Seed Paper Bookmarks

Specification & Costing

Dimension - 2 x 6

GSM - 250 - 300 GSM

Paper - Seed Paper (Marigold, Tulsi, Tomato, Coreopsis etc)

Paper Color - White / Colored if Bulk Quantity

Printing - Two color printing in front and back

Printing Process - Screen

MOQ - 1000

Cost - Rs 12/- per bookamrk tied with a jute thread



Visiting Card

Dimension - 2 x 3.5

GSM - 250 - 300 GSM

Paper - Seed Paper (Marigold, Tulsi, Tomato, Coreopsis etc)

Paper Color - White / Colored if Bulk Quantity

Printing - Two color printing in front and back

Printing Process - Screen

MOQ - 500

Cost - Rs 12/- per visting card



Wrist Bands

Dimension - 1 - 1.25 x 7 inches

GSM - 250 - 300 GSM

Paper - Seed Paper (Marigold, Tulsi, Tomato, Coreopsis etc)

Paper Color - White / Colored if Bulk Quantity

Printing - Two color printing in front and back

Printing Process - Screen

MOQ - 500

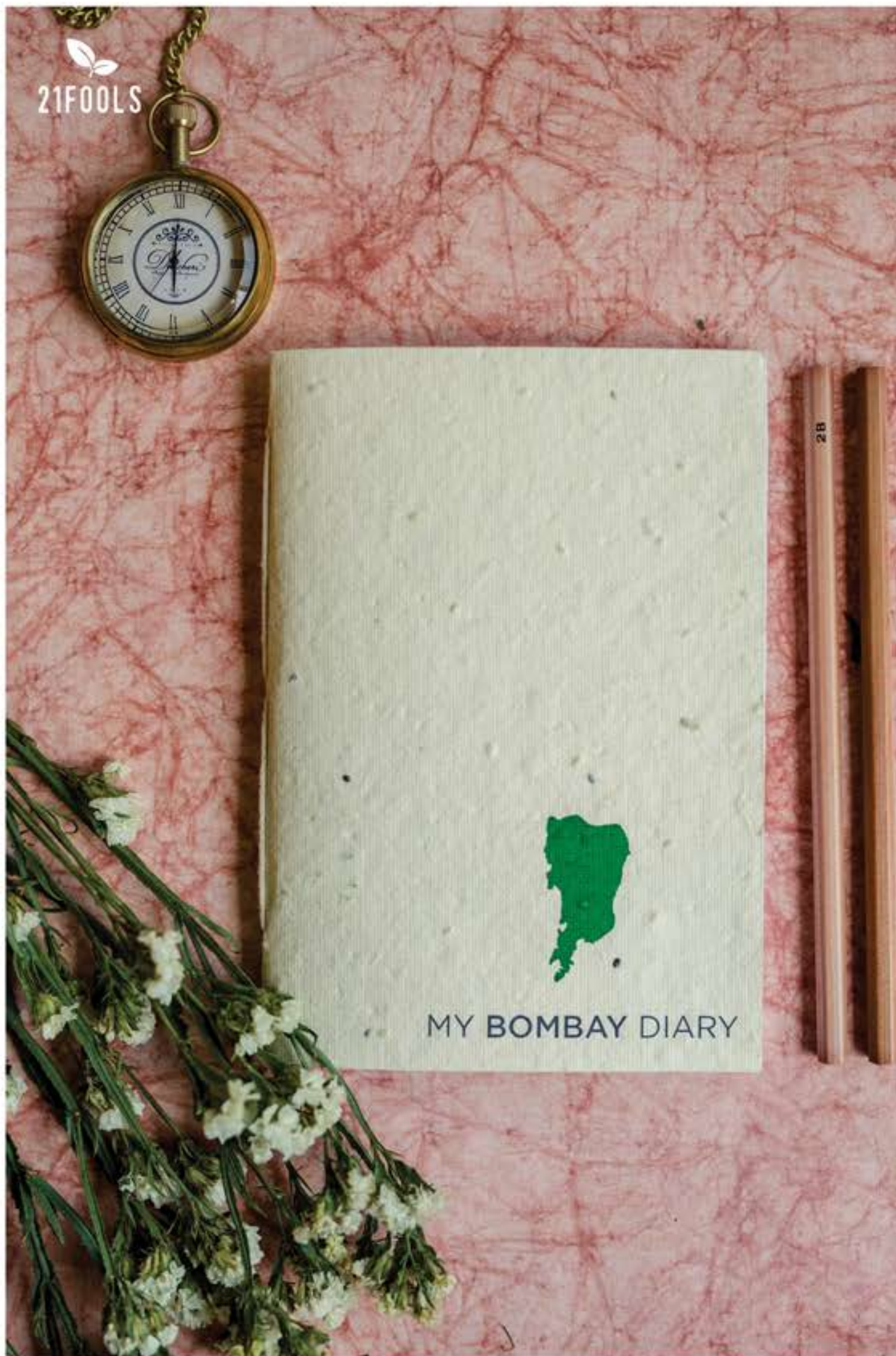
Cost - Rs 15/- per Wrist Band



Seed Paper Cut outs for Newspaper

Specification & Costing

- Dimension - 3 x 3 (Minimum dimension)
- GSM - 250 GSM
- Paper - Seed Paper (Marigold, Tulsi, Tomato, Coreopsis etc)
- Paper Color - White
- Printing - No Printing
- MOQ - 1 lac
- Cost - Rs 3.50 /- per cut out



Seed Paper Diary

Specification & Costing

Dimension - A5

Cover Page made of Seed Paper, Inside pages are handmade paper

Seed Paper GSM - 300 GSM

Handmade Paper - 120 GSM

Paper - Seed Paper (Marigold, Tulsi, Tomato, Coreopsis etc)

Paper Color - White / Colored if Bulk Quantity

Printing - Two color printing in front and back

Printing Process - Screen

MOQ - 500

Cost - Rs 100 /- per diary



Seed Paper Packaging



Seed Paper Packaging

Specification

GSM - 250 - 300 GSM

Paper - Seed Paper

Paper Color - White / Colored if Bulk Quantity

Printing - Two color printing in front and back

Printing Process - Screen

MOQ - 500

Cost - As per the dimension & number of colors to be printed on

Packaging options:

Bill Pouches

Tea Packaging

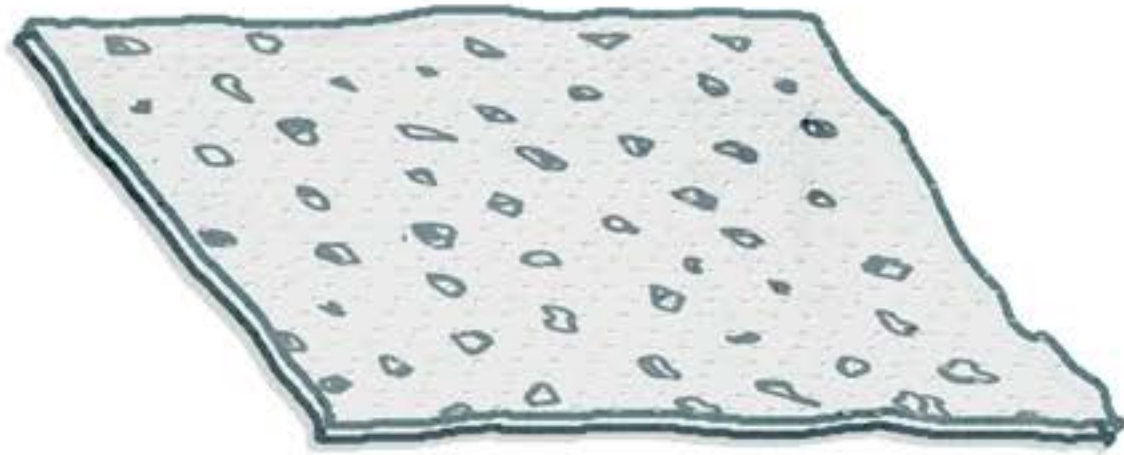
Gift wrapping Seed Paper

Envelopes

Boxes



HOW TO GROW A SEED PAPER?

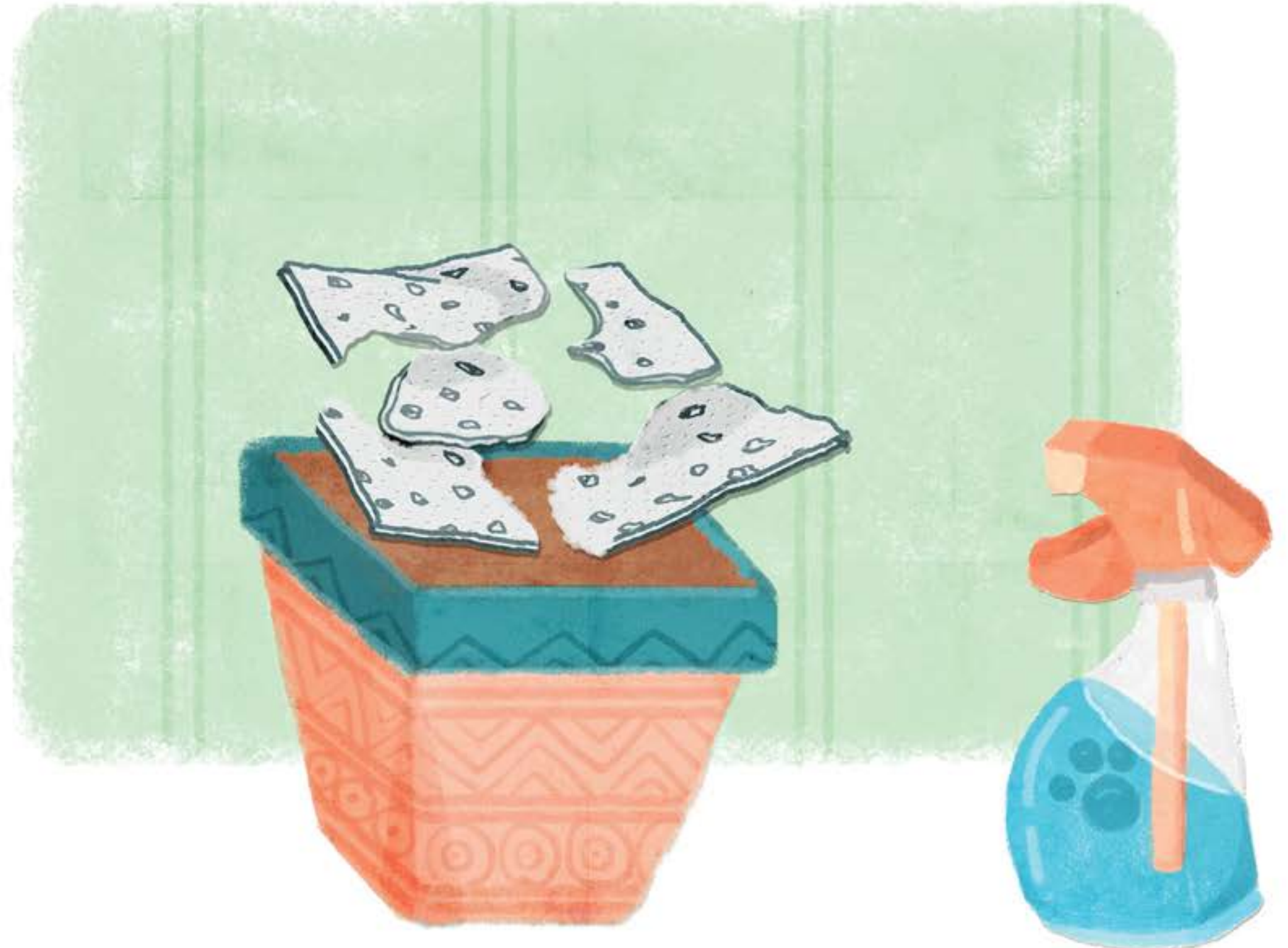


With a few steps anyone,
can grow a beejkapas paper.

What you need?

1. A pot or potential plant
growing spot
2. soft soil manure or
coco-peat
3. water sprinkler

**Step 1. Fill a pot with soft
soil, manure & coco peat.**





Step 2. Moisten the paper & tear into pieces



Step 3. Place the paper pices on the compost soil.



Step 4. Cover the paper with thin layer of coco peat/manure.



Step 5. Spray water regularly to keep the paper moist until the seeds germinate

400+ CLIENTS





CONDÉ NAST





LAKMÉ
SALON



LIVPROP

TRUEFARMA

ZQ

ALVIRA



GRASSHOPPER

TOMATO AND CO

EKCONNECT

CHILDRISE TRUST

METROPOLIS

F5 WEDDING

OCEAN HOUSE FILMS

ADS

RAISKARAN

YK INDUSTRIES

VIRILE

RFL

PENTAGON

CEASEFIRE

EXTRA MILE

NADIYA PAAR



SIEMENS





For Corporate Orders

contact@21fools.com

Sachin +91 97833 83304

Divyanshu +91 91675 87469



www.21fools.com



<https://www.instagram.com/21fools/>



<https://www.facebook.com/21fools/>

Every Seed Paper Product is handmade with love in India by our craftsmen & craftswomen.
Sustainable. 100% biodegradable. Printed using Eco friendly ink.