



NETWORKING THAT HELPS BUILD CLIENT RELATIONSHIPS

Wine, cheese and a fun, social education with a subtle agenda.

The pain of networking

Even the most outward going of people can suffer the pain of networking; and nowadays days it is harder than ever to get people to events. "Join us for drinks" is just not enough. Whereas something like "Join us for a European Wine and Cheese Masterclass" is a real draw card.

The event

Your company is holding the event to help build business relationships, we totally understand that. We understand why we are in the room. Therefore, we don't provide long winded wine lectures using technical words. We provide a topic of conversation that is not work and we add value beyond the conversation. We deliver useful information that attendees can take away and use in their private lives, if they like the wines they can also buy them.

The structure

The event is a standing event enabling plenty of movement around the room. Guests arrive and are given a glass of sparkling, a quick intro from the host is followed by ten minute talk on sparkling. We keep it light and fun. We then break for networking. This process is repeated with white wine, rosé, red wine and dessert wine. We can play a wine options game or wine and food trivia.

The result

The event attracts clients and retains them due to the structure of the event. It allows plenty of time for networking and arms attendees with useful wine knowledge. Crucially we send soft copy tasting notes to the host the next day. They can then forward them to the guests with an email suggesting another meeting over a glass of wine to talk about the "XYZ" deal.

Does it work?

We have 139 testimonials on our website from companies that include PWC, EY, KPMG, Macquarie Bank, ANZ, Bankwest, Minter Ellison and KL Gates.

Whats next?



Just call Ben Hughes for more details

Up to 25 pax \$75 per head = \$1875

Up to 50 pax \$65 per head = \$3250

All prices include GST

Up to 35 pax \$70 per head = \$2450

Over 60 pax \$60 per head

INCLUDES 5 iconic European wines, 4 delicious European cheeses and our Sydney CBD venue if required.

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