



## Cold picnic rug size guide

Cold Picnic tufted Rugs are made from 100% Tex wool, which is comprised of only the longest and finest fibers of New Zealand wool (think of it as New Zealand wool yarn's greatest hits). Due to its fineness Tex yarn takes color with more vibrancy and sheds much less than other wool hand tufted rugs.

All Cold Picnic rugs are designed in their Brooklyn studio and they work closely with skilled artisans in India to produce their handmade rugs. The factory in India that they work with is a small family run factory of 20 employees, and their products adhere to the Social Accountability International Certification: SA 8000. Their factory is also Goodweave and C&F certified, and the production unit which manufactures their rugs is 100% dependent on solar energy.

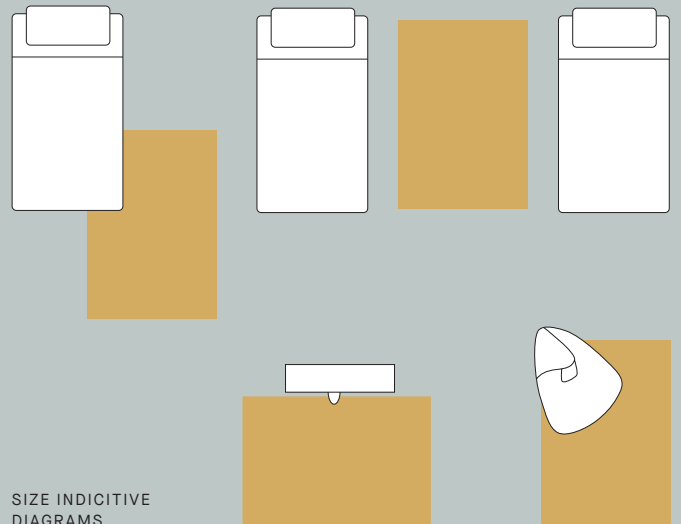
Our range of cold picnic rugs are available in two sizes – Small (121 × 182cm) & Medium (182 × 275cm)



## Small

(121 × 182cm)

This size rug works best for small spaces within the home, such as under a single bed, between two single beds, in an office space or even a kids play area. The texture is super plush and adds softness to any space.



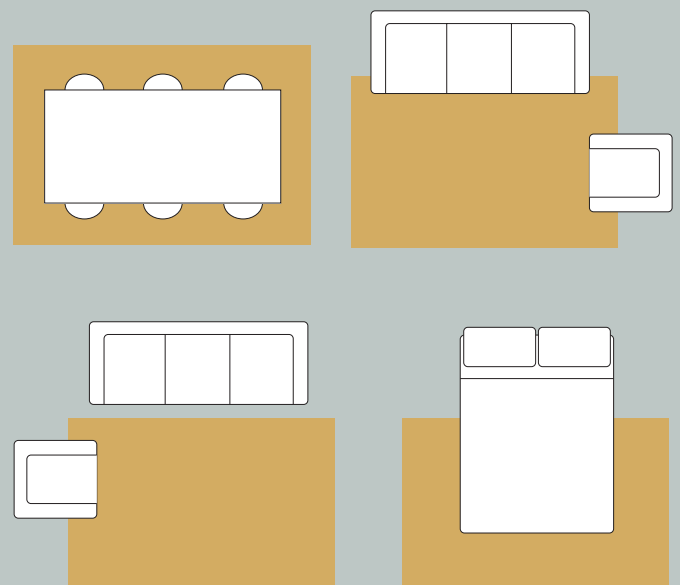




## Medium

(182 × 275cm)

The medium size rug works well in most average size spaces. In a living space, you should be able to place your sofa and an armchair slightly on the rug. In a bedroom, most of the rug should be under the bed, and in a dining space, this size will accommodate a medium dining table 4-6 seater.



SIZE INDICATIVE DIAGRAMS



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(NEED SOME HELP SELECTING? write something here about our virtual consults and to contact info@ for more assistance etc)

Care: Cold Picnic rugs are constructed by skilled artisans who dye the yarn using eco-friendly dyes before weaving our designs using a tool which pushes the yarn through a backing. This process is called hand tufting. Once the rug is fully tufted, artisans shear the pile by hand into varying pile heights to achieve the “high low” effect.

A note on shedding: During the shearing process, rug fibers may become embedded in the body of the rug. Although they eventually make their way out, it may take some time for them to do so. As a result, shedding will occur in the first weeks or months of owning your rug. This will decrease over time, but, depending on the use they receive, may in some cases take months to subside.

None of Cold Picnic’s rugs are treated with any chemical coatings (including stain resistant and fire retardant finishes). However, the natural coating of wax on each wool fiber helps prevent moisture from penetrating the surface, and wool is a naturally stain-resistant and fire retardant material.

