



CASE STUDY

WORKPLACE DESIGN

ART PARTNERSHIP WITH
RAPID7

Wallcovering at Rapid7 HQ in Boston
featuring artwork by Allen Chamberland.

A longstanding partnership with ArtLifting connects Rapid7 teams to diverse communities.

OVERVIEW

Rapid7 creates a safer digital world by making cybersecurity simpler and more accessible. Security may be complex but working with ArtLifting to beautify their Boston HQ and Los Angeles offices was an easy decision.

ArtLifting worked closely with the Rapid7 Real Estate and Workplace Experience team and design partners at **Interior Architects (IA)** to specify eye-catching art and design a print rotation program to activate the lobby. The bi-annual rotations introduce visitors and Rapid7 teams – referred to as ‘Moose’ – to local ArtLifting artists.



VISIBLE VALUES

Rapid7 was named one of the Boston Business Journal’s Best Places To Work in 2022, ranking first in the extra-large company category. When designing their Boston HQ, centering employee experience and local ties was key to bringing their award-winning values into the real world.

To accomplish this goal, Rapid7 represented their neighborhood in the workplace environment with artwork. The result is a celebration of the audacious spirit of Boston and Rapid7’s commitment to their Moose while creating social impact.

Beyond placemaking, art in Rapid7 offices inspires teams by introducing the unique creative practices of ArtLifting artists. The Rapid7 community feels pride knowing these artworks created opportunity for disabled and formerly unhoused local artists.



“We’re excited to expand our partnership with ArtLifting on future projects.”

➤ **Jamie Kinch**
VP Real Estate & Workplace Experience, Rapid7

A rotation of prints at the Rapid7 Boston HQ features artwork by artist Douglas Pendleton.



BOSTON HQ

120 Causeway St., Boston, MA

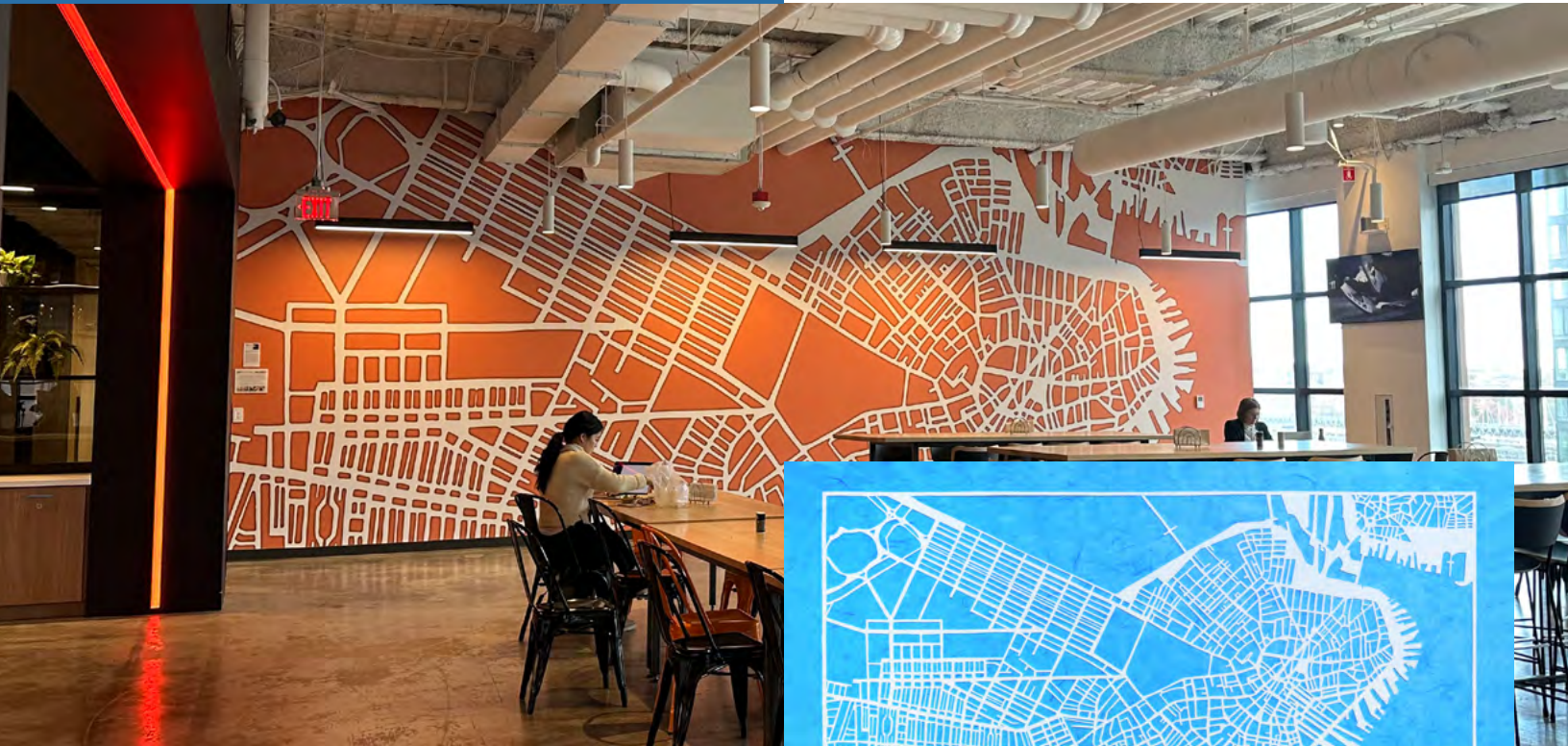
LA OFFICES

777 Aviation Blvd., El Segundo, CA

FEATURES

18 ArtLifting artists supported

- 49 Artworks Featured
- 4 Bi-Annual Art Print Rotations
- 450 sq. feet of Wallcoverings
- Expansive community partnership



A wallcovering in the large Rapid7 cafe features a map of Boston by Allen Chamberland. The original papercut artwork takes on new life in the Rapid7 brand color, rooting the Rapid7 HQ in the city.



“Being able to see my work being used in such a large format at Rapid7 was stunning. ArtLifting has taken me and my work much further than I ever could have imagined. Now when people ask to see some of my work, I just tell them to go to the Garden and look up. When I go by there myself I am still stunned seeing it.”



➤ Allen Chamberland,
ArtLifting Artist

PARTNERING FOR SOCIAL IMPACT

In January 2023, Rapid7 partnered with ArtLifting and CoreNet Global New England to educate the community about the impact of art on DEI initiatives.

The panel featured ArtLifting co-founder and CEO **Liz Powers** in conversation with **Michael Keimig** (Rapid7), **Marcella Barriere** (Google) and **Yanni Tshipis** (WS Development).

Panelists discussed how art programs with ArtLifting have made DEI initiatives more visible in their workplaces while connecting teams to diverse artists of various abilities. Audience members got a chance to meet ArtLifting artists and team members and learned how companies like Rapid7 create a culture of belonging with art.

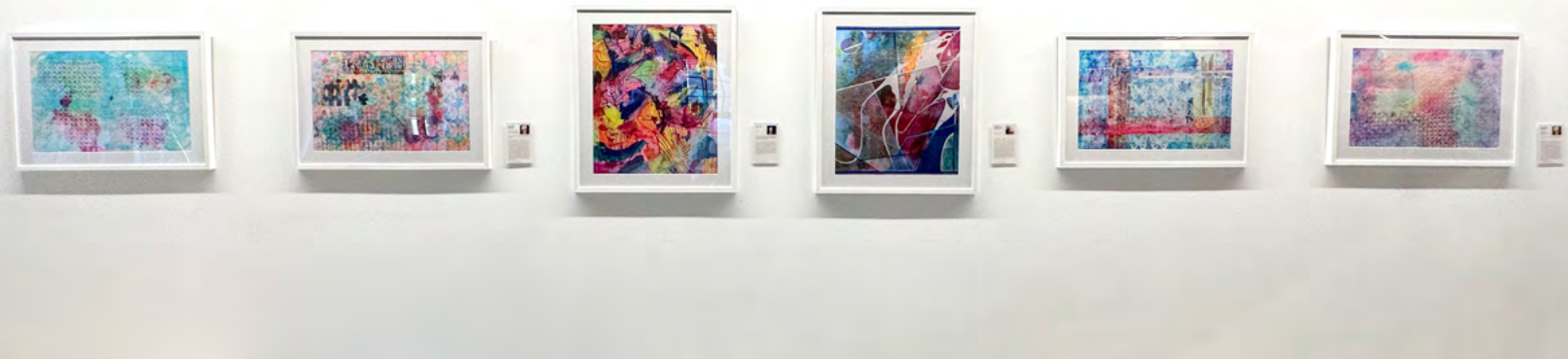


ArtLifting co-founder and CEO Liz Powers moderates a panel with Michael Keimig (Rapid7), Marcella Barriere (Google), and Yanni Tshipis (WS Development).

[View the event recording on YouTube](#)

“It’s a conversation starter for us. It gives a voice to a lot of people in the community I think our employees can sympathize with and connect with.”

➤ **Michael Keimig, Senior Real Estate Manager, Rapid7**
during *How to Achieve DEI Goals through Art* event



ARTFUL INCLUSION

Like ArtLifting, Rapid7 is committed to social good. The natural alignment and success of our initial rotation program soon blossomed into a larger partnership.

Rapid7 provides social enterprises and nonprofits free office space to continue their work. ArtLifting is grateful to be a part of the Rapid7 family and offer our team an inviting and accessible work space in Boston to further our mission. We are proud to create impact together!

Art print rotation at Rapid7 Boston HQ features artwork by local ArtLifting artists Elizabeth Belstraz, Kitty Zen, and Douglas Pendleton.

“We are thrilled to be able to create a space that ultimately becomes the physical manifestation of our special culture.”

➤ **Christina Luconi,**
Chief People Officer, Rapid7

Quoted in *Boston Business Journal*
[“Why Rapid7 is a great place for moose”](#)

“Giving back to our local communities is critically important to us at Rapid7, we love featuring local artists when selecting art for our offices. For our Boston and Los Angeles offices, partnering with ArtLifting gave us the opportunity to not only support talented local artists but connect our team to the stories of diverse artists with disabilities.”

➤ **Jamie Kinch, VP Real Estate & Workplace Experience, Rapid7**

Korean River by Seong Chon, featured in an art print rotation at Rapid7 Los Angeles office.

Thoughtful art programs create opportunities for teams to engage with company-wide DEI initiatives.



Where the Heart Is - Boston by Kitty Zen, featured in an art print rotation at Rapid7 Boston HQ.

PARTNERSHIP IMPACTS

Rapid7 has **supported 18 ArtLifting artists** impacted by housing insecurity and disabilities. **Artists have been paid over \$12,760.**

CHAMPIONS

Jamie Kinch, VP Real Estate & Workplace Experience, Rapid7

Michael Keimig, Senior Real Estate Manager, Rapid7

Christina Luconi, Chief People Officer, Rapid7

Kate Pinnelli, Workplace Experience Receptionist, Rapid7

Interior Architects

ARTISTS INCLUDED

Allen Chamberland, Dhyana HJF, Dominic Killiany, Douglas Pendleton, Elizabeth Belstraz, Eric Santamaria, Jeff Powers, Kevin Hosseini, Kitty Zen, Lisa Murphy, Naomi Roxanne Brown, Nick Morse, Noah Erenberg, Randy Nicholson, Robyn Kennedy, Seong Chon, Shana Stern, Stacey Williams

“The print rotation program means we get to learn about and create opportunities for even more ArtLifting artists all year round.”

➤ **Jamie Kinch**, VP Real Estate & Workplace Experience, Rapid7

“Our team has really enjoyed the art and is proud to share the ArtLifting story with our guests and visitors.”

➤ **Jamie Kinch, VP Real Estate & Workplace Experience, Rapid7**

KEY LEARNINGS

- Environmental graphics in communal spaces create a sense of place for teams and visitors by connecting them to local artists and destinations.
- Art print rotations keep spaces fresh while sharing the stories and talents of diverse artists.
- Art partnerships come to life through events while creating rippling DEI impacts through thought leadership and community connections.



Zakim Bridge at Night by Dominic Killiany, featured in an art print rotation at Rapid7 Boston HQ.

SERVICES AND OFFERINGS

We provide end-to-end art and curation services, from concept to installation, for any environment.

- ART CONSULTING
- PRINT ROTATIONS
- ORIGINAL ART
- WALLCOVERINGS
- EMPLOYEE GIFTS + ENGAGEMENT
- PRODUCT ART LICENSING

NEW ➤ HAND-PAINTED MURALS

NEW ➤ 3-D SCULPTURES

NEW ➤ CUSTOM COMMISSIONS

NEW ➤ DIGITAL ART LICENSING

**Let's talk about art.
Connect with an
Art Advisor about your
project or idea.**

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ARTLIFTING.COM