



IS THERE A BETTER WAY TO RAISE FUNDS THAN EUROPEAN WINES AND CHEESES? WE THINK NOT!

Get to know fellow parents over wines from France, Italy and Spain.

Raising funds

It is hard to find fun ways to raise funds, people do not get involved, the activity is boring or the funds just don't get raised. Our fundraising events are fun, social and educational, in fact, everything we do involves those three things. **Fun**, there are no boring wine lectures just a fun presentation. **Social**, we make sure that there is plenty of time for people to chat. To catch up with the teacher or fellow class parents. **Educational**, we make sure that everybody walks away with a better wine knowledge.

Do we do a good job?

We have 140 testimonials on our website, 60 5-star reviews on Redballoon, 20 5 star reviews on Airbnb. We work for a host of companies both large and small, we raise money for charities and schools. We go to peoples homes and provide great experiences where friends get together. Yes, we do a great job. We say so, however, so do our customers!

First things first

We can do the invitation for you and pretty much manage the event for you. We look after the bookings and the collection of payments. We set up the room and provide all the wine, glassware, cheese, crackers, napkins, tasting notes, prizes and we clear up afterwards.

What happens

Everybody gets to taste five beautiful European wines matched with four delicious cheeses. This is a stand up tasting that acts as a perfect networking event also. We start with a sparkling wine and we explain where it comes from, how it is made and what food goes with it, of course, there is more to it than that. We then break for a little networking. We come back with a white wine and show people how to drink wine like a pro, talk about the wine, explain screwcaps plus other facts. Another break for networking. This continues with rosé, red and fortified/dessert wine. We also play a guessing game of the red wine with a prize. We can also play wine and food trivia. We have fun and the attendees have fun, and raise money!

The result

There is a good roll up, "Join us for a European wine and food masterclass" is always a draw card. Everybody has a fun, social, educational experience. Money is raised.

The Discounted Cost, Your Sell Price & The Funds Raised

Costs you \$33 per head inc GST	You sell at \$60 inc GST	You make \$27 per head inc GST	50 pax = \$1300
Costs you \$33 per head inc GST	You sell at \$60 inc GST	You make \$27 per head inc GST	100 pax = \$2700
Costs you \$33 per head inc GST	You sell at \$60 inc GST	You make \$27 per head inc GST	150 pax = \$4050

We also donate up to \$4 per bottle on purchases, \$48 per dozen. Add on raffles, door prizes and other fundraising activities and the money raised can really go up! Cheers! Minimum 30 pax

If you want to raise money for your cause and have a fun, social, educational event contact **BEN HUGHES** – Head of Liquids

Phone: 1300 550 245 | **Email:** ben@awbs.com.au | **www.awbs.com.au**

