



**To All of Our Friends at Parkdale Novelty,**

The world can be intimidating. This crucial moment in time asks us to remain healthy, calm and comfortable. To protect our staff and community, Parkdale Novelty will be operating remotely from home. If you require our gifts and plush toys, to sell or to hold, we will try to make accommodations and will remain available to answer any of your questions.

Right now, the most important thing is to stay safe. That means taking care of yourself, moving at your own pace and properly washing your hands. That means limiting your time outside to necessary food and medicine trips. That means keeping your distance from others, reaching out to friends and loved ones exclusively through your phone and the world wide web. It will be tough and it will be strange, but it is the best way to ensure the people that mean the most to us are protected.

To save thousands of lives this moment will require kindness and patience. Especially for the people who suddenly find themselves on the frontlines of this crisis. Delivery people, grocers, pharmacists and above all else doctors, nurses and healthcare providers. Last year we celebrated Parkdale Novelty's 75th anniversary with a fundraiser for the Humber River Hospital. Now, these medical centers require our help more than ever.

Humber River has reached out to us to try and source crucial supplies. This includes plastic shield masks and gloves. If you are in the position to donate some of these items, please feel free to get in touch and we will work on patching these supplies to the people that need them most.

It might be stressful and it might be frightening, but we are able to overcome this. We have always prized love and comfort at Parkdale Novelty. Right now, that means doing everything we can to protect our friends and communities, locally and abroad.

**Thank you. Stay safe. Stay healthy.**

A handwritten signature in black ink, appearing to read "Mike Kelly".

Vice President

Parkdale Novelty, Co. Ltd.